

March 2020 Arrivals



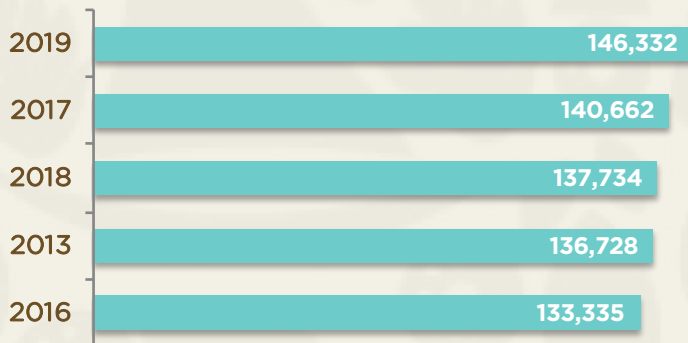
DID YOU KNOW?

March 2020 recorded **-18%** fewer visitors than March of 1987

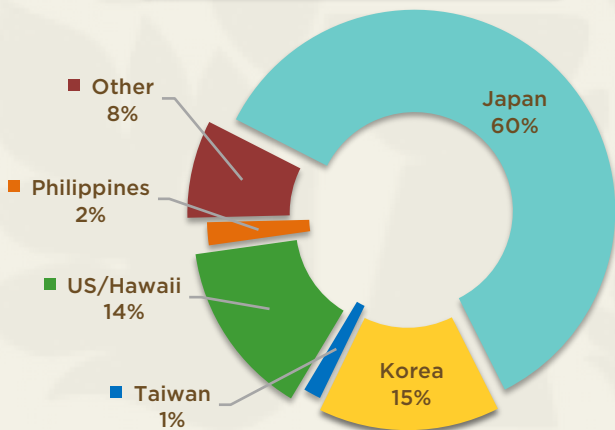
ARRIVALS

MAR Arrivals	35,310	-75.9%	↓
CYTD Arrivals	309,535	-28.2%	↓
FYTD Arrivals	745,760	-10.3%	↓

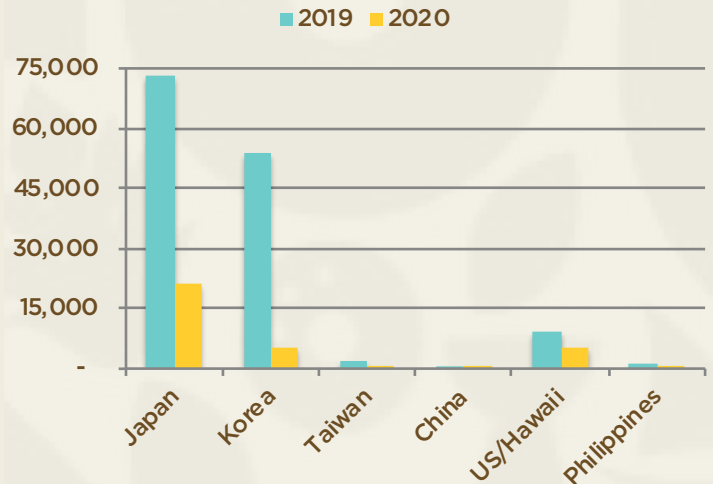
Top 5 March Arrivals



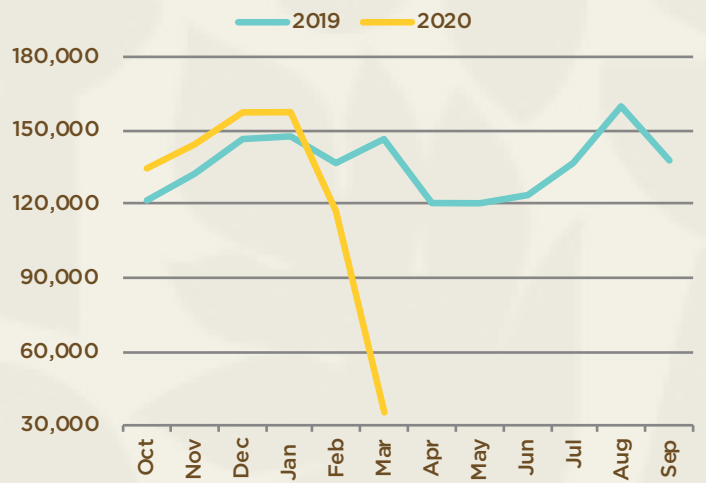
MARKET MIX



MARKET SNAPSHOT



Market	2019	2020	% to LY
Japan	72,974	21,212	-70.9%
Korea	54,087	5,160	-90.5%
Taiwan	1,962	498	-74.6%
China	697	31	-95.6%
US/Hawaii	9,472	5,007	-47.1%
Philippines	1,365	652	-52.2%



