

July 2020 Arrivals



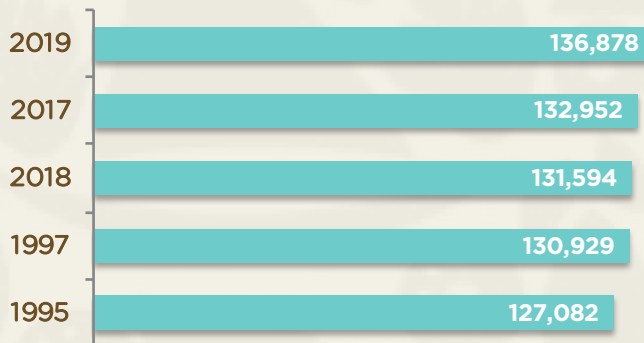
DID YOU KNOW?

Tourism brings over
\$6 Million a day to the island's
economy

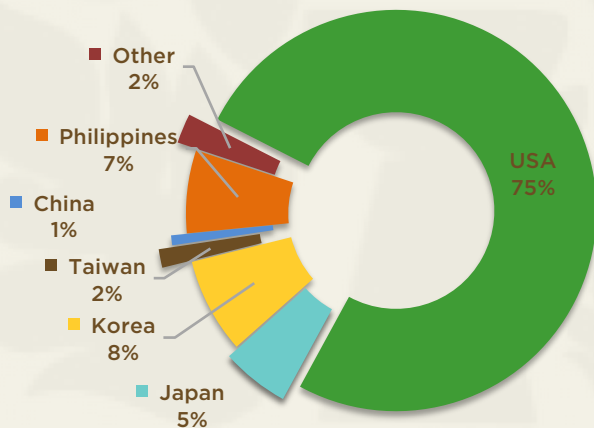
ARRIVALS

JUL Arrivals	1,385	-99.0% ↓
CYTD Arrivals	316,200	-66.1% ↓
FYTD Arrivals	752,425	-43.6% ↓

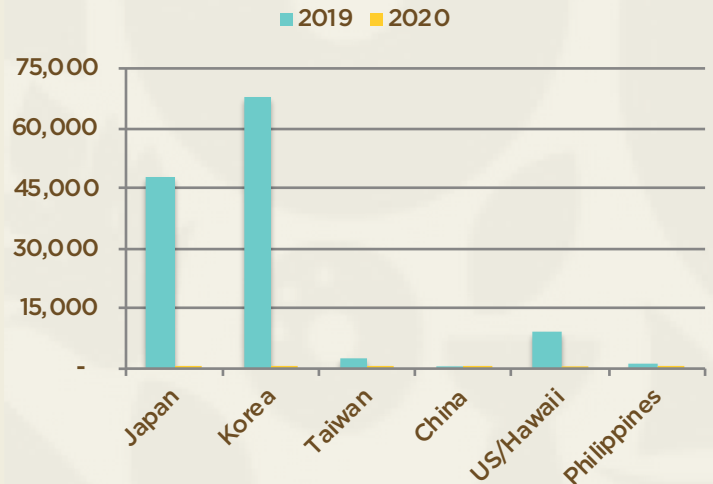
Top 5 July Arrivals



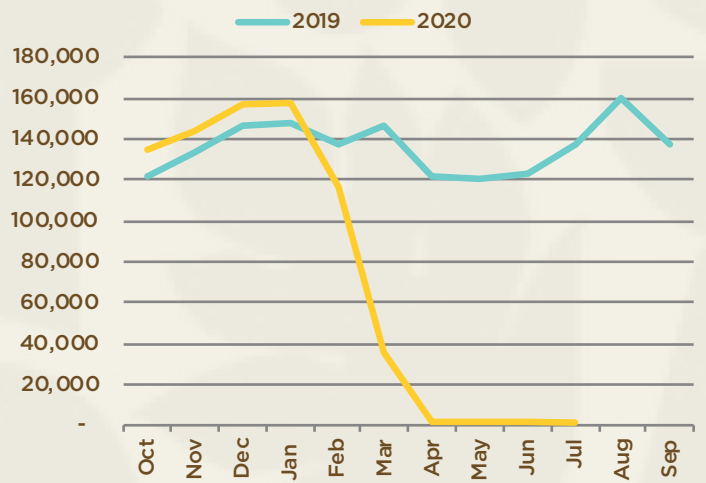
MARKET MIX



MARKET SNAPSHOT



Market	2019	2020	% to LY
Japan	48,103	55	-99.9%
Korea	67,866	77	-99.9%
Taiwan	2,550	15	-99.4%
China	817	8	-99.0%
US/Hawaii	8,928	756	-91.5%
Philippines	1,482	67	-95.5%



