



	Mar-14	Mar-15	% from LY
Civilian Air Arrivals ^a	129,790	129,795	0.0%
Civilian Sea Arrivals ^a	37	172	364.9%
Armed Forces Air Arrivals ^a	1,281	1,975	54.2%
Armed Forces Sea Arrivals ^a	145	392	170.3%
TOTAL VISITOR ARRIVALS	131,253	132,334	0.8%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Mar-14	Mar-15	% from LY
JAPAN	92,749	87,735	-5.4%
Kanto (Tokyo)	42,188	39,220	-7.0%
Chubu (Nagoya)	12,427	12,577	1.2%
Kinki (Osaka)	17,918	18,283	2.0%
Koshinetsu	2,644	1,881	-28.9%
Hokuriku	1,409	1,390	-1.3%
Tohoku	3,271	2,820	-13.8%
Kyushu	5,278	5,209	-1.3%
Chugoku	3,195	2,922	-8.5%
Hokkaido	1,895	1,506	-20.5%
Shikoku	1,221	1,271	4.1%
Okinawa/Miya	272	400	47.1%
Other	1,031	256	-75.2%
KOREA	21,600	27,434	27.0%
Seoul	10,303	11,667	13.2%
Incheon	1,557	1,859	19.4%
Chungbuk	378	519	37.3%
Chungnam	823	1,177	43.0%
Gangwon	231	356	54.1%
Jeonbuk	276	363	31.5%
Gyeonbuk	659	1,106	67.8%
Gyeonggi	4,783	5,986	25.2%
Jeonnam	428	678	58.4%
Gyeongnam	1,462	2,803	91.7%
Other	700	920	31.4%
TAIWAN	3,241	3,279	1.2%
Taipei	1,644	1,810	10.1%
Kaohsiung	276	305	10.5%
Taichung	542	572	5.5%
Taoyuan, Miaoli, Hsinehu	487	425	-12.7%
Other	292	167	-42.8%
CHINA	628	1,443	129.8%
Beijing	112	324	189.3%
Shanghai	131	660	403.8%
Guangzhou	73	87	19.2%
Other	312	372	19.2%
U.S. MAINLAND	4,597	5,411	17.7%
HAWAII	1,162	1,356	16.7%
CNMI	1,405	1,153	-17.9%
PALAU	235	209	-11.1%
FSM	787	866	10.0%
RMI	68	121	77.9%
PHILIPPINES	893	948	6.2%
AUSTRALIA	306	213	-30.4%
CANADA	98	91	-7.1%
EUROPE	211	187	-11.4%
HONG KONG	728	675	-7.3%
THAILAND	56	31	-44.6%
VIETNAM	3	8	166.7%
RUSSIA	1,783	254	-85.8%
OTHER/UNKNOWN	521	356	-31.7%

VISITOR INDUSTRY STATISTICS

JGTA^b Air Arrivals	81,981	76,122	-7.1%
Hotel Occupancy Taxes^c	\$3,850,282.14	\$ 3,539,567.04	-8.1%
Weighted Hotel Occupancy Rate^d	88%	82%	-6.8%
Weighted Hotel Room Rate^d	\$147	\$158	7.5%

Guam Visitors Bureau
MARCH 2015 Visitor Arrival Summary
Calendar Year-to-Date 2014/15 • Fiscal Year-to-Date 2014/15