Source: Visitor Arrival Statistics are compiled from the Guam Customs and Quarantine –Mandatory Customs Declaration forms and processed by the Guam Visitors Bureau



Want to learn more or get more details? Please visit us at

www.guamvisitorsbureau.com

Visitor Arrival Summary March 2020



	Mar-19	Mar-20	% from LY
Civilian Air Arrivals ^a	144,081	33,723	-76.6%
Civilian Sea Arrivals ^a	20	85	325.0%
Armed Forces Air Arrivals ^a	1,868	1,502	-19.6%
Armed Forces Sea Arrivals ^a	363	0	-100.0%
TOTAL VISITOR ARRIVALS	146,332	35,310	-75.9%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Mar-19	Mar-20	% from LY
JAPAN	72,974	21,212	-70.9%
Kanto (Tokyo)	36,675	11,577	-68.4%
Chubu (Nagoya)	10,025	2,225	-77.8%
Kinki (Osaka)	14,916	4,007	-73.1%
Koshinetsu	1,431	253	-82.3%
Hokuriku	954	251	-73.7%
Tohoku	1,738	496	-71.5%
Kyushu	2,965	954	-67.8%
Chugoku	1,615	523	-67.6%
Hokkaido	1,269	312	-75.4%
Shikoku	788	200	-74.6%
Okinawa/Miya	315	105	-66.7%
Other	283	309	9.2%
KOREA	54,087	5,160	-90.5%
Seoul	20,961	2,291	-89.1%
Incheon/Gyeonggi	14,434	1,754	-87.8%
Chungnam/Daejeon	1,317	144	-89.1%
Jeonbuk/Gwanju	712	66	-90.7%
Gyeongbuk/Daegu	1,854	60	-96.8%
Busan	6,377	310	-95.1%
Ulsan	1,174	73	-93.8%
Other	7,258	462	-93.6%
TAIWAN	1,962	498	-74.6%
Taipei	1,064	266	-75.0%
Kaohsiung	144	36	-75.0%
Taichung	273	59	-78.4%
Taoyuan, Miaoli, Hsinehu	274	38	-86.1%
Hsinchu	88	48	-45.5%
Other	119	51	-57.1%
CHINA	697	31	-95.6%
Beijing	103	2	-98.1%
Shanghai	232	2	-99.1%
Guangzhou	42	8	-81.0%
Other	320	19	-94.1%
US/HAWAII	9,472	5,007	-47.1%
CNMI	1,912	1,179	-38.3%
PALAU	304	203	-33.2%
FSM	1,091	830	-23.9%
RMI	133	31	-76.7%
PHILIPPINES	1,365	652	-52.2%
AUSTRALIA	161	93	-42.2%
EUROPE	225	60	-73.3%
HONG KONG	416	24	-94.2%
RUSSIA	644	37	-94.3%
SINGAPORE	75	33	-56.0%
INDIA	19	4	-78.9%
MALAYSIA	65	8	-87.7%
OTHER/UNKNOWN	347	163	-53.0%

QUARTERLY VISITOR INDUSTRY STATISTICS (January - March 2019 vs January - March 2020)

	2019	2020	% Change
Hotel Occupancy Taxes ^c	\$13,069,808.14	\$12,851,127.30	-1.7%
Weighted Hotel Occupancy Rate ^d	91.4%	73.7%	-19.4%
Weighted Hotel Room Rate ^d	\$226.47	\$222.01	-2.0%

Guam Visitors Bureau
 March 2020 Visitor Arrival Summary
 Calendar Year-to-Date 2019/20 • Fiscal Year-to-Date 2019/20



