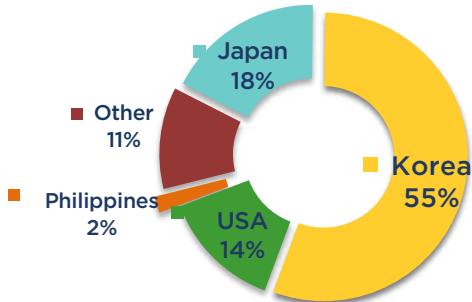


March 2023

Monthly Arrivals Summary

MAR Arrivals	65,599	597.8% ↑
CYTD Arrivals	178,517	598.5% ↑
FYTD Arrivals	314,843	525.3% ↑

MARKET MIX



Market	2022	2023	% to LY
Japan	239	11,583	2,924.3%
Korea	311	36,428	4,639.2%
Taiwan	8	130	550.0%
China	15	113	769.2%
US/Hawaii	5,176	8,909	43.0%
Philippines	298	1,201	213.6%

VISITOR SNAPSHOT

Travel Party Size
1-2 pax (53.4%)



Average length of stay **3 nights**

TRIP STATUS

First Timers : **49.4%**
Repeats : **35.1%**

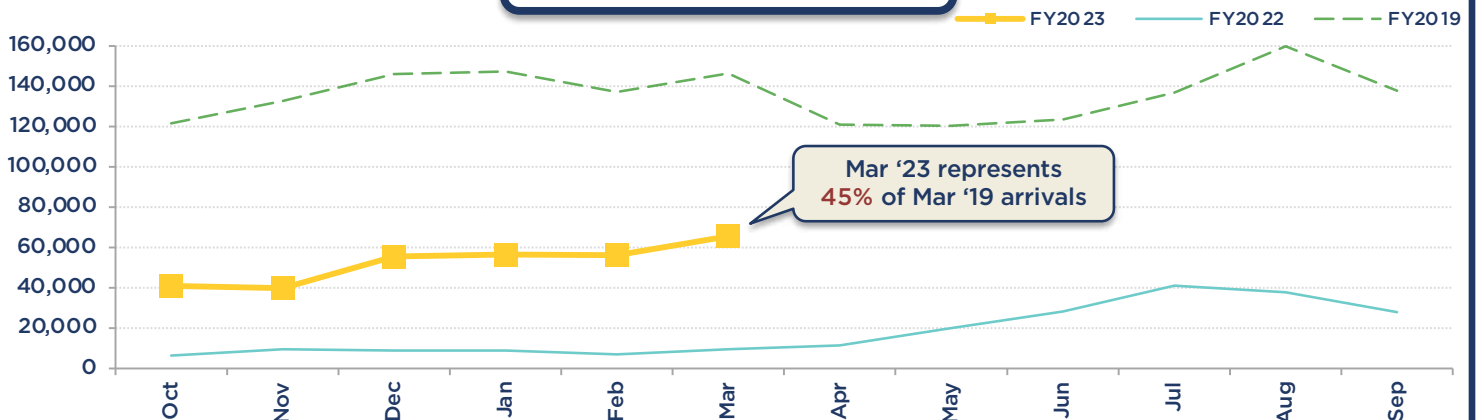


PRIMARY REASON FOR TRIP

Pleasure/Vacation **64.7%**
Other 4.2%
Government/Military 3.1%
Visiting friends/family 2.7%
Medical 2.6%



ROAD TO RECOVERY



Source: Preliminary Visitor Arrival Statistics are compiled from the Guam Customs and Quarantine – Mandatory Customs Declaration forms and processed by the Guam Visitors Bureau