Source: Visitor Arrival Statistics are compiled from the Guam Customs and Quarantine –Mandatory Customs Declaration forms and processed by the Guam Visitors Bureau



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www.guamvisitorsbureau.com

Visitor Arrival Summary July 2020



	Jul-19	Jul-20	% from LY
Civilian Air Arrivals ^a	134,821	1,362	-99.0%
Civilian Sea Arrivals ^a	73	18	-75.3%
Armed Forces Air Arrivals ^a	1,575	0	-
Armed Forces Sea Arrivals ^a	409	5	-98.8%
TOTAL VISITOR ARRIVALS	136,878	1,385	-99.0%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Jul-19	Jul-20	% from LY
JAPAN	48,103	55	-99.9%
Kanto (Tokyo)	25,133	39	-99.8%
Chubu (Nagoya)	5,695	3	-99.9%
Kinki (Osaka)	10,567	5	-100.0%
Koshinetsu	536	-	-
Hokuriku	483	-	-
Tohoku	859	-	-
Kyushu	2,256	2	-99.9%
Chugoku	1,053	-	-
Hokkaido	521	-	-
Shikoku	507	-	-
Okinawa/Miya	344	1	-99.7%
Other	149	5	-96.6%
KOREA	67,866	77	-99.9%
Seoul	29,537	35	-99.9%
Incheon/Gyeonggi	15,742	28	-99.8%
Chungnam/Daejeon	1,907	1	-99.9%
Jeonbuk/Gwanju	1,012	1	-99.9%
Gyeongbuk/Daegu	3,067	-	-
Busan	7,408	3	-100.0%
Ulsan	1,045	-	-
Other	8,148	9	-99.9%
TAIWAN	2,550	15	-99.4%
Taipei	1,467	7	-99.5%
Kaohsiung	158	1	-99.4%
Taichung	325	1	-99.7%
Taoyuan, Miaoli, Hsinehu	203	2	-99.0%
Hsinchu	197	1	-99.5%
Other	200	3	-98.5%
CHINA	817	8	-99.0%
Beijing	162	3	-98.1%
Shanghai	281	-	-
Guangzhou	74	-	-
Other	300	5	-98.3%
US/HAWAII	8,928	756	-91.5%
CNMI	2,586	201	-92.2%
PALAU	472	45	-90.5%
FSM	1,469	85	-94.2%
RMI	122	4	-96.7%
PHILIPPINES	1,482	67	-95.5%
AUSTRALIA	89	-	-
EUROPE	192	2	-99.0%
HONG KONG	420	7	-98.3%
RUSSIA	306	9	-97.1%
SINGAPORE	124	1	-99.2%
INDIA	7	6	-14.3%
MALAYSIA	19	-	-
OTHER/UNKNOWN	844	24	-97.2%

QUARTERLY VISITOR INDUSTRY STATISTICS (April - June 2019 vs April - June 2020)


Hotel Occupancy Taxes ^c	\$10,365,128.23	\$4,408,518.50	-57.5%
Weighted Hotel Occupancy Rate ^d	84.8%	34.7%	-59.1%
Weighted Hotel Room Rate ^d	\$200.99	\$170.04	-15.4%

Guam Visitors Bureau
 July 2020 Visitor Arrival Summary
 Calendar Year-to-Date 2019/20 • Fiscal Year-to-Date 2019/20



