



	Mar-15	Mar-16	% from LY
Civilian Air Arrivals ^a	129,795	130,535	0.6%
Civilian Sea Arrivals ^a	172	699	306.4%
Armed Forces Air Arrivals ^a	1,975	1,555	-21.3%
Armed Forces Sea Arrivals ^a	392	546	39.3%
TOTAL VISITOR ARRIVALS	132,334	133,335	0.8%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Mar-15	Mar-16	% from LY
JAPAN	87,735	79,256	-9.7%
Kanto (Tokyo)	39,220	37,530	-4.3%
Chubu (Nagoya)	12,577	10,168	-19.2%
Kinki (Osaka)	18,283	17,068	-6.6%
Koshinetsu	1,881	1,719	-8.6%
Hokuriku	1,390	1,289	-7.3%
Tohoku	2,820	2,609	-7.5%
Kyushu	5,209	3,974	-23.7%
Chugoku	2,922	2,076	-29.0%
Hokkaido	1,506	1,212	-19.5%
Shikoku	1,271	955	-24.9%
Okinawa/Miya	400	352	-12.0%
Other	256	304	18.8%
KOREA	27,434	34,444	25.6%
Seoul	11,667	13,296	14.0%
Incheon	1,859	2,488	33.8%
Chungbuk	519	586	12.9%
Chungnam	1,177	1,398	18.8%
Gangwon	356	419	17.7%
Jeonbuk	363	421	16.0%
Gyeongbuk	1,106	1,277	15.5%
Gyeonggi	5,986	7,898	31.9%
Jeonnam	678	767	13.1%
Gyeongnam	2,803	4,600	64.1%
Other	920	1,294	40.7%
TAIWAN	3,279	3,253	-0.8%
Taipei	1,810	1,394	-23.0%
Kaohsiung	305	312	2.3%
Taichung	572	1,021	78.5%
Taoyuan, Miaoli, Hsinehu	425	360	-15.3%
Other	167	166	-0.6%
CHINA	1,443	1,384	-4.1%
Beijing	324	112	-65.4%
Shanghai	660	541	-18.0%
Guangzhou	87	131	50.6%
Other	372	600	61.3%
U.S. MAINLAND	5,411	5,188	-4.1%
HAWAII	1,356	1,317	-2.9%
CNMI	1,153	1,490	29.2%
PALAU	209	427	104.3%
FSM	866	1,034	19.4%
RMI	121	120	-0.8%
PHILIPPINES	948	2,135	125.2%
AUSTRALIA	213	145	-31.9%
CANADA	91	131	44.0%
EUROPE	187	186	-0.5%
HONG KONG	675	944	39.9%
THAILAND	31	30	-3.2%
VIETNAM	8	4	-50.0%
RUSSIA	254	191	-24.8%
OTHER/UNKNOWN	356	411	15.4%

VISITOR INDUSTRY STATISTICS

JGTA ^b Air Arrivals	76,122	66,586	-12.5%
Hotel Occupancy Taxes ^c	\$ 3,539,567.04	\$4,001,281.54	13.0%
Weighted Hotel Occupancy Rate ^d	82%	78%	-4.9%
Weighted Hotel Room Rate ^d	\$ 158	\$ 161	1.9%

Guam Visitors Bureau
March 2016 Visitor Arrival Summary
Calendar Year-to-Date 2015/16 • Fiscal Year-to-Date 2015/16

