

Preliminary Visitor Arrival Summary November 2025



	Nov-24	Nov-25	% from LY
Civilian Air Arrivals ^a	54,027	70,469	30.4%
Civilian Sea Arrivals ^a	85	80	-5.9%
Armed Forces Air Arrivals ^a	135	181	34.1%
Armed Forces Sea Arrivals ^a	1	1	0.0%
TOTAL VISITOR ARRIVALS	54,248	70,731	30.4%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Nov-24	Nov-25	% from LY
KOREA	25,600	37,348	45.9%
Seoul	9,713	12,360	27.3%
Incheon/Gyeonggi	6,403	8,278	29.3%
Chungnam/Daejeon	712	916	28.7%
Jeonbuk/Gwanju	544	905	66.4%
Gyeonbuk/Daegu	877	1,706	94.5%
Busan	1,546	3,562	130.4%
Ulsan	436	824	89.0%
Other	5,369	8,797	63.8%
JAPAN	17,640	22,523	27.7%
Kanto (Tokyo)	9,765	11,848	21.3%
Chubu (Nagoya)	2,002	2,696	34.7%
Kinki (Osaka)	2,861	4,371	52.8%
Koshinetsu	481	603	25.4%
Hokuriku	147	264	79.6%
Tohoku	738	776	5.1%
Kyushu	543	577	6.3%
Chugoku	286	437	52.8%
Hokkaido	297	404	36.0%
Shikoku	211	238	12.8%
Okinawa/Miya	99	95	-4.0%
Other	210	214	1.9%
TAIWAN	251	615	145.0%
Taipei	150	341	127.3%
Kaohsiung	25	31	24.0%
Taichung	16	45	181.3%
Taoyuan, Miaoli, Hsinehu	29	67	131.0%
Hsinchu	6	46	666.7%
Other	25	85	240.0%
CHINA	248	277	11.7%
Beijing	45	54	20.0%
Shanghai	88	67	-23.9%
Guangzhou	11	25	127.3%
Other	104	131	26.0%
US/HAWAII	5,860	4,805	-18.0%
CNMI	1,044	1,039	-0.5%
PHILIPPINES	1,372	1,596	16.3%
FSM	1,031	839	-18.6%
PALAU	299	221	-26.1%
EUROPE	103	150	45.6%
AUSTRALIA	145	180	24.1%
SINGAPORE	51	112	119.6%
RMI	55	57	3.6%
HONG KONG	52	50	-3.8%
RUSSIA	3	8	166.7%
MALAYSIA	13	19	46.2%
INDIA	5	8	60.0%
OTHER/UNKNOWN	390	803	105.9%


QUARTERLY VISITOR INDUSTRY STATISTICS	Jul - Sep 2024	Jul - Sep 2025	
Hotel Occupancy Taxes ^c	\$7,585,305	\$8,763,581	15.5%
Weighted Hotel Occupancy Rate ^d	62.5%	71.2%	13.9%
Weighted Hotel Room Rate ^d	\$202.61	\$209.39	3.3%

Guam Visitors Bureau
Preliminary November 2025 Visitor Arrival Summary
Calendar Year-to-Date 2024/25 • Fiscal Year-to-Date 2025/26



	CYTD 2024 (Jan - Nov '24)	CYTD 2025 (Jan - Nov '25)	% from LY	FYTD 2025 (Oct - Nov '24)	FYTD 2026 (Oct - Nov '25)	% from LY
Air Arrivals ^a	662,471	684,699	3.4%	107,178	132,317	23.5%
Sea Arrivals ^a	8,744	1,692	-80.6%	147	206	40.1%
TOTAL VISITOR ARRIVALS	671,215	686,391	2.3%	107,325	132,523	23.5%
	CYTD 2024 (Jan - Nov '24)	CYTD 2025 (Jan - Nov '25)	% from LY	FYTD 2025 (Oct - Nov '24)	FYTD 2026 (Oct - Nov '25)	% from LY
ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)						
KOREA	343,071	329,090	-4.1%	53,497	69,886	30.6%
Seoul	128,763	116,924	-9.2%	19,885	23,869	20.0%
Incheon/Gyeonggi	80,457	70,809	-12.0%	13,113	15,073	14.9%
Chungnam/Daejeon	8,677	8,629	-0.6%	1,371	1,699	23.9%
