

# March 2021 Arrivals



## DID YOU KNOW?

The **Guam Electronic Declaration Form (EDF)** was officially launched in March 2021 creating a safer, touchless experience for travelers to Guam.

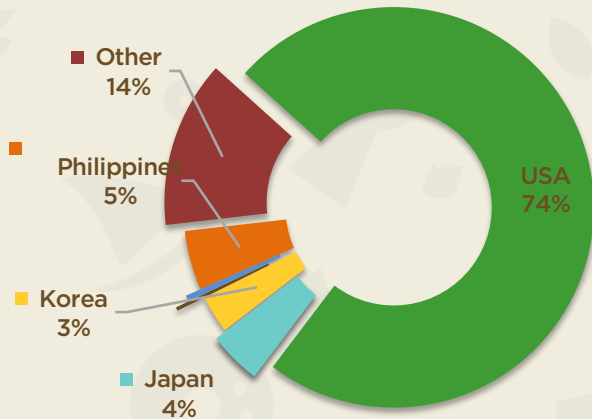
## ARRIVALS

<b>MAR Arrivals</b>	<b>3,716</b>	<b>-89.5%</b>	↓
<b>CYTD Arrivals</b>	<b>11,720</b>	<b>-96.2%</b>	↓
<b>FYTD Arrivals</b>	<b>18,733</b>	<b>-97.5%</b>	↓

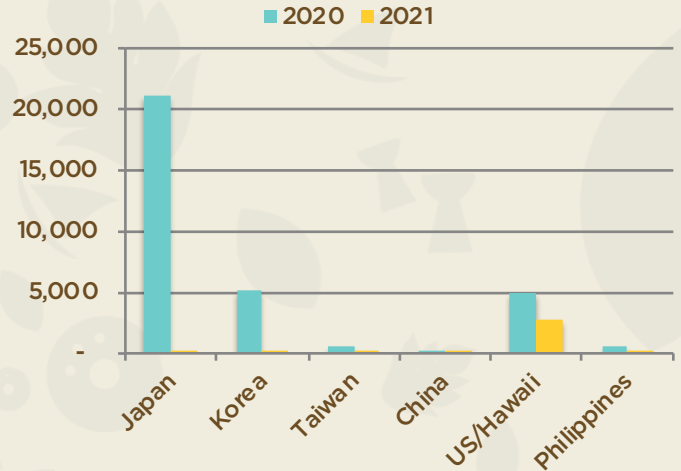
### Top 5 March Arrivals



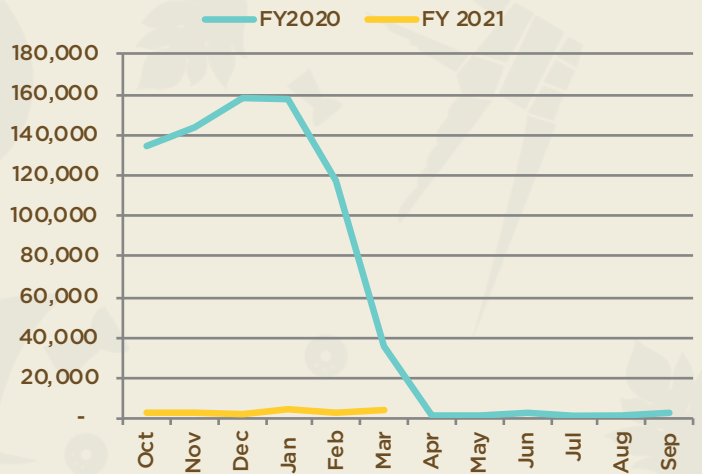
## MARKET MIX



## MARKET SNAPSHOT



Market	2020	2021	% to LY
Japan	21,212	159	-99.3%
Korea	5,160	113	-97.8%
Taiwan	498	11	-97.8%
China	31	17	-45.2%
US/Hawaii	5,007	2,737	-45.3%
Philippines	652	178	-72.7%



Source: Visitor Arrival Statistics are compiled from the Guam Customs and Quarantine –Mandatory Customs Declaration forms and processed by the Guam Visitors Bureau



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[www.guamvisitorsbureau.com](http://www.guamvisitorsbureau.com)