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www.guamvisitorsbureau.com

Preliminary Visitor Arrival Summary March 2023



	Mar-22	Mar-23	% from LY
Civilian Air Arrivals ^a	7,710	61,385	696.2%
Civilian Sea Arrivals ^a	51	3,307	6384.3%
Armed Forces Air Arrivals ^a	1,639	905	-44.8%
Armed Forces Sea Arrivals ^a	1	2	100.0%
TOTAL VISITOR ARRIVALS	9,401	65,599	597.8%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Mar-22	Mar-23	% from LY
JAPAN	383	11,583	2924.3%
Kanto (Tokyo)	201	7,407	3585.1%
Chubu (Nagoya)	2	944	47100.0%
Kinki (Osaka)	19	1,458	7573.7%
Koshinetsu	4	205	5025.0%
Hokuriku	-	116	-
Tohoku	8	251	3037.5%
Kyushu	11	458	4063.6%
Chugoku	5	238	4660.0%
Hokkaido	10	123	1130.0%
Shikoku	1	79	7800.0%
Okinawa/Miya	40	102	155.0%
Other	82	202	146.3%
KOREA	760	36,428	4693.2%
Seoul	399	13,640	3318.5%
Incheon/Gyeonggi	217	10,212	4606.0%
Chungnam/Daejeon	9	975	10733.3%
Jeonbuk/Gwanju	13	732	5530.8%
Gyeongbuk/Daegu	21	1,119	5228.6%
Busan	33	3,117	9345.5%
Ulsan	8	630	7775.0%
Other	60	6,003	9905.0%
TAIWAN	20	130	550.0%
Taipei	10	75	650.0%
Kaohsiung	5	11	120.0%
Taichung	4	16	300.0%
Taoyuan, Miaoli, Hsinchu	1	11	1000.0%
Hsinchu	-	3	-
Other	-	14	-
CHINA	13	113	769.2%
Beijing	-	17	-
Shanghai	8	25	212.5%
Guangzhou	2	4	100.0%
Other	3	67	2133.3%
US/HAWAII	6,229	8,909	43.0%
CNMI	972	1,675	72.3%
PALAU	70	278	297.1%
FSM	253	1,147	353.4%
RMI	8	74	825.0%
PHILIPPINES	383	1,201	213.6%
AUSTRALIA	18	58	222.2%
EUROPE	37	136	267.6%
HONG KONG	3	88	2833.3%
RUSSIA	2	16	700.0%
SINGAPORE	25	72	188.0%
INDIA	3	16	433.3%
MALAYSIA	1	10	900.0%
OTHER/UNKNOWN	169	356	110.7%

QUARTERLY VISITOR INDUSTRY STATISTICS	Oct - Dec 2021	Oct - Dec 2022	
Hotel Occupancy Taxes	\$2,720,277.98	\$5,138,640.56	88.9%
Weighted Hotel Occupancy Rate	35.2%	59.7%	69.6%
Weighted Hotel Room Rate	\$166.14	\$193.61	16.5%

Guam Visitors Bureau
Preliminary March 2023 Visitor Arrival Summary
Calendar Year-to-Date 2022/23 • Fiscal Year-to-Date 2022/23



	CYTD 2022 (Jan - Mar '22)	CYTD 2023 (Jan - Mar '23)	% from LY	FYTD 2022 (Oct '21 - Mar '22)	FYTD 2023 (Oct '22- Mar '23)	% from LY
Air Arrivals ^a	25,457	175,171	588.1%	49,977	311,450	523.2%
Sea Arrivals ^a	100	3,346	3246.0%	375	3,393	804.8%