Jeonbuk/Gwanju	8,344	8,796	5.4%	1,242	1,837	47.9%
Gyeongbuk/ Daegu	13,883	14,798	6.6%	1,943	3,295	69.6%
Busan	26,446	27,380	3.5%	3,640	6,733	85.0%
Ulsan	5,939	5,868	-1.2%	994	1,460	46.9%
Other	70,562	75,886	7.5%	11,309	15,920	40.8%
JAPAN	184,930	224,153	21.2%	32,021	41,001	28.0%
Kanto (Tokyo)	101,264	129,086	27.5%	18,327	22,423	22.3%
Chubu (Nagoya)	20,768	23,911	15.1%	3,403	4,539	33.4%
Kinki (Osaka)	30,369	39,345	29.6%	4,682	7,797	66.5%
Koshinetsu	3,056	3,914	28.1%	700	956	36.6%
Hokuriku	1,838	2,544	38.4%	261	495	89.7%
Tohoku	4,304	5,097	18.4%	1,045	1,191	14.0%
Kyushu	9,533	5,392	-43.4%	1,674	1,010	-39.7%
Chugoku	4,241	4,363	2.9%	537	866	61.3%
Hokkaido	2,930	3,332	13.7%	465	659	41.7%
Shikoku	1,784	2,165	21.4%	328	470	43.3%
Okinawa/Miya	1,707	1,325	-22.4%	225	191	-15.1%
Other	3,136	3,679	17.3%	374	404	8.0%
TAIWAN	2,804	7,874	180.8%	412	1,289	212.9%
Taipei	1,529	4,139	170.7%	246	696	182.9%
Kaohsiung	326	590	81.0%	40	80	100.0%
Taichung	329	880	167.5%	35	104	197.1%
Taoyuan, Miaoli, Hsinehu	238	775	225.6%	46	130	182.6%
Hsinchu	154	449	191.6%	14	81	478.6%
Other	228	1,041	356.6%	31	198	538.7%
CHINA	4,604	4,400	-4.4%	700	652	-6.9%
Beijing	855	905	5.8%	124	142	14.5%
Shanghai	1,594	1,229	-22.9%	257	185	-28.0%
Guangzhou	251	286	13.9%	29	48	65.5%
Other	1,904	1,980	4.0%	290	277	-4.5%
US/HAWAII	78,352	70,975	-9.4%	11,620	9,709	-16.4%
CNMI	12,141	11,129	-8.3%	2,081	1,942	-6.7%
PHILIPPINES	12,284	13,489	9.8%	2,697	2,981	10.5%
FSM	11,422	9,404	-17.7%	1,971	1,554	-21.2%
PALAU	3,380	2,688	-20.5%	704	518	-26.4%
EUROPE	1,336	1,391	4.1%	165	265	60.6%
AUSTRALIA	1,247	1,250	0.2%	186	254	36.6%
SINGAPORE	610	1,274	108.9%	116	421	262.9%
RMI	581	427	-26.5%	107	97	-9.3%
HONG KONG	645	661	2.5%	107	118	10.3%
RUSSIA	131	97	-26.0%	16	13	-18.8%
MALAYSIA	136	194	42.6%	30	30	0.0%
INDIA	141	138	-2.1%	14	17	21.4%
OTHER/UNKNOWN	4,656	6,065	30.3%	734	1,570	113.9%
VISITOR INDUSTRY STATISTICS	Jan - Sep 2024	Jan - Sep 2025		Oct 2023 - Sep 2024	Oct 2024 - Sep 2025	
Hotel Occupancy Taxes^c	\$25,992,713	\$24,147,640	-7.1%	\$33,346,720	\$30,235,927	-9.3%
Hotel Occupancy Rate^d	67.0%	69.1%	3.1%	65.8%	67.5%	2.6%
Hotel Room Rate^d	\$208.79	\$205.95	-1.4%	\$206.19	\$204.08	-1.0%

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2025/2026 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: ^a Civilian air & sea arrivals, Customs Declaration Forms, Customs & Quarantine Agency, Processed by the Guam Visitors Bureau. Sources: ^b Japan Guam Travel Association, ^c Hotel Occupancy Tax collections are unaudited. Department of Administration, ^d STR Global (Hotel Occupancy and ADR Report).

