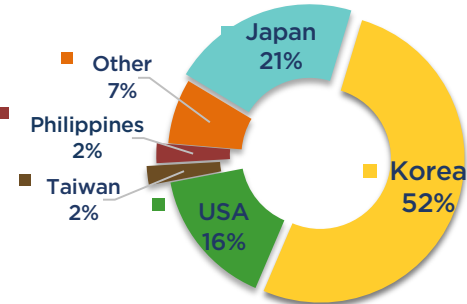


July 2023

Monthly Arrivals Summary

JUL Arrivals	52,154	26.9% ↑
CYTD Arrivals	347,708	175.4% ↑
FYTD Arrivals	482,466	219.4% ↑

MARKET MIX



Market	2022	2023	% to LY
Japan	2,106	10,989	421.8%
Korea	28,063	26,984	-3.8%
Taiwan	37	1,114	2,910.8%
China	80	343	328.8%
US/Hawaii	6,389	8,111	27.0%
Philippines	845	1,161	37.4%

VISITOR SNAPSHOT

Travel Party Size
4 pax (26.4%)



Average length of stay **4 nights**

TRIP STATUS

First Timers : **40.9%**

Repeats : **44.5%**

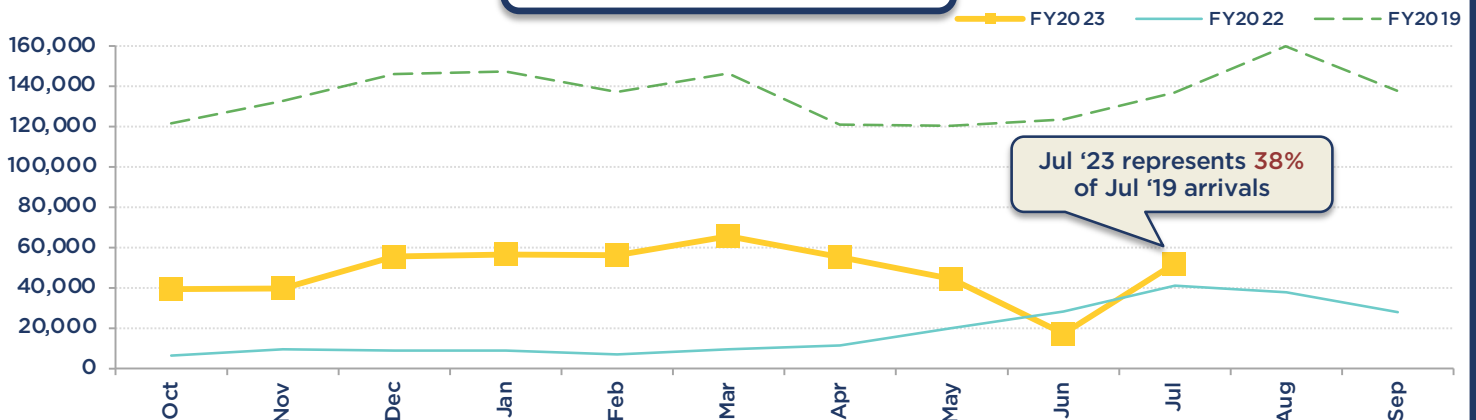


PRIMARY REASON FOR TRIP

Pleasure/Vacation	66.6%
Government/Military	4.7%
Visiting friends/family	2.7%
Other	2.3%
Medical	2.1%



ROAD TO RECOVERY



Source: Visitor Arrival Statistics are compiled from the Guam Customs and Quarantine – Mandatory Customs Declaration forms and processed by the Guam Visitors Bureau