	CYTD 2015 (Jan - Mar '15)	CYTD 2016 (Jan - Mar '16)	% from LY	FYTD 2015 (Oct '14 - Mar '15)	FYTD 2016 (Oct '15 - Mar '16)	% from LY
Air Arrivals ^a	375,822	396,275	5.4%	700,742	760,504	8.5%
Sea Arrivals ^a	1,093	8,651	691.5%	6,117	10,885	77.9%
TOTAL VISITOR ARRIVALS	376,915	404,926	7.4%	706,859	771,389	9.1%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	CYTD 2015 (Jan - Mar '15)	CYTD 2016 (Jan - Mar '16)	% from LY	FYTD 2015 (Oct '14 - Mar '15)	FYTD 2016 (Oct '15 - Mar '16)	% from LY
JAPAN	226,899	213,768	-5.8%	421,951	402,434	-4.6%
Kanto (Tokyo)	103,575	99,619	-3.8%	192,347	191,004	-0.7%
Chubu (Nagoya)	30,383	28,269	-7.0%	57,167	53,066	-7.2%
Kinki (Osaka)	46,791	46,932	0.3%	87,127	86,275	-1.0%
Koshinetsu	5,522	4,986	-9.7%	11,418	9,605	-15.9%
Hokuriku	3,366	3,278	-2.6%	5,713	5,762	0.9%
Tohoku	8,161	7,615	-6.7%	15,598	14,163	-9.2%
Kyushu	12,257	8,934	-27.1%	19,772	16,083	-18.7%
Chugoku	6,623	5,145	-22.3%	13,375	10,399	-22.3%
Hokkaido	4,990	4,366	-12.5%	8,961	7,450	-16.9%
Shikoku	3,283	2,557	-22.1%	6,444	5,077	-21.2%
Okinawa/Miya	1,248	1,387	11.1%	2,418	2,226	-7.9%
Other	700	680	-2.9%	1,611	1,324	-17.8%
KOREA	97,956	124,879	27.5%	180,643	251,354	39.1%
Seoul	42,469	48,949	15.3%	79,405	100,087	26.0%
Incheon	6,264	7,847	25.3%	11,635	15,699	34.9%
Chungbuk	1,755	2,420	37.9%	3,260	4,691	43.9%
Chungnam	3,847	5,358	39.3%	7,170	10,313	43.8%
Gangwon	1,548	1,757	13.5%	2,518	3,346	32.9%
Jeonbuk	1,825	2,009	10.1%	3,008	3,764	25.1%
Gyeonbuk	3,598	5,125	42.4%	6,359	10,345	62.7%
Gyeonggi	21,756	27,561	26.7%	41,528	55,134	32.8%
Jeonnam	2,491	3,244	30.2%	4,269	6,018	41.0%
Gyeongnam	8,809	15,233	72.9%	15,236	31,819	108.8%
Other	3,594	5,376	49.6%	6,255	10,138	62.1%
TAIWAN	10,657	11,724	10.0%	19,793	20,750	4.8%
Taipei	5,944	6,206	4.4%	11,328	11,270	-0.5%
Kaohsiung	749	838	11.9%	1,335	1,438	7.7%
Taichung	1,846	2,511	36.0%	3,398	4,090	20.4%
Taoyuan, Miaoli, Hsinehu	1,414	1,431	1.2%	2,523	2,642	4.7%
Other	704	738	4.8%	1,209	1,310	8.4%
CHINA	7,698	9,902	28.6%	12,234	14,547	18.9%
Beijing	1,557	2,015	29.4%	2,907	2,941	1.2%
Shanghai	2,341	2,728	16.5%	3,698	4,022	8.8%
Guangzhou	403	708	75.7%	645	1,100	70.5%
Other	3,397	4,451	31.0%	4,984	6,484	30.1%
U.S. MAINLAND	14,744	15,412	4.5%	27,836	29,131	4.7%
HAWAII	3,539	3,715	5.0%	6,873	6,923	0.7%
CNMI	3,014	3,812	26.5%	6,510	7,885	21.1%
PALAU	639	906	41.8%	1,525	2,280	49.5%
FSM	2,246	2,422	7.8%	4,539	5,156	13.6%
RMI	231	258	11.7%	433	490	13.2%
PHILIPPINES	2,378	3,741	57.3%	6,303	7,815	24.0%
AUSTRALIA	934	743	-20.4%	1,733	1,230	-29.0%
CANADA	281	279	-0.7%	539	505	-6.3%
EUROPE	459	502	9.4%	976	1,076	10.2%
HONG KONG	1,917	2,155	12.4%	4,193	4,674	11.5%
THAILAND	103	112	8.7%	172	227	32.0%
VIETNAM	34	52	52.9%	65	95	46.2%
RUSSIA	1,094	752	-31.3%	2,399	1,599	-33.3%
OTHER/UNKNOWN	999	1,141	14.2%	2,025	2,333	15.2%

VISITOR INDUSTRY STATISTICS

JGTA^b Air Arrivals	204,721	183,895	-10.2%	379,971	349,566	-8.0%
Hotel Occupancy Taxes^c	\$10,660,891.77	\$11,844,411.27	11.1%	\$18,674,703.31	\$20,880,210.90	11.8%
Weighted Hotel Occupancy Rate^d	81%	83%	2.5%	75%	79%	5.3%
Weighted Hotel Room Rate^d	\$ 164	\$ 173	5.5%	\$ 156	\$ 165	6.2%

