



**GUAM VISITORS BUREAU** Visitor Arrival Summary  
SETBISISON BISITAN GUÅHAN  
**JUNE 2014**

	Jun-13	Jun-14	% from LY
Civilian Air Arrivals <sup>a</sup>	97,961	101,041	3.1%
Civilian Sea Arrivals <sup>a</sup>	37	64	73.0%
Armed Forces Air Arrivals <sup>a</sup>	1,152	1,537	33.4%
Armed Forces Sea Arrivals <sup>a</sup>	n.a.	151	-
<b>TOTAL VISITOR ARRIVALS</b>	<b>99,150</b>	<b>102,793</b>	<b>3.7%</b>

<b>ORIGIN OF AIR ARRIVALS (Civilian &amp; Armed Forces)</b>	Jun-13	Jun-14	% from LY
<b>JAPAN</b>	<b>62,077</b>	<b>57,225</b>	<b>-7.8%</b>
Kanto (Tokyo)	28,959	27,137	-6.3%
Chubu (Nagoya)	8,375	8,467	1.1%
Kinki (Osaka)	12,185	9,983	-18.1%
Koshinetsu	1,278	1,172	-8.3%
Hokuriko	1,107	1,082	-2.3%
Tohoku	2,236	1,848	-17.4%
Kyushu	2,504	2,411	-3.7%
Chugoku	2,003	1,507	-24.8%
Hokkaido	995	1,111	11.7%
Shikoku	796	1,091	37.1%
Okinawa/Miya	483	504	4.3%
Other	1,156	912	-21.1%
<b>KOREA</b>	<b>20,384</b>	<b>27,257</b>	<b>33.7%</b>
Seoul	10,177	12,661	24.4%
Incheon	1,164	1,740	49.5%
Chungbuk	232	400	72.4%
Chungnam	658	850	29.2%
Gangwon	250	208	-16.8%
Jeonbuk	241	268	11.2%
Gyeonbuk	522	796	52.5%
Gyeonggi	4,633	6,255	35.0%
Jeonnam	450	562	24.9%
Gyeongnam	1,282	2,384	86.0%
Other	775	1,133	46.2%
<b>TAIWAN</b>	<b>5,078</b>	<b>4,694</b>	<b>-7.6%</b>
Taipei	2,715	2,629	-3.2%
Kaohsiung	425	345	-18.8%
Taichung	846	752	-11.1%
Taoyuan, Miaoli, Hsinehu	474	591	24.7%
Other	618	377	-39.0%
<b>CHINA</b>	<b>714</b>	<b>820</b>	<b>14.8%</b>
Beijing	175	268	53.1%
Shanghai	135	148	9.6%
Guangzhou	48	130	170.8%
Other	356	274	-23.0%
<b>U.S. MAINLAND</b>	<b>4,100</b>	<b>4,428</b>	<b>8.0%</b>
<b>HAWAII</b>	<b>937</b>	<b>1,309</b>	<b>39.7%</b>
<b>CNMI</b>	<b>1,345</b>	<b>1,078</b>	<b>-19.9%</b>
<b>PALAU</b>	<b>330</b>	<b>269</b>	<b>-18.5%</b>
<b>FSM</b>	<b>960</b>	<b>928</b>	<b>-3.3%</b>
<b>RMI</b>	<b>77</b>	<b>78</b>	<b>1.3%</b>
<b>PHILIPPINES</b>	<b>810</b>	<b>681</b>	<b>-15.9%</b>
<b>AUSTRALIA</b>	<b>225</b>	<b>296</b>	<b>31.6%</b>
<b>CANADA</b>	<b>77</b>	<b>55</b>	<b>-28.6%</b>
<b>EUROPE</b>	<b>112</b>	<b>87</b>	<b>-22.3%</b>
<b>HONG KONG</b>	<b>839</b>	<b>572</b>	<b>-31.8%</b>
<b>THAILAND</b>	<b>27</b>	<b>51</b>	<b>88.9%</b>
<b>VIETNAM</b>	<b>8</b>	<b>5</b>	<b>-37.5%</b>
<b>RUSSIA</b>	<b>486</b>	<b>2,078</b>	<b>327.6%</b>
<b>OTHER/UNKNOWN</b>	<b>527</b>	<b>667</b>	<b>26.6%</b>