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www.guamvisitorsbureau.com

Visitor Arrival Summary July 2023



	Jul-23	Jul-23	% from LY
Civilian Air Arrivals ^a	39,793	51,509	29.4%
Civilian Sea Arrivals ^a	59	30	-49.2%
Armed Forces Air Arrivals ^a	1,239	614	-50.4%
Armed Forces Sea Arrivals ^a	0	1	-
TOTAL VISITOR ARRIVALS	41,091	52,154	26.9%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Jul-23	Jul-23	% from LY
JAPAN	2,106	10,989	421.8%
Kanto (Tokyo)	1,220	6,718	450.7%
Chubu (Nagoya)	69	1,097	1489.9%
Kinki (Osaka)	379	1,648	334.8%
Koshinetsu	16	183	1043.8%
Hokuriku	14	107	664.3%
Tohoku	29	206	610.3%
Kyushu	42	367	773.8%
Chugoku	33	154	366.7%
Hokkaido	28	133	375.0%
Shikoku	27	72	166.7%
Okinawa/Miya	157	117	-25.5%
Other	92	187	103.3%
KOREA	28,063	26,984	-3.8%
Seoul	12,968	10,682	-17.6%
Incheon/Gyeonggi	7,690	6,138	-20.2%
Chungnam/Daejeon	613	637	3.9%
Jeonbuk/Gwanju	612	514	-16.0%
Gyeongbuk/Daegu	872	1,137	30.4%
Busan	2,295	3,240	41.2%
Ulsan	341	519	52.2%
Other	2,672	4,117	54.1%
TAIWAN	37	1,114	2910.8%
Taipei	31	607	1858.1%
Kaohsiung	1	44	4300.0%
Taichung	-	137	-
Taoyuan, Miaoli, Hsinehu	1	94	9300.0%
Hsinchu	3	88	2833.3%
Other	1	144	14300.0%
CHINA	80	343	328.8%
Beijing	-	45	-
Shanghai	51	107	109.8%
Guangzhou	3	29	866.7%
Other	26	162	523.1%
US/HAWAII	6,389	8,111	27.0%
CNMI	2,238	1,113	-50.3%
PALAU	414	214	-48.3%
FSM	269	1,238	360.2%
RMI	10	80	700.0%
PHILIPPINES	845	1,161	37.4%
AUSTRALIA	96	88	-8.3%
EUROPE	79	111	40.5%
HONG KONG	24	71	195.8%
RUSSIA	15	6	-60.0%
SINGAPORE	40	43	7.5%
INDIA	5	13	160.0%
MALAYSIA	7	13	85.7%
OTHER/UNKNOWN	315	431	36.8%

QUARTERLY VISITOR INDUSTRY STATISTICS	Apr - Jun 2022	Apr - Jun 2023	
Hotel Occupancy Taxes ^c	\$3,359,312.65	\$7,665,715.89	128.2%
Weighted Hotel Occupancy Rate ^d	54.0%	60.0%	11.1%
Weighted Hotel Room Rate ^d	\$171.37	\$185.26	8.1%

Guam Visitors Bureau
July 2023 Visitor Arrival Summary
Calendar Year-to-Date 2022/23 • Fiscal Year-to-Date 2022/23



