

Preliminary Visitor Arrival Summary
March 2019 vs March 2024



	Mar-19	Mar-24	% vs 2019
Civilian Air Arrivals ^a	144,081	66,753	-53.7%
Civilian Sea Arrivals ^a	20	683	3315.0%
Armed Forces Air Arrivals ^a	1,868	299	-84.0%
Armed Forces Sea Arrivals ^a	363	2	-99.4%
TOTAL VISITOR ARRIVALS	146,332	67,737	-53.7%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Mar-19	Mar-24	% vs 2019
KOREA	54,087	32,670	-39.6%
Seoul	20,961	11,208	-46.5%
Incheon/Gyeonggi	14,434	7,862	-45.5%
Chungnam/Daejeon	1,317	792	-39.9%
Jeonbuk/Gwanju	712	655	-8.0%
Gyeongbuk/Daegu	1,854	1,358	-26.8%
Busan	6,377	3,200	-49.8%
Ulsan	1,174	665	-43.4%
Other	7,258	6,930	-4.5%
JAPAN	72,974	22,343	-69.4%
Kanto (Tokyo)	36,675	10,622	-71.0%
Chubu (Nagoya)	10,025	2,896	-71.1%
Kinki (Osaka)	14,916	4,974	-66.7%
Koshinetsu	1,431	348	-75.7%
Hokuriku	954	270	-71.7%
Tohoku	1,738	518	-70.2%
Kyushu	2,965	1,162	-60.8%
Chugoku	1,615	540	-66.6%
Hokkaido	1,269	290	-77.1%
Shikoku	788	236	-70.1%
Okinawa/Miya	315	125	-60.3%
Other	283	362	27.9%
TAIWAN	1,962	139	-92.9%
Taipei	1,064	96	-91.0%
Kaohsiung	144	16	-88.9%
Taichung	273	7	-97.4%
Taoyuan, Miaoli, Hsinchu	274	8	-97.1%
Hsinchu	88	9	-89.8%
Other	119	3	-97.5%
CHINA	697	306	-56.1%
Beijing	103	39	-62.1%
Shanghai	232	84	-63.8%
Guangzhou	42	15	-64.3%
Other	320	168	-47.5%
US/HAWAII	9,472	6,864	-27.5%
CNMI	1,912	1,154	-39.6%
PHILIPPINES	1,365	1,354	-0.8%
FSM	1,091	1,153	5.7%
PALAU	304	261	-14.1%
EUROPE	225	129	-42.7%
AUSTRALIA	161	88	-45.3%
SINGAPORE	75	63	-16.0%
RMI	133	59	-55.6%
HONG KONG	416	54	-87.0%
RUSSIA	644	11	-98.3%
MALAYSIA	65	10	-84.6%
INDIA	19	23	21.1%
OTHER/UNKNOWN	347	371	6.9%

QUARTERLY VISITOR INDUSTRY STATISTICS	Oct - Dec 2018	Oct - Dec 2023	
Hotel Occupancy Taxes ^c	\$9,907,860.43	\$4,452,650.58	-55.1%
Weighted Hotel Occupancy Rate ^d	85.9%	62.3%	-27.5%
Weighted Hotel Room Rate ^d	\$200.42	\$198.38	-1.0%

Guam Visitors Bureau
Preliminary March 2024 Visitor Arrival Summary
Calendar Year-to-Date 2019 vs 2024 • Fiscal Year-to-Date 2019 vs 2024