	CYTD 2019 (Jan - Jul '19)	CYTD 2020 (Jan - Jul '2020)	% from LY	FYTD 2019 (Oct '18 - Jul '19)	FYTD 2020 (Oct '19 - Jul '20)	% from LY
Air Arrivals^a	927,643	314,948	-66.0%	1,324,931	746,952	-43.6%
Sea Arrivals^a	5,261	1,252	-76.2%	8,582	5,473	-36.2%
TOTAL VISITOR ARRIVALS	932,904	316,200	-66.1%	1,333,513	752,425	-43.6%
	CYTD 2019 (Jan - Jul '19)	CYTD 2020 (Jan - Jul '2020)	% from LY	FYTD 2019 (Oct '18 - Jul '19)	FYTD 2020 (Oct '19 - Jul '20)	% from LY
ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)						
JAPAN	368,613	143,708	-61.0%	529,396	324,509	-38.7%
Kanto (Tokyo)	184,817	73,987	-60.0%	271,421	162,713	-40.1%
Chubu (Nagoya)	44,700	16,133	-63.9%	61,811	38,558	-37.6%
Kinki (Osaka)	75,174	26,639	-64.6%	105,780	66,976	-36.7%
Koshinetsu	6,518	2,487	-61.8%	9,693	5,724	-40.9%
Hokuriku	5,372	1,963	-63.5%	7,397	4,264	-42.4%
Tohoku	9,593	3,510	-63.4%	14,212	7,779	-45.3%
Kyushu	17,442	8,575	-50.8%	24,335	16,650	-31.6%
Chugoku	9,372	3,551	-62.1%	13,090	8,183	-37.5%
Hokkaido	6,998	3,021	-56.8%	9,557	6,166	-35.5%
Shikoku	4,895	1,471	-69.9%	7,039	3,907	-44.5%
Okinawa/Miya	2,343	1,404	-40.1%	3,256	2,190	-32.7%
Other	1,389	967	-30.4%	1,805	1,399	-22.5%
KOREA	425,527	123,883	-70.9%	607,594	324,968	-46.5%
Seoul	173,466	46,920	-73.0%	247,354	132,384	-46.5%
Incheon/Gyeonggi	107,337	29,843	-72.2%	154,090	79,998	-48.1%
Chungnam/Daejeon	10,873	3,412	-68.6%	15,320	8,517	-44.4%
Jeonbuk/Gwanju	6,753	5,809	-14.0%	9,402	9,512	1.2%
Gyeongbuk/Daegu	17,820	5,638	-68.4%	25,664	13,548	-47.2%
Busan	48,283	12,879	-73.3%	69,484	33,949	-51.1%
Ulsan	7,623	2,250	-70.5%	11,064	5,889	-46.8%
Other	53,372	17,132	-67.9%	75,216	41,171	-45.3%
TAIWAN	17,183	4,506	-73.8%	23,471	10,664	-54.6%
Taipei	9,537	2,604	-72.7%	13,542	6,199	-54.2%
Kaohsiung	1,165	216	-81.5%	1,626	743	-54.3%
Taichung	2,282	604	-73.5%	2,900	1,494	-48.5%
Taoyuan, Miaoli, Hsinehu	1,636	452	-72.4%	2,193	1,017	-53.6%
Hsinchu	1,135	263	-76.8%	1,411	511	-63.8%
Other	1,428	367	-74.3%	1,799	700	-61.1%
CHINA	7,443	2,031	-72.7%	10,785	4,281	-60.3%
Beijing	1,418	514	-63.8%	1,957	918	-53.1%
Shanghai	2,473	743	-70.0%	3,497	1,568	-55.2%
Guangzhou	603	114	-81.1%	839	293	-65.1%
Other	2,949	660	-77.6%	4,492	1,502	-66.6%
US/HAWAII	58,316	24,894	-57.3%	80,914	44,345	-45.2%
CNMI	13,553	4,695	-65.4%	18,547	10,111	-45.5%
PALAU	2,473	765	-69.1%	3,498	1,953	-44.2%
FSM	8,248	3,254	-60.5%	11,352	7,090	-37.5%
RMI	875	231	-73.6%	1,246	639	-48.7%
PHILIPPINES	11,645	2,645	-77.3%	18,048	9,069	-49.8%
AUSTRALIA	1,428	719	-49.6%	1,944	1,272	-34.6%
EUROPE	1,321	463	-65.0%	2,004	1,095	-45.4%
HONG KONG	3,660	471	-87.1%	5,688	1,220	-78.6%
RUSSIA	3,078	470	-84.7%	4,779	994	-79.2%
SINGAPORE	919	170	-81.5%	1,227	492	-59.9%
INDIA	90	44	-51.1%	136	103	-24.3%
MALAYSIA	249	68	-72.7%	386	157	-59.3%
OTHER/UNKNOWN	3,022	1,931	-36.1%	3,916	3,990	1.9%
VISITOR INDUSTRY STATISTICS	(January - June 2019 vs January - June 2020)			(Oct 2018 - Jun 2019 vs Oct 2019 - Jun 2020)		
Hotel Occupancy Taxes^c	\$23,434,936.37	\$17,260,326.87	-26.3%	\$33,342,796.80	\$27,010,989.13	-19.0%
Weighted Hotel Occupancy Rate^d	88.1%	54.2%	-38.5%	87.4%	66.1%	-24.4%
Weighted Hotel Room Rate^d	\$213.73	\$196.03	-8.3%	\$209.29	\$200.23	-4.3%

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2019/20 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: ^aCivilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: ^bJapan Guam Travel Association, ^cHotel Occupancy Tax collections are unaudited. Department of Administration, STR Global (Hotel Occupancy and ADR Report).