	CYTD 2014 (Jan - Mar '14)	CYTD 2015 (Jan - Mar '15)	% from LY	FYTD 2014 (Oct '14 - Mar '15)	FYTD 2015 (Oct '14 - Mar '15)	% from LY
Air Arrivals ^a	364,146	375,822	3.2%	690,302	700,742	1.5%
Sea Arrivals ^a	1,215	1,093	-10.0%	3,082	2,399	-22.2%
TOTAL VISITOR ARRIVALS	365,361	376,915	3.2%	693,384	703,141	1.4%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	CYTD 2014 (Jan - Mar '14)	CYTD 2015 (Jan - Mar '15)	% from LY	FYTD 2014 (Oct '14 - Mar '15)	FYTD 2015 (Oct '14 - Mar '15)	% from LY
JAPAN	237,183	226,899	-4.3%	447,209	421,951	-5.6%
Kanto (Tokyo)	107,486	103,575	-3.6%	200,721	192,347	-4.2%
Chubu (Nagoya)	31,288	30,383	-2.9%	59,697	57,167	-4.2%
Kinki (Osaka)	47,191	46,791	-0.8%	91,805	87,127	-5.1%
Koshinetsu	6,855	5,522	-19.4%	14,527	11,418	-21.4%
Hokuriku	3,620	3,366	-7.0%	6,655	5,713	-14.2%
Tohoku	9,237	8,161	-11.6%	17,309	15,598	-9.9%
Kyushu	10,588	12,257	15.8%	18,477	19,772	7.0%
Chugoku	7,415	6,623	-10.7%	14,833	13,375	-9.8%
Hokkaido	6,156	4,990	-18.9%	10,077	8,961	-11.1%
Shikoku	3,259	3,283	0.7%	6,310	6,444	2.1%
Okinawa/Miya	1,047	1,248	19.2%	2,276	2,418	6.2%
Other	3,041	700	-77.0%	4,522	1,611	-64.4%
KOREA	73,495	97,956	33.3%	141,582	180,643	27.6%
Seoul	35,119	42,469	20.9%	67,399	79,405	17.8%
Incheon	4,527	6,264	38.4%	8,895	11,635	30.8%
Chungbuk	1,289	1,755	36.2%	2,516	3,260	29.6%
Chungnam	2,687	3,847	43.2%	5,079	7,170	41.2%
Gangwon	1,005	1,548	54.0%	1,852	2,518	36.0%
Jeonbuk	1,199	1,825	52.2%	2,143	3,008	40.4%
Gyeonbuk	2,278	3,598	57.9%	4,813	6,359	32.1%
Gyeonggi	16,179	21,756	34.5%	31,561	41,528	31.6%
Jeonnam	1,723	2,491	44.6%	3,234	4,269	32.0%
Gyeongnam	4,567	8,809	92.9%	8,840	15,236	72.4%
Other	2,922	3,594	23.0%	5,250	6,255	19.1%
TAIWAN	12,024	10,657	-11.4%	22,948	19,793	-13.7%
Taipei	6,403	5,944	-7.2%	12,493	11,328	-9.3%
Kaohsiung	866	749	-13.5%	1,759	1,335	-24.1%
Taichung	2,009	1,846	-8.1%	4,000	3,398	-15.1%
Taoyuan, Miaoli, Hsinehu	1,573	1,414	-10.1%	2,623	2,523	-3.8%
Other	1,173	704	-40.0%	2,073	1,209	-41.7%
CHINA	4,769	7,698	61.4%	7,572	12,234	61.6%
Beijing	1,242	1,557	25.4%	1,892	2,907	53.6%
Shanghai	1,208	2,341	93.8%	2,131	3,698	73.5%
Guangzhou	282	403	42.9%	510	645	26.5%
Other	2,037	3,397	66.8%	3,039	4,984	64.0%
U.S. MAINLAND	13,391	14,744	10.1%	24,583	27,836	13.2%
HAWAII	2,874	3,539	23.1%	5,496	6,873	25.1%
CNMI	3,817	3,014	-21.0%	8,018	6,510	-18.8%
PALAU	597	639	7.0%	1,276	1,525	19.5%
FSM	1,954	2,246	14.9%	4,219	4,539	7.6%
RMI	183	231	26.2%	457	433	-5.3%
PHILIPPINES	2,355	2,378	1.0%	5,943	6,303	6.1%
AUSTRALIA	1,171	934	-20.2%	1,936	1,733	-10.5%
CANADA	276	281	1.8%	693	539	-22.2%
EUROPE	588	459	-21.9%	1,119	976	-12.8%
HONG KONG	2,081	1,917	-7.9%	4,782	4,193	-12.3%
THAILAND	124	103	-16.9%	209	172	-17.7%
VIETNAM	24	34	41.7%	49	65	32.7%
RUSSIA	5,400	1,094	-79.7%	8,703	2,399	-72.4%
OTHER/UNKNOWN	1,840	999	-45.7%	3,508	2,025	-42.3%

VISITOR INDUSTRY STATISTICS

JGTA^b Air Arrivals	212,934	204,721	-3.9%	400,854	379,971	-5.2%
Hotel Occupancy Taxes^c	\$10,680,144.05	\$10,660,891.77	-0.2%	\$16,997,109.42	\$18,674,703.31	9.9%
Weighted Hotel Occupancy Rate^d	88%	81%	-8.0%	79%	75%	-5.1%
Weighted Hotel Room Rate^d	\$155	\$ 164	5.8%	\$144	\$ 156	8.3%