## Visitor Arrival Summary March 2021



	Mar-20	Mar-21	% from LY
Civilian Air Arrivals <sup>a</sup>	33,723	2,696	-92.0%
Civilian Sea Arrivals <sup>a</sup>	85	12	-85.9%
Armed Forces Air Arrivals <sup>a</sup>	1,502	1,005	-33.1%
Armed Forces Sea Arrivals <sup>a</sup>	0	3	-
<b>TOTAL VISITOR ARRIVALS</b>	<b>35,310</b>	<b>3,716</b>	<b>-89.5%</b>

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Mar-20	Mar-21	% from LY
<b>JAPAN</b>	<b>21,212</b>	<b>159</b>	<b>-99.3%</b>
Kanto (Tokyo)	11,577	36	-99.7%
Chubu (Nagoya)	2,225	5	-99.8%
Kinki (Osaka)	4,007	4	-99.9%
Koshinetsu	253	2	-99.2%
Hokuriku	251	-	-
Tohoku	496	8	-98.4%
Kyushu	954	1	-99.9%
Chugoku	523	1	-99.8%
Hokkaido	312	7	-97.8%
Shikoku	200	1	-99.5%
Okinawa/Miya	105	20	-81.0%
Other	309	74	-76.1%
<b>KOREA</b>	<b>5,160</b>	<b>113</b>	<b>-97.8%</b>
Seoul	2,291	44	-98.1%
Incheon/Gyeonggi	1,754	25	-98.6%
Chungnam/Daejeon	144	1	-99.3%
Jeonbuk/Gwanju	66	-	-
Gyeongbuk/Daegu	60	3	-95.0%
Busan	310	3	-99.0%
Ulsan	73	4	-94.5%
Other	462	33	-92.9%
<b>TAIWAN</b>	<b>498</b>	<b>11</b>	<b>-97.8%</b>
Taipei	266	3	-98.9%
Kaohsiung	36	-	-
Taichung	59	2	-96.6%
Taoyuan, Miaoli, Hsinehu	38	1	-97.4%
Hsinchu	48	-	-
Other	51	5	-90.2%
<b>CHINA</b>	<b>31</b>	<b>17</b>	<b>-45.2%</b>
Beijing	2	-	-
Shanghai	2	14	600.0%
Guangzhou	8	-	-
Other	19	3	-84.2%
<b>US/HAWAII</b>	<b>5,007</b>	<b>2,737</b>	<b>-45.3%</b>
<b>CNMI</b>	<b>1,179</b>	<b>186</b>	<b>-84.2%</b>
<b>PALAU</b>	<b>203</b>	<b>11</b>	<b>-94.6%</b>
<b>FSM</b>	<b>830</b>	<b>184</b>	<b>-77.8%</b>
<b>RMI</b>	<b>31</b>	<b>3</b>	<b>-90.3%</b>
<b>PHILIPPINES</b>	<b>652</b>	<b>178</b>	<b>-72.7%</b>
<b>AUSTRALIA</b>	<b>93</b>	<b>-</b>	<b>-</b>
<b>EUROPE</b>	<b>60</b>	<b>11</b>	<b>-81.7%</b>
<b>HONG KONG</b>	<b>24</b>	<b>1</b>	<b>-95.8%</b>
<b>RUSSIA</b>	<b>37</b>	<b>5</b>	<b>-86.5%</b>
<b>SINGAPORE</b>	<b>33</b>	<b>8</b>	<b>-75.8%</b>
<b>INDIA</b>	<b>4</b>	<b>3</b>	<b>-25.0%</b>
<b>MALAYSIA</b>	<b>8</b>	<b>1</b>	<b>-87.5%</b>
<b>OTHER/UNKNOWN</b>	<b>163</b>	<b>73</b>	<b>-55.2%</b>

### QUARTERLY VISITOR INDUSTRY STATISTICS (October - December 2019 vs October - December 2020)

Hotel Occupancy Taxes <sup>c</sup>	\$9,750,662.26	\$2,445,515.65	-74.9%
Weighted Hotel Occupancy Rate <sup>d</sup>	89.9%	38.7%	-57.0%
Weighted Hotel Room Rate <sup>d</sup>	\$208.65	\$154.08	-26.2%

Guam Visitors Bureau  
 March 2021 Visitor Arrival Summary  
 Calendar Year-to-Date 2020/21 • Fiscal Year-to-Date 2020/21