	January			February			March			April			May			June		
	Jan-24	Jan-25	% from LY	Feb-24	Feb-25	% from LY	Mar-24	Mar-25	% from LY	Apr-24	Apr-25	% from LY	May-24	May-25	% from LY	Jun-24	Jun-25	% from LY
KOREA	46,740	33,999	-27.3%	41,853	29,891	-28.6%	32,676	22,228	-32.0%	28,982	21,777	-24.9%	28,338	23,381	-17.5%	26,235	27,148	3.5%
Seoul	16,182	12,474	-22.9%	15,533	10,097	-35.0%	11,208	7,731	-31.0%	11,334	8,194	-27.7%	10,731	8,661	-19.3%	10,224	10,165	-0.6%
Incheon/Gyeonggi	10,602	7,124	-32.8%	9,638	6,220	-35.5%	7,862	5,632	-28.4%	7,436	4,870	-34.5%	6,811	5,246	-23.0%	6,103	6,070	-0.5%
Chungnam/Daejeon	1,270	884	-30.4%	1,027	864	-15.9%	792	538	-32.1%	808	509	-37.0%	688	685	-0.4%	549	725	32.1%
Jeonbuk/Gwanju	1,304	890	-31.7%	1,071	822	-23.2%	655	539	-17.7%	712	580	-18.5%	666	575	-13.7%	596	685	14.9%
Gyeonbuk/Daegu	2,077	1,423	-31.5%	1,660	1,359	-18.1%	1,358	811	-40.3%	916	810	-11.6%	1,198	997	-16.8%	1,097	1,028	-6.3%
Busan	3,657	2,615	-28.5%	3,316	2,495	-24.8%	3,200	1,557	-51.3%	1,568	1,493	-4.8%	2,295	1,510	-34.2%	2,176	2,003	-8.0%
Ulsan	668	494	-26.0%	818	479	-41.4%	665	371	-44.2%	369	399	8.1%	500	383	-23.4%	474	448	-5.5%
Other	10,980	8,095	-26.3%	8,790	7,555	-14.1%	6,936	5,049	-27.2%	5,839	4,922	-15.7%	5,449	5,324	-2.3%	5,016	6,024	20.1%
JAPAN	18,955	20,049	5.8%	17,600	20,982	19.2%	22,591	27,711	22.7%	14,326	17,151	19.7%	12,035	15,172	26.1%	10,952	13,481	23.1%
Kanto (Tokyo)	10,314	11,682	13.3%	8,891	11,868	33.5%	10,650	15,352	44.2%	7,435	10,477	40.9%	6,641	9,025	35.9%	5,959	8,177	37.2%
Chubu (Nagoya)	2,427	2,014	-17.0%	2,099	2,393	14.0%	2,897	3,239	11.8%	1,719	2,001	16.4%	1,367	1,647	20.5%	924	1,340	45.0%
Kinki (Osaka)	2,924	3,222	10.2%	2,972	3,564	19.9%	4,974	5,050	1.5%	2,344	2,381	1.6%	1,927	2,236	16.0%	1,719	1,750	1.8%
Koshinetsu	406	388	-4.4%	261	396	51.7%	348	530	52.3%	202	247	22.3%	178	254	42.7%	153	234	52.9%
Hokuriku	158	167	5.7%	250	281	12.4%	270	362	34.1%	172	139	-19.2%	156	210	34.6%	144	199	38.2%
Tohoku	409	683	67.0%	481	483	0.4%	525	621	18.3%	242	306	26.4%	273	347	27.1%	209	237	13.4%
Kyushu	817	388	-52.5%	938	533	-43.2%	1,170	684	-41.5%	760	465	-38.8%	622	385	-38.1%	567	320	-43.6%
Chugoku	363	293	-19.3%	542	412	-24.0%	547	479	-12.4%	376	311	-17.3%	315	249	-21.0%	420	320	-23.8%
Hokkaido	553	370	-33.1%	472	318	-32.6%	292	477	63.4%	252	290	15.1%	181	316	74.6%	244	227	-7.0%
Shikoku	133	153	15.0%	154	160	3.9%	236	202	-14.4%	161	149	-7.5%	119	147	23.5%	106	176	66.0%
Okinawa/Miya	180	214	18.9%	227	145	-36.1%	174	84	-51.7%	237	109	-54.0%	96	95	-1.0%	161	130	-19.3%
Other	271	475	75.3%	313	429	37.1%	508	631	24.2%	426	276	-35.2%	160	261	63.1%	346	371	7.2%
TAIWAN	197	1,711	768.5%	593	90	-84.8%	139	97	-30.2%	416	700	68.3%	133	747	461.7%	173	805	365.3%