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2012/3 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: ^aCivilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: ^bJapan Guam Travel Association, ^cHotel Occupancy Tax collections are unaudited. Department of Administration, Government of Guam ^dGuam Hotel & Restaurant Association



**DAILY ARRIVAL SUMMARY
MARCH 2015**

Typhoon Bavi

MARCH	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	Total (March 1 - 15)
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	
TOTAL CIVIL AIR	4,750	4,448	4,066	3,849	4,185	4,946	4,470	4,740	4,303	3,732	4,265	4,607	4,457	4,317	3,086	4,892	69,113
Japan	3,144	3,166	3,071	2,609	2,932	3,312	3,047	3,149	3,027	2,722	2,956	2,962	2,913	3,005	1,980	3,376	47,371
Korea	784	947	591	642	844	1,200	886	843	892	635	709	999	1,299	913	463	1,206	13,853
Taiwan	263	1	2	228	120	-	4	291	2	1	228	243	1	3	399	-	1,786
China, P.R.C.	167	7	42	129	8	154	20	86	24	13	129	19	13	22	3	24	860
U.S. Mainland	190	138	109	123	126	136	116	166	141	127	114	129	89	172	63	164	2,103
Hawaii	60	42	45	35	47	14	19	53	46	39	18	38	24	38	12	54	584
CNMI	17	40	21	9	3	75	205	23	70	30	28	42	77	17	10	12	679
Palau	2	5	5	21	9	15	3	4	6	6	4	5	4	9	2	-	100
FSM	23	32	34	19	27	3	27	35	41	46	31	29	5	10	42	7	411
RMI	2	2	4	-	11	1	6	1	-	6	-	29	1	-	8	4	75
Philippines	35	21	26	17	22	7	64	18	17	44	26	24	8	44	26	11	410
Australia	3	12	4	2	3	6	4	6	4	7	2	9	7	-	6	-	75
Canada	6	6	1	1	3	-	4	6	1	3	1	6	1	8	-	2	49
Europe	4	3	16	-	4	4	4	9	6	7	6	2	4	8	6	8	91
Hong Kong	31	-	77	5	2	5	29	20	1	35	3	55	-	50	32	1	346
Thailand	3	-	-	1	1	-	-	3	-	3	1	-	-	-	-	4	16
Vietnam	-	-	1	-	-	-	1	-	-	-	-	-	1	1	-	-	4
Russia	3	14	4	2	17	4	19	12	8	2	2	7	7	5	7	7	120
Other	13	12	13	6	6	10	12	15	17	6	7	9	3	12	27	12	180

Note: March 2015 daily arrivals reflect Civilian Air arrivals only. Source: Guam Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau.



**DAILY ARRIVAL SUMMARY
MARCH 2015**

MARCH	17	18	19	20	21	22	23	24	25 ^r	26	27	28	29	30	31 ^r	Total
	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	
TOTAL CIV' AIR	3,800	3,596	4,773	4,659	4,294	4,439	3,291	2,707	4,423	4,878	4,250	4,211	4,070	3,838	3,453	129,795
Japan	2,625	2,368	3,017	3,100	2,774	2,600	1,981	1,795	3,145	3,283	2,868	3,008	2,285	2,625	2,258	87,103
Korea	633	661	1,197	1,239	1,015	1,076	945	601	768	985	1,147	892	823	919	675	27,429
Taiwan	-	173	153	3	2	271	4	-	204	246	-	6	424	1	6	3,279
China, P.R.C.	24	91	14	13	26	98	29	21	73	23	5	7	41	80	27	1,432
U.S. Mainland	319	162	213	110	229	160	106	112	106	118	93	115	139	95	176	4,356
Hawaii	54	28	27	29	28	51	62	33	33	31	32	37	63	17	38	1,147
CNMI	24	18	14	83	37	18	31	32	30	41	27	9	62	25	23	1,153
Palau	13	6	11	4	9	4	16	16	3	6	7	2	3	5	4	209
FSM	24	54	26	29	37	19	46	28	17	40	10	7	49	8	61	866
RMI	3	2	5	2	15	1	2	5	-	2	1	-	7	-	1	121
Philippines	31	8	13	9	52	63	12	23	16	27	17	65	70	36	94	946
Australia	6	5	5	13	2	10	16	6	-	6	12	1	12	1	14	184
Canada	4	3	5	4	1	1	2	1	-	6	6	1	3	-	5	91
Europe	-	2	14	4	5	6	8	3	7	3	1	4	10	16	12	186
Hong Kong	26	7	42	1	24	24	-	14	2	37	2	43	58	2	47	675
Thailand	-	1	1	1	1	1	-	1	1	-	1	3	2	1	1	31
Vietnam	-	2	-	-	1	-	-	-	-	1	-	-	-	-	-	8
Russia	-	-	9	8	21	16	22	11	12	15	14	-	6	-	-	254
Other	14	5	7	7	15	20	9	5	6	8	7	11	13	7	11	325

Note: March 2015 daily arrivals reflect Civilian Air arrivals only. Source: Guam Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau.