	CYTD 2020 (Jan - Mar 2020)	CYTD 2021 (Jan - Mar 2021)	% from LY	FYTD 2020 (Oct '20 - Mar '21)	FYTD 2021 (Oct '20 - Mar '21)	% from LY			
<b>Air Arrivals<sup>a</sup></b>	<b>308,466</b>	<b>11,662</b>	<b>-96.2%</b>	<b>740,470</b>	<b>18,396</b>	<b>-97.5%</b>			
<b>Sea Arrivals<sup>a</sup></b>	<b>1,069</b>	<b>58</b>	<b>-94.6%</b>	<b>5,290</b>	<b>337</b>	<b>-93.6%</b>			
<b>TOTAL VISITOR ARRIVALS</b>	<b>309,535</b>	<b>11,720</b>	<b>-96.2%</b>	<b>745,760</b>	<b>18,733</b>	<b>-97.5%</b>			
	CYTD 2020 (Jan - Mar 2020)	CYTD 2021 (Jan - Mar 2021)	% from LY	FYTD 2020 (Oct '20 - Mar '21)	FYTD 2021 (Oct '20 - Mar '21)	% from LY			
<b>ORIGIN OF AIR ARRIVALS (Civilian &amp; Armed Forces)</b>									
<b>JAPAN</b>	<b>143,218</b>	<b>1,116</b>	<b>-99.2%</b>	<b>324,019</b>	<b>1,583</b>	<b>-99.5%</b>			
Kanto (Tokyo)	73,880	239	-99.7%	162,606	470	-99.7%			
Chubu (Nagoya)	16,125	22	-99.9%	38,550	50	-99.9%			
Kinki (Osaka)	26,630	11	-100.0%	66,967	24	-100.0%			
Koshinetsu	2,487	4	-99.8%	5,724	6	-99.9%			
Hokuriku	1,963	6	-99.7%	4,264	6	-99.9%			
Tohoku	3,505	88	-97.5%	7,774	92	-98.8%			
Kyushu	8,568	96	-98.9%	16,643	101	-99.4%			
Chugoku	3,546	51	-98.6%	8,178	61	-99.3%			
Hokkaido	3,019	94	-96.9%	6,164	94	-98.5%			
Shikoku	1,471	4	-99.7%	3,907	5	-99.9%			
Okinawa/Miya	1,098	225	-79.5%	1,884	336	-82.2%			
Other	926	276	-70.2%	1,358	338	-75.1%			
<b>KOREA</b>	<b>123,791</b>	<b>294</b>	<b>-99.8%</b>	<b>324,876</b>	<b>451</b>	<b>-99.9%</b>			
Seoul	46,882	113	-99.8%	132,346	189	-99.9%			
Incheon/Gyeonggi	29,813	89	-99.7%	79,968	121	-99.8%			
Chungnam/Daejeon	3,411	5	-99.9%	8,516	11	-99.9%			
Jeonbuk/Gwanju	5,808	2	-100.0%	9,511	3	-100.0%			
Gyeongbuk/Daegu	5,638	5	-99.9%	13,548	10	-99.9%			
Busan	12,875	10	-99.9%	33,945	19	-99.9%			
Ulsan	2,250	6	-99.7%	5,889	12	-99.8%			
Other	17,114	64	-99.6%	41,153	86	-99.8%			
<b>TAIWAN</b>	<b>4,480</b>	<b>29</b>	<b>-99.4%</b>	<b>10,638</b>	<b>97</b>	<b>-99.1%</b>			
Taipei	2,593	19	-99.3%	6,188	57	-99.1%			
Kaohsiung	212	1	-99.5%	739	13	-98.2%			
Taichung	603	2	-99.7%	1,493	8	-99.5%			