TOTAL VISITOR ARRIVALS	25,557	178,517	598.5%	50,352	314,843	525.3%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	CYTD 2022 (Jan - Mar '22)	CYTD 2023 (Jan - Mar '23)	% from LY	FYTD 2022 (Oct '21 - Mar '22)	FYTD 2023 (Oct '22- Mar '23)	% from LY
JAPAN	1,747	22,613	1194.4%	2,928	34,311	1071.8%
Kanto (Tokyo)	528	13,713	2497.2%	1,164	20,644	1673.5%
Chubu (Nagoya)	108	2,065	1812.0%	157	3,108	1879.6%
Kinki (Osaka)	36	2,679	7341.7%	81	4,384	5312.3%
Koshinetsu	20	372	1760.0%	31	491	1483.9%
Hokuriku	6	210	3400.0%	10	293	2830.0%
Tohoku	96	579	503.1%	119	840	605.9%
Kyushu	32	912	2750.0%	61	1,428	2241.0%
Chugoku	39	409	948.7%	47	494	951.1%
Hokkaido	86	337	291.9%	97	544	460.8%
Shikoku	2	130	6400.0%	8	195	2337.5%
Okinawa/Miya	513	653	27.3%	692	976	41.0%
Other	281	554	97.2%	461	914	98.3%
KOREA	1,995	113,541	5591.3%	8,091	204,590	2428.6%
Seoul	1,023	43,948	4196.0%	4,168	80,487	1831.1%
Incheon/Gyeonggi	524	28,710	5379.0%	2,101	51,325	2342.9%
Chungnam/Daejeon	40	2,890	7125.0%	154	4,974	3129.9%
Jeonbuk/Gwanju	26	2,600	9900.0%	102	4,367	4181.4%
Gyeongbuk/Daegu	49	3,924	7908.2%	226	7,337	3146.5%
Busan	110	9,891	8891.8%	449	19,418	4224.7%
Ulsan	20	2,015	9975.0%	69	3,607	5127.5%
Other	203	19,563	9536.9%	822	33,075	3923.7%
TAIWAN	49	1,061	2065.3%	131	1,356	935.1%
Taipei	28	602	2050.0%	74	756	921.6%
Kaohsiung	8	45	462.5%	10	92	820.0%
Taichung	6	146	2333.3%	11	169	1436.4%
Taoyuan, Miaoli, Hsinehu	3	98	3166.7%	29	113	289.7%
Hsinchu	1	54	5300.0%	3	63	2000.0%
Other	3	116	3766.7%	4	163	3975.0%
CHINA	45	292	548.9%	106	489	361.3%
Beijing	4	34	750.0%	5	38	660.0%
Shanghai	22	73	231.8%	68	126	85.3%
Guangzhou	5	21	320.0%	5	34	580.0%
Other	14	164	1071.4%	28	291	939.3%
US/HAWAII	16,501	24,251	47.0%	29,782	43,538	46.2%
CNMI	1,962	3,931	100.4%	3,067	8,346	172.1%
PALAU	147	658	347.6%	304	1,467	382.6%
FSM	676	2,817	316.7%	1,369	5,394	294.0%
RMI	11	156	1318.2%	28	378	1250.0%
PHILIPPINES	958	3,679	284.0%	1,960	7,293	272.1%
AUSTRALIA	507	369	-27.2%	554	696	25.6%
EUROPE	232	367	58.2%	384	683	77.9%
HONG KONG	12	168	1300.0%	20	297	1385.0%
RUSSIA	23	54	134.8%	37	93	151.4%
SINGAPORE	68	172	152.9%	214	372	73.8%
INDIA	23	33	43.5%	39	51	30.8%
MALAYSIA	7	27	285.7%	20	54	170.0%
OTHER/UNKNOWN	494	982	98.8%	943	2,042	116.5%