	CYTD 2022 (Jan - Jul '22)	CYTD 2023 (Jan - Jul '23)	% from LY	FYTD 2022 (Oct '21 - Jul '22)	FYTD 2023 (Oct '22 - Jul '23)	% from LY
Air Arrivals ^a	125,967	344,262	173.3%	150,487	478,973	218.3%
Sea Arrivals ^a	290	3,446	1088.3%	565	3,493	518.2%
TOTAL VISITOR ARRIVALS	126,257	347,708	175.4%	151,052	482,466	219.4%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	CYTD 2022 (Jan - Jul '22)	CYTD 2023 (Jan - Jul '23)	% from LY	FYTD 2022 (Oct '21 - Jul '22)	FYTD 2023 (Oct '22 - Jul '23)	% from LY
JAPAN	6,742	49,524	634.6%	7,923	61,184	672.2%
Kanto (Tokyo)	3,314	29,313	784.5%	3,950	36,225	817.1%
Chubu (Nagoya)	259	4,704	1716.2%	308	5,741	1764.0%
Kinki (Osaka)	570	6,851	1101.9%	615	8,556	1291.2%
Koshinetsu	54	814	1407.4%	65	933	1335.4%
Hokuriku	27	442	1537.0%	31	525	1593.5%
Tohoku	168	1,215	623.2%	191	1,476	672.8%
Kyushu	178	2,094	1076.4%	207	2,599	1155.6%
Chugoku	97	871	797.9%	105	956	810.5%
Hokkaido	138	692	401.4%	149	899	503.4%
Shikoku	45	323	617.8%	51	388	660.8%
Okinawa/Miya	1,167	1,071	-8.2%	1,346	1,392	3.4%
Other	725	1,134	56.4%	905	1,494	65.1%
KOREA	59,542	207,818	249.0%	65,638	297,605	353.4%
Seoul	27,474	80,454	192.8%	30,619	116,197	279.5%
Incheon/Gyeonggi	15,432	51,895	236.3%	17,009	74,141	335.9%
Chungnam/Daejeon	1,265	5,229	313.4%	1,379	7,292	428.8%
Jeonbuk/Gwanju	1,195	4,373	265.9%	1,271	6,140	383.1%
Gyeongbuk/Daegu	1,910	7,741	305.3%	2,087	11,140	433.8%
Busan	5,175	19,691	280.5%	5,514	29,206	429.7%
Ulsan	732	3,822	422.1%	781	5,414	593.2%
Other	6,359	34,613	444.3%	6,978	48,075	589.0%
TAIWAN	157	4,710	2900.0%	239	5,002	1992.9%
Taipei	92	2,371	2477.2%	138	2,525	1729.7%
Kaohsiung	19	268	1310.5%	21	315	1400.0%
Taichung	11	715	6400.0%	16	738	4512.5%
Taoyuan, Miaoli, Hsinehu	19	506	2563.2%	45	518	1051.1%
Hsinchu	6	290	4733.3%	8	299	3637.5%
Other	10	560	5500.0%	11	607	5418.2%
CHINA	230	1,152	400.9%	291	1,349	363.6%
Beijing	7	161	2200.0%	8	165	1962.5%
Shanghai	132	342	159.1%	178	395	121.9%
Guangzhou	18	82	355.6%	18	95	427.8%
Other	73	567	676.7%	87	694	697.7%
US/HAWAII	40,918	50,727	24.0%	54,199	69,866	28.9%
CNMI	8,265	8,043	-2.7%	9,370	12,368	32.0%
PALAU	1,183	1,475	24.7%	1,340	2,284	70.4%
FSM	1,871	7,357	293.2%	2,564	9,924	287.1%
RMI	84	459	446.4%	101	679	572.3%
PHILIPPINES	3,761	7,843	108.5%	4,763	11,446	140.3%
AUSTRALIA	843	763	-9.5%	890	1,086	22.0%
EUROPE	498	969	94.6%	650	1,285	97.7%
HONG KONG	74	433	485.1%	82	562	585.4%
RUSSIA	42	84	100.0%	56	123	119.6%
SINGAPORE	338	516	52.7%	484	716	47.9%
INDIA	47	68	44.7%	63	86	36.5%
MALAYSIA	32	80	150.0%	45	107	137.8%
OTHER/UNKNOWN	1,340	2,241	67.2%	1,789	3,301	84.5%

VISITOR INDUSTRY STATISTICS	Jan - Jun 2022	Jan - Jun 2023		Oct 2021 - Jun 2022	Oct 2022 - Jun 2023	
Hotel Occupancy Taxes^c	\$7,676,126.79	\$15,179,869.20	97.8%	\$10,396,404.77	\$20,404,648.53	96.3%
Weighted Hotel Occupancy Rate^d	55.0%	63.7%	15.8%	48.4%	62.4%	28.9%
Weighted Hotel Room Rate^d	\$167.02	\$197.31	18.1%	\$166.73	\$196.08	17.6%

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2020/2021 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: ^aCivilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: ^bJapan Guam Travel Association, ^cHotel Occupancy Tax collections are unaudited. Department of Administration, STR Global (Hotel Occupancy and ADR Report).