	CYTD 2019 (Jan - Mar '19)	CYTD 2020 (Jan - Mar '2020)	% from LY	FYTD 2019 (Oct '18 - Mar '19)	FYTD 2020 (Oct '19 - Mar '20)	% from LY
Air Arrivals^a	429,013	308,466	-28.1%	826,301	740,470	-10.4%
Sea Arrivals^a	2,070	1,069	-48.4%	5,391	5,290	-1.9%
TOTAL VISITOR ARRIVALS	431,083	309,535	-28.2%	831,692	745,760	-10.3%
	CYTD 2019 (Jan - Mar '19)	CYTD 2020 (Jan - Mar '2020)	% from LY	FYTD 2019 (Oct '18 - Mar '19)	FYTD 2020 (Oct '19 - Mar '20)	% from LY
ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)						
JAPAN	189,769	143,218	-24.5%	350,552	324,019	-7.6%
Kanto (Tokyo)	101,023	73,880	-26.9%	187,627	162,606	-13.3%
Chubu (Nagoya)	22,481	16,125	-28.3%	39,592	38,550	-2.6%
Kinki (Osaka)	35,238	26,630	-24.4%	65,844	66,967	1.7%
Koshinetsu	3,801	2,487	-34.6%	6,976	5,724	-17.9%
Hokuriku	2,506	1,963	-21.7%	4,531	4,264	-5.9%
Tohoku	5,139	3,505	-31.8%	9,758	7,774	-20.3%
Kyushu	7,647	8,568	12.0%	14,540	16,643	14.5%
Chugoku	3,906	3,546	-9.2%	7,624	8,178	7.3%
Hokkaido	4,215	3,019	-28.4%	6,774	6,164	-9.0%
Shikoku	1,894	1,471	-22.3%	4,038	3,907	-3.2%
Okinawa/Miya	1,167	1,098	-5.9%	2,080	1,884	-9.4%
Other	752	926	23.1%	1,168	1,358	16.3%
KOREA	182,811	123,791	-32.3%	364,878	324,876	-11.0%
Seoul	71,465	46,882	-34.4%	145,353	132,346	-8.9%
Incheon/Gyeonggi	47,011	29,813	-36.6%	93,764	79,968	-14.7%
Chungnam/Daejeon	4,849	3,411	-29.7%	9,296	8,516	-8.4%
Jeonbuk/Gwanju	3,414	5,808	70.1%	6,063	9,511	56.9%
Gyeongbuk/Daegu	7,656	5,638	-26.4%	15,500	13,548	-12.6%
Busan	20,313	12,875	-36.6%	41,514	33,945	-18.2%
Ulsan	3,399	2,250	-33.8%	6,840	5,889	-13.9%
Other	24,704	17,114	-30.7%	46,548	41,153	-11.6%
TAIWAN	6,958	4,480	-35.6%	13,246	10,638	-19.7%
Taipei	4,002	2,593	-35.2%	8,007	6,188	-22.7%
Kaohsiung	451	212	-53.0%	912	739	-19.0%
Taichung	931	603	-35.2%	1,549	1,493	-3.6%
Taoyuan, Miaoli, Hsinehu	720	450	-37.5%	1,277	1,015	-20.5%
Hsinchu	337	262	-22.3%	613	510	-16.8%
Other	517	360	-30.4%	888	693	-22.0%
CHINA	4,607	2,012	-56.3%	7,949	4,262	-46.4%
Beijing	931	511	-45.1%	1,470	915	-37.8%
Shanghai	1,454	740	-49.1%	2,478	1,565	-36.8%
Guangzhou	397	109	-72.5%	633	288	-54.5%
Other	1,825	652	-64.3%	3,368	1,494	-55.6%
US/HAWAII	25,266	19,941	-21.1%	47,864	39,392	-17.7%
CNMI	5,137	4,274	-16.8%	10,131	9,690	-4.4%
PALAU	864	702	-18.8%	1,889	1,890	0.1%
FSM	2,842	3,065	7.8%	5,946	6,901	16.1%
RMI	348	222	-36.2%	719	630	-12.4%
PHILIPPINES	3,923	2,546	-35.1%	10,326	8,970	-13.1%
AUSTRALIA	901	694	-23.0%	1,417	1,247	-12.0%
EUROPE	634	451	-28.9%	1,317	1,083	-17.8%
HONG KONG	1,615	461	-71.5%	3,643	1,210	-66.8%
RUSSIA	1,801	454	-74.8%	3,502	978	-72.1%
SINGAPORE	274	160	-41.6%	582	482	-17.2%
INDIA	48	37	-22.9%	94	96	2.1%
MALAYSIA	153	68	-55.6%	290	157	-45.9%
OTHER/UNKNOWN	1,062	1,890	78.0%	1,956	3,949	101.9%
VISITOR INDUSTRY STATISTICS	(January - March 2019 vs January - March 2020)			(Oct 2018 - Mar 2019 vs Oct 2019 - Mar 2020)		
Hotel Occupancy Taxes^c	\$13,069,808.14	\$12,851,127.30	-1.7%	\$22,977,668.57	\$22,601,789.56	-1.6%
Weighted Hotel Occupancy Rate^d	91.4%	73.7%	-19.4%	88.7%	81.8%	-7.8%
Weighted Hotel Room Rate^d	\$226.47	\$222.01	-2.0%	\$213.45	\$215.33	0.9%