VISITOR INDUSTRY STATISTICS	Jan - Dec 2021	Jan - Dec 2022		Oct - Dec 2021	Oct - Dec 2022	
Hotel Occupancy Tax^{es}	\$13,145,461.32	\$19,193,710.99	46.0%	\$2,720,277.98	\$5,138,640.56	88.9%
Weighted Hotel Occupancy Rate^e	45.1%	59.1%	31.0%	35.2%	59.7%	69.6%
Weighted Hotel Room Rate^f	\$160.50	\$180.02	12.2%	\$166.14	\$193.61	16.5%

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2020/2021 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: ^aCivilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: ^bJapan Guam Travel Association, ^cHotel Occupancy Tax collections are unaudited. Department of Administration. ^dSTR Global (Hotel Occupancy and ADR Report).



January

February

March

Total CYTD

	Jan-22	Jan-23	% from LY	Feb-22	Feb-23	% from LY	Mar-22	Mar-23	% from LY	2022	2023	% from LY
JAPAN	1,125	4,790	325.8%	239	6,240	2510.9%	383	11,583	2924.3%	1,747	22,613	1194.4%
Kanto (Tokyo)	222	2,841	1179.7%	105	3,465	3200.0%	201	7,407	3585.1%	528	13,713	2497.2%
Chubu (Nagoya)	74	555	650.0%	32	566	1668.8%	2	944	47100.0%	108	2,065	1812.0%
Kinki (Osaka)	10	590	5800.0%	7	631	8914.3%	19	1,458	7573.7%	36	2,679	7341.7%
Koshinetsu	12	73	508.3%	4	94	2250.0%	4	205	5025.0%	20	372	1760.0%
Hokuriku	6	31	416.7%	-	63	-	-	116	#DIV/0!	6	210	3400.0%
Tohoku	74	82	10.8%	14	246	1657.1%	8	251	3037.5%	96	579	503.1%
Kyushu	14	167	1092.9%	7	287	4000.0%	11	458	4063.6%	32	912	2750.0%
Chugoku	16	31	93.8%	18	140	677.8%	5	238	4660.0%	39	409	948.7%
Hokkaido	76	110	44.7%	-	104	-	10	123	1130.0%	86	337	291.9%
Shikoku	1	25	2400.0%	-	26	-	1	79	7800.0%	2	130	6400.0%
Okinawa/Miya	442	143	-67.6%	31	408	1216.1%	40	102	155.0%	513	653	27.3%
Other	178	142	-20.2%	21	210	900.0%	82	202	146.3%	281	554	97.2%
KOREA	924	39,633	4189.3%	311	37,480	11951.4%	760	36,428	4693.2%	1,995	113,541	5591.3%
Seoul	474	15,820	3237.6%	150	14,488	9558.7%	399	13,640	3318.5%	1,023	43,948	4196.0%
Incheon/Gyeonggi	222	9,141	4017.6%	85	9,357	10908.2%	217	10,212	4606.0%	524	28,710	5379.0%
Chungnam/Daejeon	27	961	3459.3%	4	954	23750.0%	9	975	10733.3%	40	2,890	7125.0%
Jeonbuk/Gwanju	11	953	8563.6%	2	915	45650.0%	13	732	5530.8%	26	2,600	9900.0%
Gyeonbuk/Daegu	20	1,484	7320.0%	8	1,321	16412.5%	21	1,119	5228.6%	49	3,924	7908.2%
Busan	60	3,475	5691.7%	17	3,299	19305.9%	33	3,117	9345.5%	110	9,891	8891.8%
Ulsan	10	740	7300.0%	2	645	32150.0%	8	630	7775.0%	20	2,015	9975.0%
Other	100	7,059	6959.0%	43	6,501	15018.6%	60	6,003	9905.0%	203	19,563	9536.9%
TAIWAN	21	850	3947.6%	8	81	912.5%	20	130	550.0%	49	1,061	2065.3%
Taipei	13	489	3661.5%	5	38	660.0%	10	75	650.0%	28	602	2050.0%
Kaohsiung	2	32	1500.0%	1	2	100.0%	5	11	120.0%	8	45	462.5%
Taichung	1	118	11700.0%	1	12	1100.0%	4	16	300.0%	6	146	2333.3%
Taoyuan, Miaoli, Hsinehu	2	81	3950.0%	-	6	-	1	11	1000.0%	3	98	3166.7%
Hsinchu	1	41	4000.0%	-	10	-	-	3	-	1	54	5300.0%
Other	2	89	4350.0%	1	13	1200.0%	-	14	-	3	116	3766.7%
CHINA	17	104	511.8%	15	75	400.0%	13	113	769.2%	45	292	548.9%
Beijing	3	9	200.0%	1	8	700.0%	-	17	-	4	34	750.0%
Shanghai	8	22	175.0%	6	26	333.3%	8	25	212.5%	22	73	231.8%
Guangzhou	1	7	600.0%	2	10	400.0%	2	4	100.0%	5	21	320.0%
Other	5	66	1220.0%	6	31	416.7%	3	67	2133.3%	14	164	1071.4%
US/HAWAII	5,096	7,231	41.9%	5,176	8,111	56.7%	6,229	8,909	43.0%	16,501	24,251	47.0%
CNMI	509	1,221	139.9%	481	1,035	115.2%	972	1,675	72.3%	1,962	3,931	100.4%
PALAU	42	169	302.4%	35	211	502.9%	70	278	297.1%	147	658	347.6%
FSM	247	763	208.9%	176	907	415.3%	253	1,147	353.4%	676	2,817	316.7%
RMI	1	33	3200.0%	2	49	2350.0%	8	74	825.0%	11	156	1318.2%
PHILIPPINES	277	1,192	330.3%	298	1,286	331.5%	383	1,201	213.6%	958	3,679	284.0%
AUSTRALIA	431	69	-84.0%	58	242	317.2%	18	58	222.2%	507	369	-27.2%
EUROPE	114	116	1.8%	81	115	42.0%	37	136	267.6%	232	367	58.2%
HONG KONG	3	56	1766.7%	6	24	300.0%	3	88	2833.3%	12	168	1300.0%
RUSSIA	19	27	42.1%	2	11	450.0%	2	16	700.0%	23	54	134.8%
SINGAPORE	22	47	113.6%	21	53	152.4%	25	72	188.0%	68	172	152.9%
INDIA	4	11	175.0%	16	6	-62.5%	3	16	433.3%	23	33	43.5%
MALAYSIA	2	9	350.0%	4	8	100.0%	1	10	900.0%	7	27	285.7%
OTHER/UNKNOWN	188	327	73.9%	137	299	118.2%	169	356	110.7%	494	982	98.8%
SEA ARRIVALS (CIV & MIL)	18	17	-5.6%	30	20	-33.3%	52	3,309	6263.5%	100	3,346	3246.0%
TOTAL	9,060	56,665	525.4%	7,096	56,253	692.7%	9,401	65,599	597.8%	25,557	178,517	598.5%