Taoyuan, Miaoli, Hsinehu	450	1	-99.8%	1,015	7	-99.3%			
Hsinchu	262	1	-99.6%	510	2	-99.6%			
Other	360	5	-98.6%	693	10	-98.6%			
<b>CHINA</b>	<b>2,012</b>	<b>32</b>	<b>-98.4%</b>	<b>4,262</b>	<b>45</b>	<b>-98.9%</b>			
Beijing	511	-	-	915	-	-			
Shanghai	740	28	-96.2%	1,565	31	-98.0%			
Guangzhou	109	1	-99.1%	288	3	-99.0%			
Other	652	3	-99.5%	1,494	11	-99.3%			
<b>US/HAWAII</b>	<b>19,941</b>	<b>8,254</b>	<b>-58.6%</b>	<b>39,392</b>	<b>13,108</b>	<b>-66.7%</b>			
CNMI	4,274	520	-87.8%	9,690	847	-91.3%			
PALAU	702	21	-97.0%	1,890	31	-98.4%			
FSM	3,065	450	-85.3%	6,901	736	-89.3%			
RMI	222	7	-96.8%	630	15	-97.6%			
<b>PHILIPPINES</b>	<b>2,546</b>	<b>492</b>	<b>-80.7%</b>	<b>8,970</b>	<b>869</b>	<b>-90.3%</b>			
<b>AUSTRALIA</b>	<b>694</b>	<b>156</b>	<b>-77.5%</b>	<b>1,247</b>	<b>170</b>	<b>-86.4%</b>			
<b>EUROPE</b>	<b>451</b>	<b>38</b>	<b>-91.6%</b>	<b>1,083</b>	<b>60</b>	<b>-94.5%</b>			
<b>HONG KONG</b>	<b>461</b>	<b>3</b>	<b>-99.3%</b>	<b>1,210</b>	<b>13</b>	<b>-98.9%</b>			
<b>RUSSIA</b>	<b>454</b>	<b>9</b>	<b>-98.0%</b>	<b>978</b>	<b>20</b>	<b>-98.0%</b>			
<b>SINGAPORE</b>	<b>160</b>	<b>10</b>	<b>-93.8%</b>	<b>482</b>	<b>14</b>	<b>-97.1%</b>			
<b>INDIA</b>	<b>37</b>	<b>39</b>	<b>5.4%</b>	<b>96</b>	<b>59</b>	<b>-38.5%</b>			
<b>MALAYSIA</b>	<b>68</b>	<b>3</b>	<b>-95.6%</b>	<b>157</b>	<b>4</b>	<b>-97.5%</b>			
<b>OTHER/UNKNOWN</b>	<b>1,890</b>	<b>189</b>	<b>-90.0%</b>	<b>3,949</b>	<b>274</b>	<b>-93.1%</b>			
<b>VISITOR INDUSTRY STATISTICS</b>				<b>(Jan - Dec 2019 vs Jan - Dec 2020)</b>			<b>(Oct - Dec 2019 vs Oct - Dec 2020)</b>		
<b>Hotel Occupancy Taxes<sup>c</sup></b>	<b>\$44,904,624.27</b>	<b>\$21,049,784.43</b>	<b>-53.1%</b>	<b>\$9,750,662.26</b>	<b>\$2,445,515.65</b>	<b>-74.9%</b>			
<b>Weighted Hotel Occupancy Rate<sup>d</sup></b>	<b>89.5%</b>	<b>43.6%</b>	<b>-51.3%</b>	<b>89.9%</b>	<b>38.7%</b>	<b>-57.0%</b>			
<b>Weighted Hotel Room Rate<sup>d</sup></b>	<b>\$213.07</b>	<b>\$175.08</b>	<b>-17.8%</b>	<b>\$208.65</b>	<b>\$154.08</b>	<b>-26.2%</b>			