 GUAM VISITORS BUREAU	January			February			March			April			May			June		
	Jan-22	Jan-23	% from LY	Feb-22	Feb-23	% from LY	Mar-22	Mar-23	% from LY	Apr-22	Apr-23	% from LY	May-22	May-23	% from LY	Jun-22	Jun-23	% from LY
JAPAN	1,125	4,792	326.0%	239	6,240	2510.9%	383	11,583	2924.3%	562	7,304	1199.6%	1,137	6,182	443.7%	1,190	2,434	104.5%
Kanto (Tokyo)	222	2,843	1180.6%	105	3,465	3200.0%	201	7,407	3585.1%	310	4,026	1198.7%	587	3,387	477.0%	669	1,467	119.3%
Chubu (Nagoya)	74	555	650.0%	32	566	1668.8%	2	944	47100.0%	20	671	3255.0%	30	700	2233.3%	32	171	434.4%
Kinki (Osaka)	10	590	5800.0%	7	631	8914.3%	19	1,458	7573.7%	35	1,232	3420.0%	70	987	1310.0%	50	305	510.0%
Koshinetsu	12	73	508.3%	4	94	2250.0%	4	205	5025.0%	5	119	2280.0%	11	108	881.8%	2	32	1500.0%
Hokuriku	6	31	416.7%	-	63	-	-	116	-	1	55	5400.0%	2	61	2950.0%	4	9	125.0%
Tohoku	74	82	10.8%	14	246	1657.1%	8	251	3037.5%	8	181	2162.5%	11	184	1572.7%	24	65	170.8%
Kyushu	14	167	1092.9%	7	287	4000.0%	11	458	4063.6%	19	412	2068.4%	22	290	1218.2%	63	113	79.4%
Chugoku	16	31	93.8%	18	140	677.8%	5	238	4660.0%	8	118	1375.0%	8	171	2037.5%	9	19	111.1%
Hokkaido	76	110	44.7%	-	104	-	10	123	1130.0%	2	119	5850.0%	8	64	700.0%	14	39	178.6%
Shikoku	1	25	2400.0%	-	26	-	1	79	7800.0%	-	44	-	4	59	1375.0%	12	18	50.0%
Okinawa/Miya	442	143	-67.6%	31	408	1216.1%	40	102	155.0%	94	147	56.4%	281	82	-70.8%	122	72	-41.0%
Other	178	142	-20.2%	21	210	900.0%	82	202	146.3%	60	180	200.0%	103	89	-13.6%	189	124	-34.4%
KOREA	924	39,653	4191.5%	311	37,480	11951.4%	760	36,428	4693.2%	3,239	35,397	992.8%	9,947	29,005	191.6%	16,298	2,871	-82.4%
Seoul	474	15,820	3237.6%	150	14,488	9558.7%	399	13,640	3318.5%	1,499	13,690	813.3%	4,512	10,803	139.4%	7,472	1,331	-82.2%
Incheon/Gyeonggi	222	9,141	4017.6%	85	9,357	10908.2%	217	10,212	4606.0%	820	9,062	1005.1%	2,330	7,390	217.2%	4,068	595	-85.4%
Chungnam/Daejeon	27	961	3459.3%	4	954	23750.0%	9	975	10733.3%	77	925	1101.3%	192	710	269.8%	343	67	-80.5%
Jeonbuk/Gwanju	11	953	8563.6%	2	915	45650.0%	13	732	5530.8%	50	612	1124.0%	211	606	187.2%	296	41	-86.1%
Gyeonbuk/Daegu	20	1,484	7320.0%	8	1,321	16412.5%	21	1,119	5228.6%	100	1,332	1232.0%	359	1,243	246.2%	530	105	-80.2%
Busan	60	3,475	5691.7%	17	3,299	19305.9%	33	3,117	9345.5%	307	3,356	993.2%	1,001	2,998	199.5%	1,462	206	-85.9%
Ulsan	10	740	7300.0%	2	645	32150.0%	8	630	7775.0%	35	670	1814.3%	142	567	299.3%	194	51	-73.7%
Other	100	7,079	6979.0%	43	6,501	15018.6%	60	6,003	9905.0%	351	5,750	1538.2%	1,200	4,688	290.7%	1,933	475	-75.4%