	CYTD 2019 (Jan - Mar '19)	CYTD 2024 (Jan - Mar '24)	% vs 2019	FYTD 2019 (Oct '18 - Mar '19)	FYTD 2024 (Oct '23 - Mar '24)	% vs 2019
Air Arrivals ^a	429,013	217,556	-49.3%	826,301	406,112	-50.9%
Sea Arrivals ^a	2,070	7,005	238.4%	5,391	7,131	32.3%
TOTAL VISITOR ARRIVALS	431,083	224,561	-47.9%	831,692	413,243	-50.3%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	CYTD 2019 (Jan - Mar '19)	CYTD 2024 (Jan - Mar '24)	% vs 2019	FYTD 2019 (Oct '18 - Mar '19)	FYTD 2024 (Oct '23 - Mar '24)	% vs 2019
KOREA	182,811	121,263	-33.7%	364,878	224,383	-38.5%
Seoul	71,465	42,923	-39.9%	145,353	82,150	-43.5%
Incheon/Gyeonggi	47,011	28,102	-40.2%	93,764	53,094	-43.4%
Chungnam/Daejeon	4,849	3,089	-36.3%	9,296	5,786	-37.8%
Jeonbuk/Gwanju	3,414	3,030	-11.2%	6,063	5,189	-14.4%
Gyeongbuk/Daegu	7,656	5,095	-33.5%	15,500	9,074	-41.5%
Busan	20,313	10,173	-49.9%	41,514	18,987	-54.3%
Ulsan	3,399	2,151	-36.7%	6,840	3,893	-43.1%
Other	24,704	26,700	8.1%	46,548	46,210	-0.7%
JAPAN	189,769	58,898	-69.0%	350,552	109,471	-68.8%
Kanto (Tokyo)	101,023	29,827	-70.5%	187,627	55,917	-70.2%
Chubu (Nagoya)	22,481	7,422	-67.0%	39,592	13,968	-64.7%
Kinki (Osaka)	35,238	10,870	-69.2%	65,844	19,583	-70.3%
Koshinetsu	3,801	1,015	-73.3%	6,976	1,804	-74.1%
Hokuriku	2,506	678	-72.9%	4,531	1,360	-70.0%
Tohoku	5,139	1,408	-72.6%	9,758	2,840	-70.9%
Kyushu	7,647	2,917	-61.9%	14,540	5,515	-62.1%
Chugoku	3,906	1,445	-63.0%	7,624	2,828	-62.9%
Hokkaido	4,215	1,315	-68.8%	6,774	2,128	-68.6%
Shikoku	1,894	523	-72.4%	4,038	1,082	-73.2%
Okinawa/Miya	1,167	532	-54.4%	2,080	865	-58.4%
Other	752	946	25.8%	1,168	1,581	35.4%
TAIWAN	6,958	929	-86.6%	13,246	1,450	-89.1%
Taipei	4,002	551	-86.2%	8,007	873	-89.1%
Kaohsiung	451	75	-83.4%	912	128	-86.0%
Taichung	931	108	-88.4%	1,549	149	-90.4%
Taoyuan, Miaoli, Hsinehu	720	87	-87.9%	1,277	126	-90.1%
Hsinchu	337	43	-87.2%	613	57	-90.7%
Other	517	65	-87.4%	888	117	-86.8%
CHINA	4,607	1,486	-67.7%	7,949	2,414	-69.6%
Beijing	931	317	-66.0%	1,470	466	-68.3%
Shanghai	1,454	456	-68.6%	2,478	815	-67.1%
Guangzhou	397	86	-78.3%	633	128	-79.8%
Other	1,825	627	-65.6%	3,368	1,005	-70.2%
US/HAWAII	25,266	22,193	-12.2%	47,864	42,215	-11.8%
CNMI	5,137	2,904	-43.5%	10,131	5,909	-41.7%
PHILIPPINES	3,923	3,257	-17.0%	10,326	6,905	-33.1%
FSM	2,842	2,975	4.7%	5,946	6,117	2.9%
PALAU	864	734	-15.0%	1,889	1,638	-13.3%
EUROPE	634	512	-19.2%	1,317	961	-27.0%
AUSTRALIA	901	511	-43.3%	1,417	709	-50.0%
SINGAPORE	274	154	-43.8%	582	611	5.0%
RMI	348	151	-56.6%	719	281	-60.9%
HONG KONG	1,615	169	-89.5%	3,643	408	-88.8%
RUSSIA	1,801	51	-97.2%	3,502	93	-97.3%
MALAYSIA	153	35	-77.1%	290	93	-67.9%
INDIA	48	51	6.3%	94	71	-24.5%
OTHER/UNKNOWN	1,062	1,283	20.8%	1,956	2,383	21.8%