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2020/2021 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: aCivilian air & sea arrivals, Customs Declaration Forms, Customs & Quarantine Agency, Processed by the Guam Visitors Bureau. Sources: bJapan Guam Travel Association, cHotel Occupancy Tax collections are unaudited. Department of Administration, STR Global (Hotel Occupancy and ADR Report).



	January			February			March			Total CYTD		
	Jan-20	Jan-21	% from LY	Feb-20	Feb-21	% from LY	Mar-20	Mar-21	% from LY	2020	2021	% from LY
<b>JAPAN</b>	<b>61,088</b>	<b>708</b>	<b>-98.8%</b>	<b>60,918</b>	<b>249</b>	<b>-99.6%</b>	<b>21,212</b>	<b>159</b>	<b>-99.3%</b>	<b>143,218</b>	<b>1,116</b>	<b>-99.2%</b>
Kanto (Tokyo)	30,736	126	-99.6%	31,567	77	-99.8%	11,577	36	-99.7%	73,880	239	-99.7%
Chubu (Nagoya)	6,849	16	-99.8%	7,051	1	-100.0%	2,225	5	-99.8%	16,125	22	-99.9%
Kinki (Osaka)	11,577	4	-100.0%	11,046	3	-100.0%	4,007	4	-99.9%	26,630	11	-100.0%
Koshinetsu	1,247	1	-99.9%	987	1	-99.9%	253	2	-99.2%	2,487	4	-99.8%
Hokuriku	743	6	-99.2%	969	-	-	251	-	-	1,963	6	-99.7%
Tohoku	1,462	74	-94.9%	1,547	6	-99.6%	496	8	-98.4%	3,505	88	-97.5%
Kyushu	4,023	89	-97.8%	3,591	6	-99.8%	954	1	-99.9%	8,568	96	-98.9%
Chugoku	1,401	50	-96.4%	1,622	-	-	523	1	-99.8%	3,546	51	-98.6%
Hokkaido	1,790	85	-95.3%	917	2	-99.8%	312	7	-97.8%	3,019	94	-96.9%
Shikoku	567	3	-99.5%	704	-	-	200	1	-99.5%	1,471	4	-99.7%
Okinawa/Miya	489	101	-79.3%	504	104	-79.4%	105	20	-81.0%	1,098	225	-79.5%
Other	204	153	-25.0%	413	49	-88.1%	309	74	-76.1%	926	276	-70.2%
<b>KOREA</b>	<b>78,609</b>	<b>104</b>	<b>-99.9%</b>	<b>40,022</b>	<b>77</b>	<b>-99.8%</b>	<b>5,160</b>	<b>113</b>	<b>-97.8%</b>	<b>123,791</b>	<b>294</b>	<b>-99.8%</b>
Seoul	30,131	36	-99.9%	14,460	33	-99.8%	2,291	44	-98.1%	46,882	113	-99.8%
Incheon/Gyeonggi	17,514	39	-99.8%	10,545	25	-99.8%	1,754	25	-98.6%	29,813	89	-99.7%
Chungnam/Daejeon	2,183	2	-99.9%	1,084	2	-99.8%	144	1	-99.3%	3,411	5	-99.9%
Jeonbuk/Gwanju	3,856	2	-99.9%	1,886	-	-	66	-	-	5,808	2	-100.0%
Gyeonbuk/Daegu	3,949	1	-100.0%	1,629	1	-99.9%	60	3	-95.0%	5,638	5	-99.9%
Busan	8,487	3	-100.0%	4,078	4	-99.9%	310	3	-99.0%	12,875	10	-99.9%
Ulsan	1,432	1	-99.9%	745	1	-99.9%	73	4	-94.5%	2,250	6	-99.7%
Other	11,057	20	-99.8%	5,595	11	-99.8%	462	33	-92.9%	17,114	64	-99.6%
<b>TAIWAN</b>	<b>2,544</b>	<b>9</b>	<b>-99.6%</b>	<b>1,438</b>	<b>9</b>	<b>-99.4%</b>	<b>498</b>	<b>11</b>	<b>-97.8%</b>	<b>4,480</b>	<b>29</b>	<b>-99.4%</b>
Taipei	1,600	8	-99.5%	727	8	-98.9%	266	3	-98.9%	2,593	19	-99.3%
Kaohsiung	106	-	-	70	1	-98.6%	36	-	-	212	1	-99.5%
Taichung	299	-	-	245	-	-	59	2	-96.6%	603	2	-99.7%
Taoyuan, Miaoli, Hsinehu	251	-	-	161	-	-	38	1	-97.4%	450	1	-99.8%
Hsinchu	128	1	-99.2%	86	-	-	48	-	-	262	1	-99.6%
Other	160	-	-	149	-	-	51	5	-90.2%	360	5	-98.6%