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2019/20 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: ^aCivilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: ^bJapan Guam Travel Association, ^cHotel Occupancy Tax collections are unaudited. Department of Administration, STR Global (Hotel Occupancy and ADR Report).



	January			February			March			Total CYTD		
	Jan-19	Jan-2020	% from LY	Feb-19	Feb-20	% from LY	Mar-19	Mar-20	% from LY	2019	2020	% from LY
JAPAN	58,021	61,088	5.3%	58,774	60,918	3.6%	72,974	21,212	-70.9%	189,769	143,218	-24.5%
Kanto (Tokyo)	31,772	30,736	-3.3%	32,576	31,567	-3.1%	36,675	11,577	-68.4%	101,023	73,880	-26.9%
Chubu (Nagoya)	6,170	6,849	11.0%	6,286	7,051	12.2%	10,025	2,225	-77.8%	22,481	16,125	-28.3%
Kinki (Osaka)	10,244	11,577	13.0%	10,078	11,046	9.6%	14,916	4,007	-73.1%	35,238	26,630	-24.4%
Koshinetsu	1,303	1,247	-4.3%	1,067	987	-7.5%	1,431	253	-82.3%	3,801	2,487	-34.6%
Hokuriku	662	743	12.2%	890	969	8.9%	954	251	-73.7%	2,506	1,963	-21.7%
Tohoku	1,775	1,462	-17.6%	1,626	1,547	-4.9%	1,738	496	-71.5%	5,139	3,505	-31.8%
Kyushu	2,206	4,023	82.4%	2,476	3,591	45.0%	2,965	954	-67.8%	7,647	8,568	12.0%
Chugoku	1,109	1,401	26.3%	1,182	1,622	37.2%	1,615	523	-67.6%	3,906	3,546	-9.2%
Hokkaido	1,929	1,790	-7.2%	1,017	917	-9.8%	1,269	312	-75.4%	4,215	3,019	-28.4%
Shikoku	512	567	10.7%	594	704	18.5%	788	200	-74.6%	1,894	1,471	-22.3%
Okinawa/Miya	184	489	165.8%	668	504	-24.6%	315	105	-66.7%	1,167	1,098	-5.9%
Other	155	204	31.6%	314	413	31.5%	283	309	9.2%	752	926	23.1%
KOREA	69,295	78,609	13.4%	59,429	40,022	-32.7%	54,087	5,160	-90.5%	182,811	123,791	-32.3%
Seoul	27,444	30,131	9.8%	23,060	14,460	-37.3%	20,961	2,291	-89.1%	71,465	46,882	-34.4%
Incheon/Gyeonggi	16,919	17,514	3.5%	15,658	10,545	-32.7%	14,434	1,754	-87.8%	47,011	29,813	-36.6%
Chungnam/Daejeon	1,929	2,183	13.2%	1,603	1,084	-32.4%	1,317	144	-89.1%	4,849	3,411	-29.7%
Jeonbuk/Gwanju	1,586	3,856	143.1%	1,116	1,886	69.0%	712	66	-90.7%	3,414	5,808	70.1%
Gyeonbuk/Daegu	3,234	3,949	22.1%	2,568	1,629	-36.6%	1,854	60	-96.8%	7,656	5,638	-26.4%
Busan	7,051	8,487	20.4%	6,885	4,078	-40.8%	6,377	310	-95.1%	20,313	12,875	-36.6%