**VISITOR INDUSTRY STATISTICS**

<b>JGTA<sup>b</sup> Air Arrivals</b>	<b>57,296</b>	<b>53,843</b>	<b>-6.0%</b>
<b>Hotel Occupancy Taxes<sup>c</sup></b>	<b>\$1,894,239.16</b>	<b>\$2,404,283.49</b>	<b>26.9%</b>
<b>Weighted Hotel Occupancy Rate<sup>d</sup></b>	<b>67%</b>	<b>77%</b>	<b>10 points</b>
<b>Weighted Hotel Room Rate<sup>d</sup></b>	<b>\$120</b>	<b>\$132</b>	<b>10.0%</b>

**Guam Visitors Bureau**  
**June 2014 Visitor Arrival Summary**  
**Calendar Year-to-Date 2013/14 • Fiscal Year-to-Date 2013/14**

	CYTD 2013 (Jan - Jun '13)	CYTD 2014 (Jan - Jun '14)	% from LY	FYTD 2013 (Oct '12 - Jun '13)	FYTD 2014 (Oct '13 - Jun '14)	% from LY
Air Arrivals <sup>a</sup>	648,533	653,783	0.8%	976,415	979,939	0.4%
Sea Arrivals <sup>a</sup>	3,644	3,736	2.5%	5,603	5,603	-
<b>TOTAL VISITOR ARRIVALS</b>	<b>652,177</b>	<b>657,519</b>	<b>0.8%</b>	<b>982,018</b>	<b>985,542</b>	<b>0.4%</b>

<b>ORIGIN OF AIR ARRIVALS (Civilian &amp; Armed Forces)</b>	CYTD 2013 (Jan - Jun '13)	CYTD 2014 (Jan - Jun '14)	% from LY	FYTD 2013 (Oct '12 - Jun '13)	FYTD 2014 (Oct '13 - Jun '14)	% from LY
<b>JAPAN</b>	<b>444,934</b>	<b>399,375</b>	<b>-10.2%</b>	<b>673,935</b>	<b>609,401</b>	<b>-9.6%</b>
Kanto (Tokyo)	212,408	183,764	-13.5%	319,593	276,999	-13.3%
Chubu (Nagoya)	57,228	55,274	-3.4%	86,994	83,683	-3.8%
Kinki (Osaka)	84,807	77,201	-9.0%	129,528	121,815	-6.0%
Koshinetsu	11,732	10,349	-11.8%	18,870	18,021	-4.5%
Hokuriko	6,797	6,506	-4.3%	9,903	9,541	-3.7%
Tohoku	16,697	14,252	-14.6%	25,349	22,324	-11.9%
Kyushu	16,665	17,579	5.5%	24,898	25,468	2.3%
Chugoku	12,875	11,845	-8.0%	19,949	19,263	-3.4%
Hokkaido	9,916	9,380	-5.4%	14,402	13,301	-7.6%
Shikoku	6,070	5,856	-3.5%	9,473	8,907	-6.0%
Okinawa/Miya	1,685	2,002	18.8%	2,663	3,231	21.3%
Other	8,054	5,367	-33.4%	12,313	6,848	-44.4%
<b>KOREA</b>	<b>112,419</b>	<b>148,032</b>	<b>31.7%</b>	<b>167,701</b>	<b>216,119</b>	<b>28.9%</b>
Seoul	54,592	69,712	27.7%	82,093	101,992	24.2%
Incheon	6,683	9,226	38.1%	10,062	13,594	35.1%
Chungbuk	1,738	2,434	40.0%	2,526	3,661	44.9%
Chungnam	3,711	5,276	42.2%	5,571	7,668	37.6%
Gangwon	1,434	1,683	17.4%	1,939	2,530	30.5%
Jeonbuk	1,444	2,130	47.5%	2,064	3,074	48.9%
Gyeongbuk	3,309	4,690	41.7%	4,997	7,225	44.6%
Gyeonggi	24,838	32,963	32.7%	37,147	48,345	30.1%
Jeonnam	2,384	3,301	38.5%	3,443	4,812	39.8%
Gyeongnam	7,222	10,725	48.5%	10,274	14,998	46.0%
Other	5,064	5,892	16.4%	7,585	8,220	8.4%
<b>TAIWAN</b>	<b>22,678</b>	<b>23,892</b>	<b>5.4%</b>	<b>32,853</b>	<b>34,816</b>	<b>6.0%</b>
Taipei	12,514	12,757	1.9%	18,228	18,847	3.4%
Kaohsiung	1,624	1,613	-0.7%	2,385	2,506	5.1%
Taichung	3,510	3,920	11.7%	5,144	5,911	14.9%
Taoyuan, Miaoli, Hsinehu	2,274	3,362	47.8%	3,250	4,412	35.8%
Other	2,756	2,240	-18.7%	3,846	3,140	-18.4%
<b>CHINA</b>	<b>5,781</b>	<b>7,070</b>	<b>22.3%</b>	<b>7,743</b>	<b>9,873</b>	<b>27.5%</b>
Beijing	1,381	1,839	33.2%	1,656	2,489	50.3%
Shanghai	1,809	1,636	-9.6%	2,425	2,559	5.5%
Guangzhou	303	576	90.1%	428	804	87.9%
Other	2,288	3,019	31.9%	3,234	4,021	24.3%
<b>U.S. MAINLAND</b>	<b>24,643</b>	<b>26,027</b>	<b>5.6%</b>	<b>35,875</b>	<b>37,219</b>	<b>3.7%</b>
<b>HAWAII</b>	<b>4,579</b>	<b>6,853</b>	<b>49.7%</b>	<b>7,125</b>	<b>9,475</b>	<b>33.0%</b>
<b>CNMI</b>	<b>7,180</b>	<b>7,370</b>	<b>2.6%</b>	<b>11,132</b>	<b>11,571</b>	<b>3.9%</b>
<b>PALAU</b>	<b>1,389</b>	<b>1,418</b>	<b>2.1%</b>	<b>2,154</b>	<b>2,097</b>	<b>-2.6%</b>
<b>FSM</b>	<b>4,763</b>	<b>4,490</b>	<b>-5.7%</b>	<b>7,238</b>	<b>6,755</b>	<b>-6.7%</b>
<b>RMI</b>	<b>347</b>	<b>423</b>	<b>21.9%</b>	<b>645</b>	<b>697</b>	<b>8.1%</b>
<b>PHILIPPINES</b>	<b>4,939</b>	<b>5,804</b>	<b>17.5%</b>	<b>8,171</b>	<b>9,392</b>	<b>14.9%</b>
<b>AUSTRALIA</b>	<b>1,824</b>	<b>2,203</b>	<b>20.8%</b>	<b>2,515</b>	<b>2,968</b>	<b>18.0%</b>
<b>CANADA</b>	<b>449</b>	<b>470</b>	<b>4.7%</b>	<b>731</b>	<b>887</b>	<b>21.3%</b>
<b>EUROPE</b>	<b>1,153</b>	<b>960</b>	<b>-16.7%</b>	<b>1,654</b>	<b>1,491</b>	<b>-9.9%</b>
<b>HONG KONG</b>	<b>4,362</b>	<b>4,113</b>	<b>-5.7%</b>	<b>7,142</b>	<b>6,814</b>	<b>-4.6%</b>
<b>THAILAND</b>	<b>193</b>	<b>253</b>	<b>31.1%</b>	<b>264</b>	<b>338</b>	<b>28.0%</b>
<b>VIETNAM</b>	<b>37</b>	<b>51</b>	<b>37.8%</b>	<b>53</b>	<b>76</b>	<b>43.4%</b>
<b>RUSSIA</b>	<b>3,769</b>	<b>11,298</b>	<b>199.8%</b>	<b>5,122</b>	<b>14,601</b>	<b>185.1%</b>
<b>OTHER/UNKNOWN</b>	<b>3,094</b>	<b>3,681</b>	<b>19.0%</b>	<b>4,362</b>	<b>5,349</b>	<b>22.6%</b>