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2012/3 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: ^aCivilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: ^bJapan Guam Travel Association, ^cHotel Occupancy Tax collections are unaudited. Department of Administration, Government of Guam ^dGuam Hotel & Restaurant Association



**DAILY ARRIVAL SUMMARY
MARCH 2016**

MARCH	1	2'	3	4	5	6	7	8	9	10	11	12	13	14	15'	16	Total (March 1-16)
	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	
TOTAL CIV¹ AIR	4,448	4,293	4,445	4,374	4,289	4,820	4,175	4,031	3,838	4,338	4,479	4,034	4,786	4,198	3,993	4,233	68,774
Japan	2,788	2,574	2,814	2,778	2,778	2,985	2,846	2,639	2,366	2,647	2,723	2,555	2,805	2,907	2,581	2,533	43,319
Korea	1,128	1,087	1,155	1,072	1,042	1,051	874	916	874	1,357	1,344	1,022	1,269	990	718	1,115	17,014
Taiwan	76	225	-	110	1	298	-	47	253	3	78	2	261	-	75	201	1,630
China, P.R.C.	32	12	16	81	17	19	70	51	20	66	79	38	65	71	57	12	706
U.S. Mainland	184	145	120	99	169	192	151	148	134	71	121	131	149	115	232	150	2,311
Hawaii	54	29	28	28	24	46	49	54	37	31	14	25	61	30	31	44	585
CNMI	36	78	70	108	66	59	70	28	49	37	52	16	22	30	27	50	798
Palau	10	15	31	50	16	2	21	4	24	11	1	37	4	5	12	19	262
FSM	40	40	67	6	47	20	34	59	31	44	3	48	21	26	31	31	548
RMI	5	-	8	-	9	4	4	4	-	7	-	4	6	-	6	8	65
Philippines	27	59	20	16	57	34	22	27	29	25	39	55	41	6	176	30	663
Australia	5	4	3	1	3	12	5	8	1	6	1	2	5	1	8	9	74
Canada	4	5	8	1	3	7	3	4	-	3	1	-	3	5	8	6	61
Europe	2	5	3	2	4	8	9	11	4	7	1	11	13	3	4	4	91
Hong Kong	30	5	84	2	36	61	3	24	2	12	1	71	14	2	15	3	365
Thailand	-	-	2	2	3	3	1	1	3	3	1	-	1	-	-	-	20
Vietnam	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	1
Russia	9	8	1	10	1	11	4	-	4	2	10	-	16	3	4	3	86
Other	18	2	15	8	13	8	9	6	7	6	10	16	30	4	8	15	175

Note: March 2016 daily arrivals reflect Civilian Air arrivals only. Source: Guam Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau.



**DAILY ARRIVAL SUMMARY
MARCH 2016**

MARCH	17	18	19	20	21	22	23	24	25	26	27	28	29	30'	31	Total
	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	
TOTAL CIV' AIR	4,430	4,413	4,627	4,868	4,142	3,420	3,894	4,382	4,591	4,118	4,191	3,912	3,689	3,162	3,922	130,535
Japan	2,442	2,468	2,818	2,797	2,578	1,986	1,992	2,255	2,820	2,411	2,407	2,318	2,219	1,892	1,993	78,715
Korea	1,484	1,433	1,287	1,157	1,188	758	998	1,426	1,255	1,165	1,038	1,233	810	711	1,487	34,444
Taiwan	6	143	1	425	1	136	205	7	114	2	247	2	80	253	1	3,253
China, P.R.C.	35	101	28	19	62	31	14	20	57	66	58	72	41	32	38	1,380
U.S. Mainland	193	101	141	128	115	147	148	122	140	126	154	83	156	112	143	4,320
Hawaii	55	37	40	63	43	26	47	40	19	40	57	60	89	28	38	1,267
CNMI	49	55	37	59	42	37	101	65	37	23	20	51	53	32	30	1,489
Palau	16	12	19	8	13	4	7	17	18	22	-	9	7	4	9	427
FSM	39	2	39	9	33	38	70	30	3	22	22	43	46	41	49	1,034
RMI	1	-	16	-	-	-	6	-	-	10	-	-	5	2	15	120
Philippines	80	34	89	107	42	195	238	285	67	58	71	17	82	27	78	2,133
Australia	2	2	5	2	2	-	1	-	8	6	2	2	2	4	-	112
Canada	1	3	8	7	2	1	10	-	6	4	6	3	3	1	-	116
Europe	-	2	9	12	7	3	16	7	4	11	4	2	4	6	5	183
Hong Kong	17	-	73	39	2	41	6	86	11	133	67	-	73	7	24	944
Thailand	-	-	1	-	-	2	-	-	-	3	1	-	1	-	2	30
Vietnam	-	-	1	-	-	-	-	-	-	-	-	-	1	-	1	4
Russia	2	1	8	22	-	8	9	5	18	8	7	11	4	2	-	191
Other	8	19	7	14	12	7	26	17	14	8	30	6	13	8	9	373

Note: March 2016 daily arrivals reflect Civilian Air arrivals only. Source: Guam Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau.