Taipei	121	979	709.1%	334	49	-85.3%	96	50	-47.9%	206	415	101.5%	59	351	494.9%	90	413	358.9%
Kaohsiung	14	88	528.6%	45	16	-64.4%	16	13	-18.8%	72	35	-51.4%	9	63	600.0%	15	44	193.3%
Taichung	17	170	900.0%	84	7	-91.7%	7	13	85.7%	60	97	61.7%	16	126	687.5%	35	95	171.4%
Taoyuan, Miaoli, Hsinehu	20	156	680.0%	59	11	-81.4%	8	3	-62.5%	27	55	103.7%	27	94	248.1%	9	69	666.7%
Hsinchu	9	94	944.4%	25	3	-88.0%	9	6	-33.3%	13	30	130.8%	6	43	616.7%	13	46	253.8%
Other	16	224	1300.0%	46	4	-91.3%	3	12	300.0%	38	68	78.9%	16	70	337.5%	11	138	1154.5%
CHINA	370	725	95.9%	810	415	-48.8%	307	227	-26.1%	354	320	-9.6%	305	270	-11.5%	330	266	-19.4%
Beijing	96	173	80.2%	182	87	-52.2%	39	39	0.0%	43	56	30.2%	39	30	-23.1%	40	42	5.0%
Shanghai	112	248	121.4%	260	101	-61.2%	85	54	-36.5%	137	79	-42.3%	96	79	-17.7%	150	59	-60.7%
Guangzhou	21	46	119.0%	50	23	-54.0%	15	17	13.3%	17	11	-35.3%	26	25	-3.8%	12	19	58.3%
Other	141	258	83.0%	318	204	-35.8%	168	117	-30.4%	157	174	10.8%	144	136	-5.6%	128	146	14.1%
US/HAWAII	8,507	7,088	-16.7%	6,822	6,004	-12.0%	7,471	7,305	-2.2%	7,974	6,271	-21.4%	6,271	6,216	-0.9%	9,082	7,507	-17.3%
CNMI	940	954	1.5%	810	801	-1.1%	1,154	1,017	-11.9%	859	929	8.1%	1,023	825	-19.4%	1,417	1,183	-16.5%
PHILIPPINES	1,017	773	-24.0%	886	988	11.5%	1,354	1,229	-9.2%	1,072	1,705	59.0%	988	1,268	28.3%	1,153	1,313	13.9%
FSM	862	687	-20.3%	960	598	-37.7%	1,153	935	-18.9%	1,095	860	-21.5%	1,030	791	-23.2%	1,307	1,120	-14.3%
PALAU	255	219	-14.1%	218	178	-18.3%	261	229	-12.3%	295	330	11.9%	335	330	-1.5%	326	220	-32.5%
EUROPE	153	146	-4.6%	230	97	-57.8%	129	161	24.8%	123	136	10.6%	134	117	-12.7%	77	127	64.9%
AUSTRALIA	290	261	-10.0%	133	84	-36.8%	94	80	-14.9%	58	98	69.0%	115	110	-4.3%	82	68	-17.1%
SINGAPORE	41	41	0.0%	50	54	8.0%	63	73	15.9%	62	53	-14.5%	44	144	227.3%	66	309	368.2%
RMI	52	47	-9.6%	40	16	-60.0%	59	44	-25.4%	64	33	-48.4%	58	44	-24.1%	53	39	-26.4%
HONG KONG	31	41	32.3%	84	42	-50.0%	54	67	24.1%	46	95	106.5%	52	69	32.7%	69	42	-39.1%
RUSSIA	15	24	60.0%	25	12	-52.0%	11	6	-45.5%	18	11	-38.9%	16	11	-31.3%	12	10	-16.7%
MALAYSIA	8	4	-50.0%	17	6	-64.7%	10	17	70.0%	6	14	133.3%	8	33	312.5%	22	53	140.9%
INDIA	21	22	4.8%	7	5	-28.6%	23	31	34.8%	7	11	57.1%	18	9	-50.0%	6	11	83.3%
OTHER/UNKNOWN	515	477	-7.4%	397	587	47.9%	389	466	19.8%	391	556	42.2%	436	544	24.8%	424	346	-18.4%
SEA ARRIVALS (CIV & MIL)	3,701	48	-98.7%	2,619	103	-96.1%	685	184	-73.1%	625	65	-89.6%	81	108	33.3%	227	17	-92.5%
TOTAL	82,670	67,316	-18.6%	74,154	60,953	-17.8%	68,623	62,107	-9.5%	56,773	51,115	-10.0%	51,420	50,189	-2.4%	52,013	54,065	3.9%



	July			August			September			October			November			Total CYTD		
	Jul-24	Jul-25	% from LY	Aug-24	Aug-25	% from LY	Sep-24	Sep-25	% from LY	Oct-24	Oct-25	% from LY	Nov-24	Nov-25	% from LY	2024	2025	% from LY