**DAILY ARRIVAL COMPARISON
MARCH 2015**

MARCH	2014			2015			% chg from LY		
	Japan	Other	Total	Japan	Other	Total	Japan	Other	Total
1	2,571	1,164	3,735	3,144	1,606	4,750	22.3%	38.0%	27.2%
2	2,701	1,584	4,285	3,166	1,282	4,448	17.2%	-19.1%	3.8%
3	3,282	970	4,252	3,071	995	4,066	-6.4%	2.6%	-4.4%
4 ^r	2,815	822	3,637	2,609	1,240	3,849	-7.3%	50.9%	5.8%
5	2,298	1,154	3,452	2,932	1,253	4,185	27.6%	8.6%	21.2%
6	3,304	1,440	4,744	3,312	1,634	4,946	0.2%	13.5%	4.3%
7	2,966	1,527	4,493	3,047	1,423	4,470	2.7%	-6.8%	-0.5%
8	2,451	1,246	3,697	3,149	1,591	4,740	28.5%	27.7%	28.2%
9	2,991	1,605	4,596	3,027	1,276	4,303	1.2%	-20.5%	-6.4%
10	2,944	1,027	3,971	2,722	1,010	3,732	-7.5%	-1.7%	-6.0%
11	3,158	1,002	4,160	2,956	1,309	4,265	-6.4%	30.6%	2.5%
12	2,808	1,164	3,972	2,962	1,645	4,607	5.5%	41.3%	16.0%
13	2,814	1,505	4,319	2,913	1,544	4,457	3.5%	2.6%	3.2%
14	2,943	1,423	4,366	3,005	1,312	4,317	2.1%	-7.8%	-1.1%
15	3,113	1,341	4,454	1,980	1,106	3,086	-36.4%	-17.5%	-30.7%
16	2,746	1,415	4,161	3,376	1,516	4,892	22.9%	7.1%	17.6%
17	2,714	1,077	3,791	2,625	1,175	3,800	-3.3%	9.1%	0.2%
18	2,889	904	3,793	2,368	1,228	3,596	-18.0%	35.8%	-5.2%
19	2,403	1,080	3,483	3,017	1,756	4,773	25.6%	62.6%	37.0%
20	3,077	1,421	4,498	3,100	1,559	4,659	0.7%	9.7%	3.6%
21	4,200	1,181	5,381	2,774	1,520	4,294	-34.0%	28.7%	-20.2%
22	3,006	1,186	4,192	2,600	1,839	4,439	-13.5%	55.1%	5.9%
23	3,146	1,381	4,527	1,981	1,310	3,291	-37.0%	-5.1%	-27.3%
24	3,146	991	4,137	1,795	912	2,707	-42.9%	-8.0%	-34.6%
25 ^r	3,130	769	3,899	3,145	1,278	4,423	0.5%	66.2%	13.4%
26	3,380	1,030	4,410	3,283	1,595	4,878	-2.9%	54.9%	10.6%
27	3,754	1,245	4,999	2,868	1,382	4,250	-23.6%	11.0%	-15.0%
28	3,183	1,197	4,380	3,008	1,203	4,211	-5.5%	0.5%	-3.9%
29	2,954	1,135	4,089	2,285	1,785	4,070	-22.6%	57.3%	-0.5%
30	3,086	1,436	4,522	2,625	1,213	3,838	-14.9%	-15.5%	-15.1%
31 ^r	2,551	844	3,395	2,258	1,195	3,453	-11.5%	41.6%	1.7%
Total	92,524	37,266	129,790	87,103	42,692	129,795	-5.9%	14.6%	0.0%

Note: March daily arrivals reflect "Civilian Air" arrivals only. MTD² Month-to-Date ^r Revised