VISITOR INDUSTRY STATISTICS	Jan - Dec 2019	Jan - Dec 2023		Oct 2018 - Dec 2018	Oct 2023 - Dec 2023	
Hotel Occupancy Taxes^c	\$44,904,624.27	\$25,370,210.10	-43.5%	\$9,907,860.43	\$4,452,650.58	-55.1%
Weighted Hotel Occupancy Rate^d	89.5%	65.8%	-26.5%	85.9%	62.3%	-27.5%
Weighted Hotel Room Rate^d	\$213.07	\$198.65	-6.8%	\$200.42	\$198.38	-1.0%

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2019/2024 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: ^a Civilian air & sea arrivals, Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: ^b Japan Guam Travel Association, ^c Hotel Occupancy Tax collections are unaudited. Department of Administration, STR Global (Hotel Occupancy and ADR Report).

Preliminary Visitor Arrival Summary March 2024



	Mar-23	Mar-24	% from LY
Civilian Air Arrivals ^a	61,385	66,753	8.7%
Civilian Sea Arrivals ^a	3,311	683	-79.4%
Armed Forces Air Arrivals ^a	905	299	-67.0%
Armed Forces Sea Arrivals ^a	2	2	0.0%
TOTAL VISITOR ARRIVALS	65,603	67,737	3.3%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Mar-23	Mar-24	% from LY
KOREA	36,428	32,670	-10.3%
Seoul	13,640	11,208	-17.8%
Incheon/Gyeonggi	10,212	7,862	-23.0%
Chungnam/Daejeon	975	792	-18.8%
Jeonbuk/Gwanju	732	655	-10.5%
Gyeonbuk/Daegu	1,119	1,358	21.4%
Busan	3,117	3,200	2.7%
Ulsan	630	665	5.6%
Other	6,003	6,930	15.4%
JAPAN	11,583	22,343	92.9%
Kanto (Tokyo)	7,407	10,622	43.4%
Chubu (Nagoya)	944	2,896	206.8%
Kinki (Osaka)	1,458	4,974	241.2%
Koshinetsu	205	348	69.8%
Hokuriku	116	270	132.8%
Tohoku	251	518	106.4%
Kyushu	458	1,162	153.7%
Chugoku	238	540	126.9%
Hokkaido	123	290	135.8%
Shikoku	79	236	198.7%
Okinawa/Miya	102	125	22.5%
Other	202	362	79.2%
TAIWAN	130	139	6.9%
Taipei	75	96	28.0%
Kaohsiung	11	16	45.5%
Taichung	16	7	-56.3%
Taoyuan, Miaoli, Hsinehu	11	8	-27.3%
Hsinchu	3	9	200.0%
Other	14	3	-78.6%
CHINA	113	306	170.8%
Beijing	17	39	129.4%
Shanghai	25	84	236.0%
Guangzhou	4	15	275.0%
Other	67	168	150.7%
US/HAWAII	8,909	6,864	-23.0%
CNMI	1,675	1,154	-31.1%
PHILIPPINES	1,201	1,354	12.7%
FSM	1,147	1,153	0.5%
PALAU	278	261	-6.1%
EUROPE	136	129	-5.1%
AUSTRALIA	58	88	51.7%
SINGAPORE	72	63	-12.5%
RMI	74	59	-20.3%
HONG KONG	88	54	-38.6%
RUSSIA	16	11	-31.3%
MALAYSIA	10	10	0.0%
INDIA	16	23	43.8%
OTHER/UNKNOWN	356	371	4.2%