Ulsan	1,144	1,432	25.2%	1,081	745	-31.1%	1,174	73	-93.8%	3,399	2,250	-33.8%
Other	9,988	11,057	10.7%	7,458	5,595	-25.0%	7,258	462	-93.6%	24,704	17,114	-30.7%
TAIWAN	2,461	2,544	3.4%	2,535	1,438	-43.3%	1,962	498	-74.6%	6,958	4,480	-35.6%
Taipei	1,411	1,600	13.4%	1,527	727	-52.4%	1,064	266	-75.0%	4,002	2,593	-35.2%
Kaohsiung	153	106	-30.7%	154	70	-54.5%	144	36	-75.0%	451	212	-53.0%
Taichung	300	299	-0.3%	358	245	-31.6%	273	59	-78.4%	931	603	-35.2%
Taoyuan, Miaoli, Hsinehu	276	251	-9.1%	170	161	-5.3%	274	38	-86.1%	720	450	-37.5%
Hsinchu	139	128	-7.9%	110	86	-21.8%	88	48	-45.5%	337	262	-22.3%
Other	182	160	-12.1%	216	149	-31.0%	119	51	-57.1%	517	360	-30.4%
CHINA	1,261	1,818	44.2%	2,649	163	-93.8%	697	31	-95.6%	4,607	2,012	-56.3%
Beijing	213	466	118.8%	615	43	-93.0%	103	2	-98.1%	931	511	-45.1%
Shanghai	381	700	83.7%	841	38	-95.5%	232	2	-99.1%	1,454	740	-49.1%
Guangzhou	119	85	-28.6%	236	16	-93.2%	42	8	-81.0%	397	109	-72.5%
Other	548	567	3.5%	957	66	-93.1%	320	19	-94.1%	1,825	652	-64.3%
US/HAWAII	8,536	7,267	-14.9%	7,258	7,667	5.6%	9,472	5,007	-47.1%	25,266	19,941	-21.1%
CNMI	1,745	1,587	-9.1%	1,480	1,508	1.9%	1,912	1,179	-38.3%	5,137	4,274	-16.8%
PALAU	336	264	-21.4%	224	235	4.9%	304	203	-33.2%	864	702	-18.8%
FSM	897	1,155	28.8%	854	1,080	26.5%	1,091	830	-23.9%	2,842	3,065	7.8%
RMI	97	120	23.7%	118	71	-39.8%	133	31	-76.7%	348	222	-36.2%
PHILIPPINES	1,277	915	-28.3%	1,281	979	-23.6%	1,365	652	-52.2%	3,923	2,546	-35.1%
AUSTRALIA	221	186	-15.8%	519	415	-20.0%	161	93	-42.2%	901	694	-23.0%
EUROPE	211	231	9.5%	198	160	-19.2%	225	60	-73.3%	634	451	-28.9%
HONG KONG	454	291	-35.9%	745	146	-80.4%	416	24	-94.2%	1,615	461	-71.5%
RUSSIA	816	336	-58.8%	341	81	-76.2%	644	37	-94.3%	1,801	454	-74.8%
SINGAPORE	85	68	-20.0%	114	59	-48.2%	75	33	-56.0%	274	160	-41.6%
INDIA	14	12	-14.3%	15	21	40.0%	19	4	-78.9%	48	37	-22.9%
MALAYSIA	20	30	50.0%	68	30	-55.9%	65	8	-87.7%	153	68	-55.6%
OTHER/UNKNOWN	313	894	185.6%	402	833	107.2%	347	163	-53.0%	1,062	1,890	78.0%
SEA ARRIVALS (CIV & MIL)	1,447	64	-95.6%	240	920	283.3%	383	85	-77.8%	2,070	1,069	-48.4%
TOTAL	147,507	157,479	6.8%	137,244	116,746	-14.9%	146,332	35,310	-75.9%	431,083	309,535	-28.2%