TAIWAN	21	850	3947.6%	8	81	912.5%	20	130	550.0%	20	1,158	5690.0%	22	539	2350.0%	29	838	2789.7%
Taipei	13	489	3661.5%	5	38	660.0%	10	75	650.0%	10	525	5150.0%	9	282	3033.3%	14	355	2435.7%
Kaohsiung	2	32	1500.0%	1	2	100.0%	5	11	120.0%	2	75	3650.0%	7	36	414.3%	1	68	6700.0%
Taichung	1	118	11700.0%	1	12	1100.0%	4	16	300.0%	1	186	18500.0%	1	89	8800.0%	3	157	5133.3%
Taoyuan, Miaoli, Hsinehu	2	81	3950.0%	-	6	-	1	11	1000.0%	4	145	3525.0%	5	79	1480.0%	6	90	1400.0%
Hsinchu	1	41	4000.0%	-	10	-	-	3	-	-	90	-	-	13	-	2	45	2150.0%
Other	2	89	4350.0%	1	13	1200.0%	-	14	-	3	137	4466.7%	-	40	-	3	123	4000.0%
CHINA	17	104	511.8%	15	75	400.0%	13	113	769.2%	19	276	1352.6%	24	114	375.0%	62	127	104.8%
Beijing	3	9	200.0%	1	8	700.0%	-	17	-	-	36	-	2	26	1200.0%	1	20	1900.0%
Shanghai	8	22	175.0%	6	26	333.3%	8	25	212.5%	9	79	777.8%	6	34	466.7%	44	49	11.4%
Guangzhou	1	7	600.0%	2	10	400.0%	2	4	100.0%	3	21	600.0%	1	7	600.0%	6	4	-33.3%
Other	5	66	1220.0%	6	31	416.7%	3	67	2133.3%	7	140	1900.0%	15	47	213.3%	11	54	390.9%
US/HAWAII	5,096	7,231	41.9%	5,176	8,111	56.7%	6,229	8,909	43.0%	4,852	6,303	29.9%	6,088	5,371	-11.8%	7,088	6,691	-5.6%
CNMI	509	1,221	139.9%	481	1,035	115.2%	972	1,675	72.3%	1,014	1,106	9.1%	1,247	746	-40.2%	1,804	1,147	-36.4%
PALAU	42	169	302.4%	35	211	502.9%	70	278	297.1%	104	215	106.7%	161	153	-5.0%	357	235	-34.2%
FSM	247	763	208.9%	176	907	415.3%	253	1,147	353.4%	310	1,255	304.8%	330	757	129.4%	286	1,290	351.0%
RMI	1	33	3200.0%	2	49	2350.0%	8	74	825.0%	13	114	776.9%	22	57	159.1%	28	52	85.7%
PHILIPPINES	277	1,192	330.3%	298	1,286	331.5%	383	1,201	213.6%	634	1,328	109.5%	638	796	24.8%	686	879	28.1%
AUSTRALIA	431	69	-84.0%	58	242	317.2%	18	58	222.2%	45	82	82.2%	99	171	72.7%	96	53	-44.8%
EUROPE	114	116	1.8%	81	115	42.0%	37	136	267.6%	47	220	368.1%	70	76	8.6%	70	195	178.6%
HONG KONG	3	56	1766.7%	6	24	300.0%	3	88	2833.3%	8	119	1387.5%	20	25	25.0%	10	50	400.0%
RUSSIA	19	27	42.1%	2	11	450.0%	2	16	700.0%	-	10	-	4	7	75.0%	-	7	-
SINGAPORE	22	47	113.6%	21	53	152.4%	25	72	188.0%	139	72	-48.2%	37	64	73.0%	54	165	205.6%
INDIA	4	11	175.0%	16	6	-62.5%	3	16	433.3%	8	13	62.5%	7	8	14.3%	4	1	-75.0%
MALAYSIA	2	9	350.0%	4	8	100.0%	1	10	900.0%	12	10	-16.7%	3	21	600.0%	3	9	200.0%
OTHER/UNKNOWN	188	327	73.9%	137	299	118.2%	169	356	110.7%	208	354	70.2%	142	233	64.1%	181	241	33.1%
SEA ARRIVALS (CIV & MIL)	18	17	-5.6%	30	20	-33.3%	52	3,313	6271.2%	89	18	-79.8%	10	22	120.0%	32	25	-21.9%
TOTAL	9,060	56,687	525.7%	7,096	56,253	692.7%	9,401	65,603	597.8%	11,323	55,354	388.9%	20,008	44,347	121.6%	28,278	17,310	-38.8%