	January			February			March			April			May			June		
	Jan-19	Jan-2020	% from LY	Feb-19	Feb-20	% from LY	Mar-19	Mar-20	% from LY	Apr-19	Apr-20	% from LY	May-19	May-20	% from LY	Jun-19	Jun-20	% from LY
JAPAN	58,021	61,088	5.3%	58,774	60,918	3.6%	72,974	21,212	-70.9%	47,725	338	-99.3%	41,989	57	-99.9%	41,027	40	-99.9%
Kanto (Tokyo)	31,772	30,736	-3.3%	32,576	31,567	-3.1%	36,675	11,577	-68.4%	21,344	19	-99.9%	18,427	29	-99.8%	18,890	20	-99.9%
Chubu (Nagoya)	6,170	6,849	11.0%	6,286	7,051	12.2%	10,025	2,225	-77.8%	6,028	3	-100.0%	5,389	1	-100.0%	5,107	1	-100.0%
Kinki (Osaka)	10,244	11,577	13.0%	10,078	11,046	9.6%	14,916	4,007	-73.1%	10,676	-	-	9,489	4	-100.0%	9,204	-	-
Koshinetsu	1,303	1,247	-4.3%	1,067	987	-7.5%	1,431	253	-82.3%	831	-	-	609	-	-	741	-	-
Hokuriku	662	743	12.2%	890	969	8.9%	954	251	-73.7%	759	-	-	963	-	-	661	-	-
Tohoku	1,775	1,462	-17.6%	1,626	1,547	-4.9%	1,738	496	-71.5%	1,228	2	-99.8%	1,051	1	-99.9%	1,316	2	-99.8%
Kyushu	2,206	4,023	82.4%	2,476	3,591	45.0%	2,965	954	-67.8%	2,713	1	-100.0%	2,605	3	-99.9%	2,221	1	-100.0%
Chugoku	1,109	1,401	26.3%	1,182	1,622	37.2%	1,615	523	-67.6%	1,752	2	-99.9%	1,369	1	-99.9%	1,292	2	-99.8%
Hokkaido	1,929	1,790	-7.2%	1,017	917	-9.8%	1,269	312	-75.4%	987	1	-99.9%	709	-	-	566	1	-99.8%
Shikoku	512	567	10.7%	594	704	18.5%	788	200	-74.6%	873	-	-	1,008	-	-	613	-	-
Okinawa/Miya	184	489	165.8%	668	504	-24.6%	315	105	-66.7%	333	289	-13.2%	224	9	-96.0%	275	7	-97.5%
Other	155	204	31.6%	314	413	31.5%	283	309	9.2%	201	21	-89.6%	146	9	-93.8%	141	6	-95.7%
KOREA	69,295	78,609	13.4%	59,429	40,022	-32.7%	54,087	5,160	-90.5%	54,161	6	-100.0%	58,276	4	-100.0%	62,413	5	-100.0%
Seoul	27,444	30,131	9.8%	23,060	14,460	-37.3%	20,961	2,291	-89.1%	22,158	1	-100.0%	23,010	1	-100.0%	27,296	1	-100.0%
Incheon/Gyeonggi	16,919	17,514	3.5%	15,658	10,545	-32.7%	14,434	1,754	-87.8%	13,746	-	-	15,792	1	-100.0%	15,046	1	-100.0%
Chungnam/Daejeon	1,929	2,183	13.2%	1,603	1,084	-32.4%	1,317	144	-89.1%	1,336	-	-	1,331	-	-	1,450	-	-
Jeonbuk/Gwanju	1,586	3,856	143.1%	1,116	1,886	69.0%	712	66	-90.7%	729	-	-	752	-	-	846	-	-
Gyeonbuk/Daegu	3,234	3,949	22.1%	2,568	1,629	-36.6%	1,854	60	-96.8%	2,081	-	-	2,346	-	-	2,670	-	-
Busan	7,051	8,487	20.4%	6,885	4,078	-40.8%	6,377	310	-95.1%	6,333	1	-100.0%	7,294	-	-	6,935	-	-
Ulsan	1,144	1,432	25.2%	1,081	745	-31.1%	1,174	73	-93.8%	995	-	-	1,073	-	-	1,111	-	-
Other	9,988	11,057	10.7%	7,458	5,595	-25.0%	7,258	462	-93.6%	6,783	4	-99.9%	6,678	2	-100.0%	7,059	3	-100.0%