**VISITOR INDUSTRY STATISTICS**

<b>JGTA<sup>b</sup> Air Arrivals</b>	<b>396,175</b>	<b>360,619</b>	<b>-9.0%</b>	<b>599,522</b>	<b>548,539</b>	<b>-8.5%</b>
<b>Hotel Occupancy Taxes<sup>c</sup></b>	<b>\$14,652,692.04</b>	<b>\$18,034,204.15</b>	<b>23.1%</b>	<b>\$20,690,100.39</b>	<b>\$23,787,332.65</b>	<b>15.0%</b>
<b>Weighted Hotel Occupancy Rate<sup>d</sup></b>	<b>77%</b>	<b>80%</b>	<b>3 points</b>	<b>79%</b>	<b>76%</b>	<b>-3 points</b>
<b>Weighted Hotel Room Rate<sup>d</sup></b>	<b>\$130</b>	<b>\$145</b>	<b>11.5%</b>	<b>\$128</b>	<b>\$141</b>	<b>10.2%</b>

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2012/3 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: <sup>a</sup>Civilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: <sup>b</sup>Japan Guam Travel Association, <sup>c</sup>Hotel Occupancy Tax collections are unaudited. Department of Administration, Government of Guam <sup>d</sup>Guam Hotel & Restaurant Association