QUARTERLY VISITOR INDUSTRY STATISTICS	Oct - Dec 2022	Oct - Dec 2023	
Hotel Occupancy Taxes ^c	\$5,224,779.33	\$4,452,650.58	-14.8%
Weighted Hotel Occupancy Rate ^d	59.7%	62.3%	4.4%
Weighted Hotel Room Rate ^d	\$193.61	\$198.38	2.5%

Guam Visitors Bureau
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Calendar Year-to-Date 2023/24 • Fiscal Year-to-Date 2023/24



	CYTD 2023 (Jan - Mar '23)	CYTD 2024 (Jan - Mar '24)	% from LY	FYTD 2023 (Oct '22 - Mar '23)	FYTD 2024 (Oct '23 - Mar '24)	% from LY
Air Arrivals ^a	175,193	217,556	24.2%	309,904	406,112	31.0%
Sea Arrivals ^a	3,350	7,005	109.1%	3,397	7,131	109.9%
TOTAL VISITOR ARRIVALS	178,543	224,561	25.8%	313,301	413,243	31.9%
	CYTD 2023 (Jan - Mar '23)	CYTD 2024 (Jan - Mar '24)	% from LY	FYTD 2023 (Oct '22 - Mar '23)	FYTD 2024 (Oct '23 - Mar '24)	% from LY
ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)						
KOREA	113,561	121,263	6.8%	203,348	224,383	10.3%
Seoul	43,948	42,923	-2.3%	79,691	82,150	3.1%
Incheon/Gyeonggi	28,710	28,102	-2.1%	50,956	53,094	4.2%
Chungnam/Daejeon	2,890	3,089	6.9%	4,953	5,786	16.8%
Jeonbuk/Gwanju	2,600	3,030	16.5%	4,367	5,189	18.8%
Gyeongbuk/Daegu	3,924	5,095	29.8%	7,323	9,074	23.9%
Busan	9,891	10,173	2.9%	19,406	18,987	-2.2%
Ulsan	2,015	2,151	6.7%	3,607	3,893	7.9%
Other	19,583	26,700	36.3%	33,045	46,210	39.8%
JAPAN	22,615	58,898	160.4%	34,275	109,471	219.4%
Kanto (Tokyo)	13,715	29,827	117.5%	20,627	55,917	171.1%
Chubu (Nagoya)	2,065	7,422	259.4%	3,102	13,968	350.3%
Kinki (Osaka)	2,679	10,870	305.7%	4,384	19,583	346.7%
Koshinetsu	372	1,015	172.8%	491	1,804	267.4%
Hokuriku	210	678	222.9%	293	1,360	364.2%
Tohoku	579	1,408	143.2%	840	2,840	238.1%
Kyushu	912	2,917	219.8%	1,417	5,515	289.2%
Chugoku	409	1,445	253.3%	494	2,828	472.5%
Hokkaido	337	1,315	290.2%	544	2,128	291.2%
Shikoku	130	523	302.3%	195	1,082	454.9%
Okinawa/Miya	653	532	-18.5%	974	865	-11.2%
Other	554	946	70.8%	914	1,581	73.0%
TAIWAN	1,061	929	-12.4%	1,353	1,450	7.2%
Taipei	602	551	-8.5%	756	873	15.5%
Kaohsiung	45	75	66.7%	92	128	39.1%
Taichung	146	108	-26.0%	169	149	-11.8%
Taoyuan, Miaoli, Hsinehu	98	87	-11.2%	110	126	14.5%
Hsinchu	54	43	-20.4%	63	57	-9.5%
Other	116	65	-44.0%	163	117	-28.2%
CHINA	292	1,486	408.9%	489	2,414	393.7%
Beijing	34	317	832.4%	38	466	1126.3%
Shanghai	73	456	524.7%	126	815	546.8%
Guangzhou	21	86	309.5%	34	128	276.5%
Other	164	627	282.3%	291	1,005	245.4%
US/HAWAII	24,251	22,193	-8.5%	43,390	42,215	-2.7%
CNMI	3,931	2,904	-26.1%	8,256	5,909	-28.4%
PHILIPPINES	3,679	3,257	-11.5%	7,282	6,905	-5.2%
FSM	2,817	2,975	5.6%	5,384	6,117	13.6%
PALAU	658	734	11.6%	1,467	1,638	11.7%
EUROPE	367	512	39.5%	683	961	40.7%
AUSTRALIA	369	511	38.5%	692	709	2.5%
SINGAPORE	172	154	-10.5%	372	611	64.2%
RMI	156	151	-3.2%	376	281	-25.3%
HONG KONG	168	169	0.6%	297	408	37.4%
RUSSIA	54	51	-5.6%	93	93	0.0%
MALAYSIA	27	35	29.6%	54	93	72.2%
INDIA	33	51	54.5%	51	71	39.2%
OTHER/UNKNOWN	982	1,283	30.7%	2,042	2,383	16.7%
VISITOR INDUSTRY STATISTICS	Jan - Dec 2022	Jan - Dec 2023		Oct 2022 - Dec 2022	Oct 2023 - Dec 2023	
Hotel Occupancy Taxes ^c	\$19,279,849.76	\$25,370,210.10	31.6%	\$5,224,779.33	\$4,452,650.58	-14.8%
Hotel Occupancy Rate ^d	59.1%	65.8%	11.3%	59.7%	62.3%	4.4%
Hotel Room Rate ^d	\$180.02	\$198.65	10.3%	\$193.61	\$198.38	2.5%