DAILY ARRIVAL COMPARISON MARCH 2016

MARCH	2015			2016			% chg from LY		
	Japan	Other	Total	Japan	Other	Total	Japan	Other	Total
1	3,144	1,606	4,750	2,788	1,660	4,448	-11.3%	3.4%	-6.4%
2 ^r	3,166	1,282	4,448	2,574	1,719	4,293	-18.7%	34.1%	-3.5%
3	3,071	995	4,066	2,814	1,631	4,445	-8.4%	63.9%	9.3%
4	2,609	1,240	3,849	2,778	1,596	4,374	6.5%	28.7%	13.6%
5	2,932	1,253	4,185	2,778	1,511	4,289	-5.3%	20.6%	2.5%
6	3,312	1,634	4,946	2,985	1,835	4,820	-9.9%	12.3%	-2.5%
7	3,047	1,423	4,470	2,846	1,329	4,175	-6.6%	-6.6%	-6.6%
8	3,149	1,591	4,740	2,639	1,392	4,031	-16.2%	-12.5%	-15.0%
9	3,027	1,276	4,303	2,366	1,472	3,838	-21.8%	15.4%	-10.8%
10	2,722	1,010	3,732	2,647	1,691	4,338	-2.8%	67.4%	16.2%
11	2,956	1,309	4,265	2,723	1,756	4,479	-7.9%	34.1%	5.0%
12	2,962	1,645	4,607	2,555	1,479	4,034	-13.7%	-10.1%	-12.4%
13	2,913	1,544	4,457	2,805	1,981	4,786	-3.7%	28.3%	7.4%
14	3,005	1,312	4,317	2,907	1,291	4,198	-3.3%	-1.6%	-2.8%
15 ^r	1,980	1,106	3,086	2,581	1,412	3,993	30.4%	27.7%	29.4%
16	3,376	1,516	4,892	2,533	1,700	4,233	-25.0%	12.1%	-13.5%
17	2,625	1,175	3,800	2,442	1,988	4,430	-7.0%	69.2%	16.6%
18	2,368	1,228	3,596	2,468	1,945	4,413	4.2%	58.4%	22.7%
19	3,017	1,756	4,773	2,818	1,809	4,627	-6.6%	3.0%	-3.1%
20	3,100	1,559	4,659	2,797	2,071	4,868	-9.8%	32.8%	4.5%
21	2,774	1,520	4,294	2,578	1,564	4,142	-7.1%	2.9%	-3.5%
22	2,600	1,839	4,439	1,986	1,434	3,420	-23.6%	-22.0%	-23.0%
23	1,981	1,310	3,291	1,992	1,902	3,894	0.6%	45.2%	18.3%
24	1,795	912	2,707	2,255	2,127	4,382	25.6%	133.2%	61.9%
25	3,145	1,278	4,423	2,820	1,771	4,591	-10.3%	38.6%	3.8%
26	3,283	1,595	4,878	2,411	1,707	4,118	-26.6%	7.0%	-15.6%
27	2,868	1,382	4,250	2,407	1,784	4,191	-16.1%	29.1%	-1.4%
28	3,008	1,203	4,211	2,318	1,594	3,912	-22.9%	32.5%	-7.1%
29	2,285	1,785	4,070	2,219	1,470	3,689	-2.9%	-17.6%	-9.4%
30 ^r	2,625	1,213	3,838	1,892	1,270	3,162	-27.9%	4.7%	-17.6%
31	2,258	1,195	3,453	1,993	1,929	3,922	-11.7%	61.4%	13.6%
Total	87,103	42,692	129,795	78,715	51,820	130,535	-9.6%	21.4%	0.6%

Note: March daily arrivals reflect "Civilian Air" arrivals only. MTD² Month-to-Date ^r Revised