TAIWAN	2,461	2,544	3.4%	2,535	1,438	-43.3%	1,962	498	-74.6%	2,275	4	-99.8%	2,448	5	-99.8%	2,952	2	-99.9%
Taipei	1,411	1,600	13.4%	1,527	727	-52.4%	1,064	266	-75.0%	1,214	2	-99.8%	1,336	1	-99.9%	1,518	1	-99.9%
Kaohsiung	153	106	-30.7%	154	70	-54.5%	144	36	-75.0%	193	2	-99.0%	160	-	-	203	1	-99.5%
Taichung	300	299	-0.3%	358	245	-31.6%	273	59	-78.4%	224	-	-	366	-	-	436	-	-
Taoyuan, Miaoli, Hsinchu	276	251	-9.1%	170	161	-5.3%	274	38	-86.1%	237	-	-	224	-	-	252	-	-
Hsinchu	139	128	-7.9%	110	86	-21.8%	88	48	-45.5%	98	-	-	197	-	-	306	-	-
Other	182	160	-12.1%	216	149	-31.0%	119	51	-57.1%	309	-	-	165	4	-97.6%	237	-	-
CHINA	1,261	1,818	44.2%	2,649	163	-93.8%	697	31	-95.6%	738	4	-99.5%	584	2	-99.7%	697	5	-99.3%
Beijing	213	466	118.8%	615	43	-93.0%	103	2	-98.1%	135	-	-	92	-	-	98	-	-
Shanghai	381	700	83.7%	841	38	-95.5%	232	2	-99.1%	252	-	-	192	1	-99.5%	294	2	-99.3%
Guangzhou	119	85	-28.6%	236	16	-93.2%	42	8	-81.0%	56	4	-92.9%	52	1	-98.1%	24	-	-
Other	548	567	3.5%	957	66	-93.1%	320	19	-94.1%	295	-	-	248	-	-	281	3	-98.9%
US/HAWAII	8,536	7,267	-14.9%	7,258	7,667	5.6%	9,472	5,007	-47.1%	7,716	1,107	-85.7%	7,176	1,221	-83.0%	9,230	1,869	-79.8%
CNMI	1,745	1,587	-9.1%	1,480	1,508	1.9%	1,912	1,179	-38.3%	1,946	14	-99.3%	1,983	91	-95.4%	1,901	115	-94.0%
PALAU	336	264	-21.4%	224	235	4.9%	304	203	-33.2%	283	1	-99.6%	444	14	-96.8%	410	3	-99.3%
FSM	897	1,155	28.8%	854	1,080	26.5%	1,091	830	-23.9%	1,195	14	-98.8%	1,365	40	-97.1%	1,377	50	-96.4%
RMI	97	120	23.7%	118	71	-39.8%	133	31	-76.7%	99	-	-	135	-	-	171	5	-97.1%
PHILIPPINES	1,277	915	-28.3%	1,281	979	-23.6%	1,365	652	-52.2%	2,433	-	-	2,228	9	-99.6%	1,579	23	-98.5%
AUSTRALIA	221	186	-15.8%	519	415	-20.0%	161	93	-42.2%	214	-	-	136	9	-	88	16	-81.8%
EUROPE	211	231	9.5%	198	160	-19.2%	225	60	-73.3%	224	3	-98.7%	160	3	-98.1%	111	4	-96.4%
HONG KONG	454	291	-35.9%	745	146	-80.4%	416	24	-94.2%	593	-	-	555	-	-	477	3	-99.4%
RUSSIA	816	336	-58.8%	341	81	-76.2%	644	37	-94.3%	337	-	-	298	-	-	336	7	-97.9%
SINGAPORE	85	68	-20.0%	114	59	-48.2%	75	33	-56.0%	101	-	-	107	2	-98.1%	313	7	-97.8%
INDIA	14	12	-14.3%	15	21	40.0%	19	4	-78.9%	14	-	-	9	-	-	12	1	-91.7%
MALAYSIA	20	30	50.0%	68	30	-55.9%	65	8	-87.7%	14	-	-	28	-	-	35	-	-
OTHER/UNKNOWN	313	894	185.6%	402	833	107.2%	347	163	-53.0%	400	2	-99.5%	382	4	-99.0%	334	11	-96.7%
SEA ARRIVALS (CIV & MIL)	1,447	64	-95.6%	240	920	283.3%	383	85	-77.8%	536	64	-88.1%	2,108	41	-98.1%	65	55	-15.4%
TOTAL	147,507	157,479	6.8%	137,244	116,746	-14.9%	146,332	35,310	-75.9%	121,004	1,557	-98.7%	120,411	1,502	-98.8%	123,528	2,221	-98.2%