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	January			February			March			Total CYTD		
	Jan-23	Jan-24	% from LY	Feb-23	Feb-24	% from LY	Mar-23	Mar-24	% from LY	2023	2024	% from LY
KOREA	39,653	46,740	17.9%	37,480	41,853	11.7%	36,428	32,670	-10.3%	113,561	121,263	6.8%
Seoul	15,820	16,182	2.3%	14,488	15,533	7.2%	13,640	11,208	-17.8%	43,948	42,923	-2.3%
Incheon/Gyeonggi	9,141	10,602	16.0%	9,357	9,638	3.0%	10,212	7,862	-23.0%	28,710	28,102	-2.1%
Chungnam/Daejeon	961	1,270	32.2%	954	1,027	7.7%	975	792	-18.8%	2,890	3,089	6.9%
Jeonbuk/Gwanju	953	1,304	36.8%	915	1,071	17.0%	732	655	-10.5%	2,600	3,030	16.5%
Gyeonbuk/Daegu	1,484	2,077	40.0%	1,321	1,660	25.7%	1,119	1,358	21.4%	3,924	5,095	29.8%
Busan	3,475	3,657	5.2%	3,299	3,316	0.5%	3,117	3,200	2.7%	9,891	10,173	2.9%
Ulsan	740	668	-9.7%	645	818	26.8%	630	665	5.6%	2,015	2,151	6.7%
Other	7,079	10,980	55.1%	6,501	8,790	35.2%	6,003	6,930	15.4%	19,583	26,700	36.3%
JAPAN	4,792	18,955	295.6%	6,240	17,600	182.1%	11,583	22,343	92.9%	22,615	58,898	160.4%
Kanto (Tokyo)	2,843	10,314	262.8%	3,465	8,891	156.6%	7,407	10,622	43.4%	13,715	29,827	117.5%
Chubu (Nagoya)	555	2,427	337.3%	566	2,099	270.8%	944	2,896	206.8%	2,065	7,422	259.4%
Kinki (Osaka)	590	2,924	395.6%	631	2,972	371.0%	1,458	4,974	241.2%	2,679	10,870	305.7%
Koshinetsu	73	406	456.2%	94	261	177.7%	205	348	69.8%	372	1,015	172.8%
Hokuriku	31	158	409.7%	63	250	296.8%	116	270	132.8%	210	678	222.9%
Tohoku	82	409	398.8%	246	481	95.5%	251	518	106.4%	579	1,408	143.2%
Kyushu	167	817	389.2%	287	938	226.8%	458	1,162	153.7%	912	2,917	219.8%
Chugoku	31	363	1071.0%	140	542	287.1%	238	540	126.9%	409	1,445	253.3%
Hokkaido	110	553	402.7%	104	472	353.8%	123	290	135.8%	337	1,315	290.2%
Shikoku	25	133	432.0%	26	154	492.3%	79	236	198.7%	130	523	302.3%
Okinawa/Miya	143	180	25.9%	408	227	-44.4%	102	125	22.5%	653	532	-18.5%
Other	142	271	90.8%	210	313	49.0%	202	362	79.2%	554	946	70.8%