 GUAM VISITORS BUREAU	July			Total CYTD		
	Jul-22	Jul-23	% from LY	2022	2023	% from LY
JAPAN	2,106	10,989	421.8%	6,742	49,524	634.6%
Kanto (Tokyo)	1,220	6,718	450.7%	3,314	29,313	784.5%
Chubu (Nagoya)	69	1,097	1489.9%	259	4,704	1716.2%
Kinki (Osaka)	379	1,648	334.8%	570	6,851	1101.9%
Koshinetsu	16	183	1043.8%	54	814	1407.4%
Hokuriku	14	107	664.3%	27	442	1537.0%
Tohoku	29	206	610.3%	168	1,215	623.2%
Kyushu	42	367	773.8%	178	2,094	1076.4%
Chugoku	33	154	366.7%	97	871	797.9%
Hokkaido	28	133	375.0%	138	692	401.4%
Shikoku	27	72	166.7%	45	323	617.8%
Okinawa/Miya	157	117	-25.5%	1,167	1,071	-8.2%
Other	92	187	103.3%	725	1,134	56.4%
KOREA	28,063	26,984	-3.8%	59,542	207,818	249.0%
Seoul	12,968	10,682	-17.6%	27,474	80,454	192.8%
Incheon/Gyeonggi	7,690	6,138	-20.2%	15,432	51,895	236.3%
Chungnam/Daejeon	613	637	3.9%	1,265	5,229	313.4%
Jeonbuk/Gwanju	612	514	-16.0%	1,195	4,373	265.9%
Gyeonbuk/Daegu	872	1,137	30.4%	1,910	7,741	305.3%
Busan	2,295	3,240	41.2%	5,175	19,691	280.5%
Ulsan	341	519	52.2%	732	3,822	422.1%
Other	2,672	4,117	54.1%	6,359	34,613	444.3%
TAIWAN	37	1,114	2910.8%	157	4,710	2900.0%
Taipei	31	607	1858.1%	92	2,371	2477.2%
Kaohsiung	1	44	4300.0%	19	268	1310.5%
Taichung	-	137	-	11	715	6400.0%
Taoyuan, Miaoli, Hsinehu	1	94	9300.0%	19	506	2563.2%
Hsinchu	3	88	2833.3%	6	290	4733.3%
Other	1	144	14300.0%	10	560	5500.0%
CHINA	80	343	328.8%	230	1,152	400.9%
Beijing	-	45	-	7	161	2200.0%
Shanghai	51	107	109.8%	132	342	159.1%
Guangzhou	3	29	866.7%	18	82	355.6%
Other	26	162	523.1%	73	567	676.7%
US/HAWAII	6,389	8,111	27.0%	40,918	50,727	24.0%
CNMI	2,238	1,113	-50.3%	8,265	8,043	-2.7%
PALAU	414	214	-48.3%	1,183	1,475	24.7%
FSM	269	1,238	360.2%	1,871	7,357	293.2%
RMI	10	80	700.0%	84	459	446.4%
PHILIPPINES	845	1,161	37.4%	3,761	7,843	108.5%
AUSTRALIA	96	88	-8.3%	843	763	-9.5%
EUROPE	79	111	40.5%	498	969	94.6%
HONG KONG	24	71	195.8%	74	433	485.1%
RUSSIA	15	6	-60.0%	42	84	100.0%
SINGAPORE	40	43	7.5%	338	516	52.7%
INDIA	5	13	160.0%	47	68	44.7%
MALAYSIA	7	13	85.7%	32	80	150.0%
OTHER/UNKNOWN	315	431	36.8%	1,340	2,241	67.2%
SEA ARRIVALS (CIV & MIL)	59	31	-47.5%	290	3,446	1088.3%
TOTAL	41,091	52,154	26.9%	126,257	347,708	175.4%