**DAILY ARRIVAL COMPARISON BY DAY
MARCH 2015**

2 0 1 4					2 0 1 5					% chg from L Y		
Day	MAR	Japan	Other	Total	Day	MAR	Japan	Other	Total	Japan	Other	Total
Sat	1	2,571	1,164	3,735								
Sun	2	2,701	1,584	4,285	Sun	1	3,144	1,606	4,750	16.4%	1.4%	10.9%
Mon	3	3,282	970	4,252	Mon	2	3,166	1,282	4,448	-3.5%	32.2%	4.6%
Tue	4	2,815	822	3,637	Tue	3	3,071	995	4,066	9.1%	21.0%	11.8%
Wed	5	2,298	1,154	3,452	Wed	4 ^r	2,609	1,240	3,849	13.5%	7.5%	11.5%
Thu	6	3,304	1,440	4,744	Thu	5	2,932	1,253	4,185	-11.3%	-13.0%	-11.8%
Fri	7	2,966	1,527	4,493	Fri	6	3,312	1,634	4,946	11.7%	7.0%	10.1%
Sat	8	2,451	1,246	3,697	Sat	7	3,047	1,423	4,470	24.3%	14.2%	20.9%
Sun	9	2,991	1,605	4,596	Sun	8	3,149	1,591	4,740	5.3%	-0.9%	3.1%
Mon	10	2,944	1,027	3,971	Mon	9	3,027	1,276	4,303	2.8%	24.2%	8.4%
Tue	11	3,158	1,002	4,160	Tue	10	2,722	1,010	3,732	-13.8%	0.8%	-10.3%
Wed	12	2,808	1,164	3,972	Wed	11	2,956	1,309	4,265	5.3%	12.5%	7.4%
Thu	13 ^r	2,814	1,505	4,319	Thu	12	2,962	1,645	4,607	5.3%	9.3%	6.7%
Fri	14	2,943	1,423	4,366	Fri	13	2,913	1,544	4,457	-1.0%	8.5%	2.1%
Sat	15	3,113	1,341	4,454	Sat	14	3,005	1,312	4,317	-3.5%	-2.2%	-3.1%
Sun	16	2,746	1,415	4,161	Sun	15	1,980	1,106	3,086	-27.9%	-21.8%	-25.8%
Mon	17	2,714	1,077	3,791	Mon	16	3,376	1,516	4,892	24.4%	40.8%	29.0%
Tue	18	2,889	904	3,793	Tue	17	2,625	1,175	3,800	-9.1%	30.0%	0.2%
Wed	19	2,403	1,080	3,483	Wed	18	2,368	1,228	3,596	-1.5%	13.7%	3.2%
Thu	20	3,077	1,421	4,498	Thu	19	3,017	1,756	4,773	-1.9%	23.6%	6.1%
Fri	21	4,200	1,181	5,381	Fri	20	3,100	1,559	4,659	-26.2%	32.0%	-13.4%
Sat	22	3,006	1,186	4,192	Sat	21	2,774	1,520	4,294	-7.7%	28.2%	2.4%
Sun	23	3,146	1,381	4,527	Sun	22	2,600	1,839	4,439	-17.4%	33.2%	-1.9%
Mon	24	3,146	991	4,137	Mon	23	1,981	1,310	3,291	-37.0%	32.2%	-20.4%
Tue	25	3,130	769	3,899	Tue	24	1,795	912	2,707	-42.7%	18.6%	-30.6%
Wed	26	3,380	1,030	4,410	Wed	25 ^r	3,145	1,278	4,423	-7.0%	24.1%	0.3%
Thu	27	3,754	1,245	4,999	Thu	26	3,283	1,595	4,878	-12.5%	28.1%	-2.4%
Fri	28	3,183	1,197	4,380	Fri	27	2,868	1,382	4,250	-9.9%	15.5%	-3.0%
Sat	29	2,954	1,135	4,089	Sat	28	3,008	1,203	4,211	1.8%	6.0%	3.0%
Sun	30 ^r	3,086	1,436	4,522	Sun	29	2,285	1,785	4,070	-26.0%	24.3%	-10.0%
Mon	31	2,551	844	3,395	Mon	30	2,625	1,213	3,838	2.9%	43.7%	13.0%
					Tue	31 ^r	2,258	1,195	3,453			
Total		89,953	36,102	126,055	Total		84,845	41,497	126,342	-5.7%	14.9%	0.2%

Note: March daily arrivals reflect "Civilian Air" arrivals only. ^r Revised