TAIWAN	850	197	-76.8%	81	593	632.1%	130	139	6.9%	1,061	929	-12.4%
Taipei	489	121	-75.3%	38	334	778.9%	75	96	28.0%	602	551	-8.5%
Kaohsiung	32	14	-56.3%	2	45	2150.0%	11	16	45.5%	45	75	66.7%
Taichung	118	17	-85.6%	12	84	600.0%	16	7	-56.3%	146	108	-26.0%
Taoyuan, Miaoli, Hsinehu	81	20	-75.3%	6	59	883.3%	11	8	-27.3%	98	87	-11.2%
Hsinchu	41	9	-78.0%	10	25	150.0%	3	9	200.0%	54	43	-20.4%
Other	89	16	-82.0%	13	46	253.8%	14	3	-78.6%	116	65	-44.0%
CHINA	104	370	255.8%	75	810	980.0%	113	306	170.8%	292	1,486	408.9%
Beijing	9	96	966.7%	8	182	2175.0%	17	39	129.4%	34	317	832.4%
Shanghai	22	112	409.1%	26	260	900.0%	25	84	236.0%	73	456	524.7%
Guangzhou	7	21	200.0%	10	50	400.0%	4	15	275.0%	21	86	309.5%
Other	66	141	113.6%	31	318	925.8%	67	168	150.7%	164	627	282.3%
US/HAWAII	7,231	8,507	17.6%	8,111	6,822	-15.9%	8,909	6,864	-23.0%	24,251	22,193	-8.5%
CNMI	1,221	940	-23.0%	1,035	810	-21.7%	1,675	1,154	-31.1%	3,931	2,904	-26.1%
PHILIPPINES	1,192	1,017	-14.7%	1,286	886	-31.1%	1,201	1,354	12.7%	3,679	3,257	-11.5%
FSM	763	862	13.0%	907	960	5.8%	1,147	1,153	0.5%	2,817	2,975	5.6%
PALAU	169	255	50.9%	211	218	3.3%	278	261	-6.1%	658	734	11.6%
EUROPE	116	153	31.9%	115	230	100.0%	136	129	-5.1%	367	512	39.5%
AUSTRALIA	69	290	320.3%	242	133	-45.0%	58	88	51.7%	369	511	38.5%
SINGAPORE	47	41	-12.8%	53	50	-5.7%	72	63	-12.5%	172	154	-10.5%
RMI	33	52	57.6%	49	40	-18.4%	74	59	-20.3%	156	151	-3.2%
HONG KONG	56	31	-44.6%	24	84	250.0%	88	54	-38.6%	168	169	0.6%
RUSSIA	27	15	-44.4%	11	25	127.3%	16	11	-31.3%	54	51	-5.6%
MALAYSIA	9	8	-11.1%	8	17	112.5%	10	10	0.0%	27	35	29.6%
INDIA	11	21	90.9%	6	7	16.7%	16	23	43.8%	33	51	54.5%
OTHER/UNKNOWN	327	515	57.5%	299	397	32.8%	356	371	4.2%	982	1,283	30.7%
SEA ARRIVALS (CIV & MIL)	17	3,701	21670.6%	20	2,619	12995.0%	3,313	685	-79.3%	3,350	7,005	109.1%
TOTAL	56,687	82,670	45.8%	56,253	74,154	31.8%	65,603	67,737	3.3%	178,543	224,561	25.8%