**DAILY ARRIVAL COMPARISON BY DAY
MARCH 2016**

2 0 1 5					2 0 1 6					% chg from L Y		
Day	MAR	Japan	Other	Total	Day	MAR	Japan	Other	Total	Japan	Other	Total
Sun	1	3,144	1,606	4,750								
Mon	2	3,166	1,282	4,448								
Tue	3	3,071	995	4,066	Tue	1	2,788	1,660	4,448	-9.2%	66.8%	9.4%
Wed	4 ^r	2,609	1,240	3,849	Wed	2 ^r	2,574	1,719	4,293	-1.3%	38.6%	11.5%
Thu	5	2,932	1,253	4,185	Thu	3	2,814	1,631	4,445	-4.0%	30.2%	6.2%
Fri	6	3,312	1,634	4,946	Fri	4	2,778	1,596	4,374	-16.1%	-2.3%	-11.6%
Sat	7	3,047	1,423	4,470	Sat	5	2,778	1,511	4,289	-8.8%	6.2%	-4.0%
Sun	8	3,149	1,591	4,740	Sun	6	2,985	1,835	4,820	-5.2%	15.3%	1.7%
Mon	9	3,027	1,276	4,303	Mon	7	2,846	1,329	4,175	-6.0%	4.2%	-3.0%
Tue	10	2,722	1,010	3,732	Tue	8	2,639	1,392	4,031	-3.0%	37.8%	8.0%
Wed	11	2,956	1,309	4,265	Wed	9	2,366	1,472	3,838	-20.0%	12.5%	-10.0%
Thu	12	2,962	1,645	4,607	Thu	10	2,647	1,691	4,338	-10.6%	2.8%	-5.8%
Fri	13	2,913	1,544	4,457	Fri	11	2,723	1,756	4,479	-6.5%	13.7%	0.5%
Sat	14	3,005	1,312	4,317	Sat	12	2,555	1,479	4,034	-15.0%	12.7%	-6.6%
Sun	15	1,980	1,106	3,086	Sun	13	2,805	1,981	4,786	41.7%	79.1%	55.1%
Mon	16	3,376	1,516	4,892	Mon	14	2,907	1,291	4,198	-13.9%	-14.8%	-14.2%
Tue	17	2,625	1,175	3,800	Tue	15 ^r	2,581	1,412	3,993	-1.7%	20.2%	5.1%
Wed	18	2,368	1,228	3,596	Wed	16	2,533	1,700	4,233	7.0%	38.4%	17.7%
Thu	19	3,017	1,756	4,773	Thu	17	2,442	1,988	4,430	-19.1%	13.2%	-7.2%
Fri	20	3,100	1,559	4,659	Fri	18	2,468	1,945	4,413	-20.4%	24.8%	-5.3%
Sat	21	2,774	1,520	4,294	Sat	19	2,818	1,809	4,627	1.6%	19.0%	7.8%
Sun	22	2,600	1,839	4,439	Sun	20	2,797	2,071	4,868	7.6%	12.6%	9.7%
Mon	23	1,981	1,310	3,291	Mon	21	2,578	1,564	4,142	30.1%	19.4%	25.9%
Tue	24	1,795	912	2,707	Tue	22	1,986	1,434	3,420	10.6%	57.2%	26.3%
Wed	25 ^r	3,145	1,278	4,423	Wed	23	1,992	1,902	3,894	-36.7%	48.8%	-12.0%
Thu	26	3,283	1,595	4,878	Thu	24	2,255	2,127	4,382	-31.3%	33.4%	-10.2%
Fri	27	2,868	1,382	4,250	Fri	25	2,820	1,771	4,591	-1.7%	28.1%	8.0%
Sat	28	3,008	1,203	4,211	Sat	26	2,411	1,707	4,118	-19.8%	41.9%	-2.2%
Sun	29	2,285	1,785	4,070	Sun	27	2,407	1,784	4,191	5.3%	-0.1%	3.0%
Mon	30	2,625	1,213	3,838	Mon	28	2,318	1,594	3,912	-11.7%	31.4%	1.9%
Tue	31 ^r	2,258	1,195	3,453	Tue	29	2,219	1,470	3,689	-1.7%	23.0%	6.8%
					Wed	30 ^r	1,892	1,270	3,162			
					Thu	31	1,993	1,929	3,922			
Total		80,793	39,804	120,597	Total		74,830	48,621	123,451	-7.4%	22.2%	2.4%

Note: March daily arrivals reflect "Civilian Air" arrivals only. ^r Revised