	July			Total CYTD		
	Jul-19	Jul-20	% from LY	2019	2020	% from LY
JAPAN	48,103	55	-99.9%	368,613	143,708	-61.0%
Kanto (Tokyo)	25,133	39	-99.8%	184,817	73,987	-60.0%
Chubu (Nagoya)	5,695	3	-99.9%	44,700	16,133	-63.9%
Kinki (Osaka)	10,567	5	-100.0%	75,174	26,639	-64.6%
Koshinetsu	536	-	-	6,518	2,487	-61.8%
Hokuriku	483	-	-	5,372	1,963	-63.5%
Tohoku	859	-	-	9,593	3,510	-63.4%
Kyushu	2,256	2	-99.9%	17,442	8,575	-50.8%
Chugoku	1,053	-	-	9,372	3,551	-62.1%
Hokkaido	521	-	-	6,998	3,021	-56.8%
Shikoku	507	-	-	4,895	1,471	-69.9%
Okinawa/Miya	344	1	-99.7%	2,343	1,404	-40.1%
Other	149	5	-96.6%	1,389	967	-30.4%
KOREA	67,866	77	-99.9%	425,527	123,883	-70.9%
Seoul	29,537	35	-99.9%	173,466	46,920	-73.0%
Incheon/Gyeonggi	15,742	28	-99.8%	107,337	29,843	-72.2%
Chungnam/Daejeon	1,907	1	-99.9%	10,873	3,412	-68.6%
Jeonbuk/Gwanju	1,012	1	-99.9%	6,753	5,809	-14.0%
Gyeonbuk/Daegu	3,067	-	-	17,820	5,638	-68.4%
Busan	7,408	3	-100.0%	48,283	12,879	-73.3%
Ulsan	1,045	-	-	7,623	2,250	-
Other	8,148	9	-99.9%	53,372	17,132	-67.9%
TAIWAN	2,550	15	-99.4%	17,183	4,506	-73.8%
Taipei	1,467	7	-99.5%	9,537	2,604	-72.7%
Kaohsiung	158	1	-99.4%	1,165	216	-81.5%
Taichung	325	1	-99.7%	2,282	604	-73.5%
Taoyuan, Miaoli, Hsinehu	203	2	-99.0%	1,636	452	-72.4%
Hsinchu	197	1	-99.5%	1,135	263	-76.8%
Other	200	3	-98.5%	1,428	367	-74.3%
CHINA	817	8	-99.0%	7,443	2,031	-72.7%
Beijing	162	3	-98.1%	1,418	514	-63.8%
Shanghai	281	-	-	2,473	743	-70.0%
Guangzhou	74	-	-	603	114	-81.1%
Other	300	5	-98.3%	2,949	660	-77.6%
US/HAWAII	8,928	756	-91.5%	58,316	24,894	-57.3%
CNMI	2,586	201	-92.2%	13,553	4,695	-65.4%
PALAU	472	45	-90.5%	2,473	765	-69.1%
FSM	1,469	85	-94.2%	8,248	3,254	-60.5%
RMI	122	4	-96.7%	875	231	-73.6%
PHILIPPINES	1,482	67	-95.5%	11,645	2,645	-77.3%
AUSTRALIA	89	-	-	1,428	719	-49.6%
EUROPE	192	2	-99.0%	1,321	463	-65.0%
HONG KONG	420	7	-98.3%	3,660	471	-87.1%
RUSSIA	306	9	-97.1%	3,078	470	-84.7%
SINGAPORE	124	1	-99.2%	919	170	-81.5%
INDIA	7	6	-14.3%	90	44	-51.1%
MALAYSIA	19	-	-	249	68	-72.7%
OTHER/UNKNOWN	844	24	-97.2%	3,022	1,931	-36.1%
SEA ARRIVALS (CIV & MIL)	482	23	-95.2%	5,261	1,252	-76.2%
TOTAL	136,878	1,385	-99.0%	932,904	316,200	-66.1%