<b>CHINA</b>	<b>1,818</b>	<b>11</b>	<b>-99.4%</b>	<b>163</b>	<b>4</b>	<b>-97.5%</b>	<b>31</b>	<b>17</b>	<b>-45.2%</b>	<b>2,012</b>	<b>32</b>	<b>-98.4%</b>
Beijing	466	-	-	43	-	-	2	-	-	511	-	-
Shanghai	700	10	-98.6%	38	4	-89.5%	2	14	600.0%	740	28	-96.2%
Guangzhou	85	1	-98.8%	16	-	-	8	-	-	109	1	-99.1%
Other	567	-	-	66	-	-	19	3	-84.2%	652	3	-99.5%
<b>US/HAWAII</b>	<b>7,267</b>	<b>2,975</b>	<b>-59.1%</b>	<b>7,667</b>	<b>2,542</b>	<b>-66.8%</b>	<b>5,007</b>	<b>2,737</b>	<b>-45.3%</b>	<b>19,941</b>	<b>8,254</b>	<b>-58.6%</b>
<b>CNMI</b>	<b>1,587</b>	<b>181</b>	<b>-88.6%</b>	<b>1,508</b>	<b>153</b>	<b>-89.9%</b>	<b>1,179</b>	<b>186</b>	<b>-84.2%</b>	<b>4,274</b>	<b>520</b>	<b>-87.8%</b>
<b>PALAU</b>	<b>264</b>	<b>3</b>	<b>-98.9%</b>	<b>235</b>	<b>7</b>	<b>-97.0%</b>	<b>203</b>	<b>11</b>	<b>-94.6%</b>	<b>702</b>	<b>21</b>	<b>-97.0%</b>
<b>FSM</b>	<b>1,155</b>	<b>117</b>	<b>-89.9%</b>	<b>1,080</b>	<b>149</b>	<b>-86.2%</b>	<b>830</b>	<b>184</b>	<b>-77.8%</b>	<b>3,065</b>	<b>450</b>	<b>-85.3%</b>
<b>RMI</b>	<b>120</b>	<b>2</b>	<b>-98.3%</b>	<b>71</b>	<b>2</b>	<b>-97.2%</b>	<b>31</b>	<b>3</b>	<b>-90.3%</b>	<b>222</b>	<b>7</b>	<b>-96.8%</b>
<b>PHILIPPINES</b>	<b>915</b>	<b>189</b>	<b>-79.3%</b>	<b>979</b>	<b>125</b>	<b>-87.2%</b>	<b>652</b>	<b>178</b>	<b>-72.7%</b>	<b>2,546</b>	<b>492</b>	<b>-80.7%</b>
<b>AUSTRALIA</b>	<b>186</b>	<b>116</b>	<b>-37.6%</b>	<b>415</b>	<b>40</b>	<b>-90.4%</b>	<b>93</b>	<b>-</b>	<b>-</b>	<b>694</b>	<b>156</b>	<b>-77.5%</b>
<b>EUROPE</b>	<b>231</b>	<b>12</b>	<b>-94.8%</b>	<b>160</b>	<b>15</b>	<b>-90.6%</b>	<b>60</b>	<b>11</b>	<b>-81.7%</b>	<b>451</b>	<b>38</b>	<b>-91.6%</b>
<b>HONG KONG</b>	<b>291</b>	<b>1</b>	<b>-99.7%</b>	<b>146</b>	<b>1</b>	<b>-99.3%</b>	<b>24</b>	<b>1</b>	<b>-95.8%</b>	<b>461</b>	<b>3</b>	<b>-99.3%</b>
<b>RUSSIA</b>	<b>336</b>	<b>3</b>	<b>-99.1%</b>	<b>81</b>	<b>1</b>	<b>-98.8%</b>	<b>37</b>	<b>5</b>	<b>-86.5%</b>	<b>454</b>	<b>9</b>	<b>-98.0%</b>
<b>SINGAPORE</b>	<b>68</b>	<b>1</b>	<b>-98.5%</b>	<b>59</b>	<b>1</b>	<b>-98.3%</b>	<b>33</b>	<b>8</b>	<b>-75.8%</b>	<b>160</b>	<b>10</b>	<b>-93.8%</b>
<b>INDIA</b>	<b>12</b>	<b>33</b>	<b>175.0%</b>	<b>21</b>	<b>3</b>	<b>-85.7%</b>	<b>4</b>	<b>3</b>	<b>-25.0%</b>	<b>37</b>	<b>39</b>	<b>5.4%</b>
<b>MALAYSIA</b>	<b>30</b>	<b>2</b>	<b>-93.3%</b>	<b>30</b>	<b>-</b>	<b>-</b>	<b>8</b>	<b>1</b>	<b>-87.5%</b>	<b>68</b>	<b>3</b>	<b>-95.6%</b>
<b>OTHER/UNKNOWN</b>	<b>894</b>	<b>53</b>	<b>-94.1%</b>	<b>833</b>	<b>63</b>	<b>-92.4%</b>	<b>163</b>	<b>73</b>	<b>-55.2%</b>	<b>1,890</b>	<b>189</b>	<b>-90.0%</b>
<b>SEA ARRIVALS (CIV &amp; MIL)</b>	<b>64</b>	<b>6</b>	<b>-90.6%</b>	<b>920</b>	<b>37</b>	<b>-96.0%</b>	<b>85</b>	<b>15</b>	<b>-82.4%</b>	<b>1,069</b>	<b>58</b>	<b>-94.6%</b>
<b>TOTAL</b>	<b>157,479</b>	<b>4,526</b>	<b>-97.1%</b>	<b>116,746</b>	<b>3,478</b>	<b>-97.0%</b>	<b>35,310</b>	<b>3,716</b>	<b>-89.5%</b>	<b>309,535</b>	<b>11,720</b>	<b>-96.2%</b>