KOREA	29,845	35,120	17.7%	28,731	38,476	33.9%	26,174	27,184	3.9%	27,897	32,538	16.6%	25,600	37,348	45.9%	343,071	329,090	-4.1%
Seoul	11,344	12,958	14.2%	11,470	13,717	19.6%	10,852	9,058	-16.5%	10,172	11,509	13.1%	9,713	12,360	27.3%	128,763	116,924	-9.2%
Incheon/Gyeonggi	6,649	7,057	6.1%	6,108	7,535	23.4%	6,135	5,982	-2.5%	6,710	6,795	1.3%	6,403	8,278	29.3%	80,457	70,809	-12.0%
Chungnam/Daejeon	709	951	34.1%	817	1,076	31.7%	646	698	8.0%	659	783	18.8%	712	916	28.7%	8,677	8,629	-0.6%
Jeonbuk/Gwanju	700	930	32.9%	851	1,262	48.3%	547	676	23.6%	698	932	33.5%	544	905	66.4%	8,344	8,796	5.4%
Gyeonbuk/Daegu	1,410	1,799	27.6%	1,244	1,935	55.5%	980	1,341	36.8%	1,066	1,589	49.1%	877	1,706	94.5%	13,883	14,798	6.6%
Busan	2,491	2,835	13.8%	2,374	3,707	56.1%	1,729	2,432	40.7%	2,094	3,171	51.4%	1,546	3,562	130.4%	26,446	27,380	3.5%
Ulsan	574	590	2.8%	449	774	72.4%	428	470	9.8%	558	636	14.0%	436	824	89.0%	5,939	5,868	-1.2%
Other	5,968	8,000	34.0%	5,418	8,470	56.3%	4,857	6,527	34.4%	5,940	7,123	19.9%	5,369	8,797	63.8%	70,562	75,886	7.5%
JAPAN	15,160	19,510	28.7%	26,156	29,168	11.5%	15,134	19,928	31.7%	14,381	18,478	28.5%	17,640	22,523	27.7%	184,930	224,153	21.2%
Kanto (Tokyo)	8,886	11,240	26.5%	14,906	16,764	12.5%	9,255	12,078	30.5%	8,562	10,575	23.5%	9,765	11,848	21.3%	101,264	129,086	27.5%
Chubu (Nagoya)	1,503	1,803	20.0%	2,963	3,026	2.1%	1,466	1,909	30.2%	1,401	1,843	31.5%	2,002	2,696	34.7%	20,768	23,911	15.1%
Kinki (Osaka)	2,378	3,878	63.1%	4,276	5,892	37.8%	2,173	3,575	64.5%	1,821	3,426	88.1%	2,861	4,371	52.8%	30,369	39,345	29.6%
Koshinetsu	91	277	37.8%	446	394	-11.7%	161	238	47.8%	219	353	61.2%	481	603	25.4%	3,056	3,914	28.1%
Hokuriku	202	195	-11.0%	219	341	55.7%	116	155	33.6%	114	231	102.6%	147	264	79.6%	1,838	2,544	38.4%
Tohoku	273	406	48.7%	552	467	-15.4%	295	356	20.7%	307	415	35.2%	738	776	5.1%	4,304	5,097	18.4%
Kyushu	734	386	-47.4%	1,377	747	-45.8%	874	474	-45.8%	1,131	433	-61.7%	543	577	6.3%	9,533	5,392	-43.4%
Chugoku	330	385	16.7%	531	593	11.7%	280	455	62.5%	251	429	70.9%	286	437	52.8%	4,241	4,363	2.9%
Hokkaido	155	251	61.9%	176	214	21.6%	140	210	50.0%	168	255	51.8%	297	404	36.0%	2,930	3,332	13.7%
Shikoku	195	207	6.2%	235	335	42.6%	117	166	41.9%	117	232	98.3%	211	238	12.8%	1,784	2,165	21.4%
Okinawa/Miya	168	154	-8.3%	146	74	-49.3%	93	129	38.7%	126	96	-23.8%	99	95	-4.0%	1,707	1,325	-22.4%
Other	245	328	33.9%	329	321	-2.4%	164	183	11.6%	164	190	15.9%	210	214	1.9%	3,136	3,679	17.3%
TAIWAN	360	972	170.0%	178	866	386.5%	203	597	194.1%	161	674	318.6%	251	615	145.0%	2,804	7,874	180.8%
Taipei	186	499	168.3%	92	434	371.7%	99	253	155.6%	96	355	269.8%	150	341	127.3%	1,529	4,139	170.7%
Kaohsiung	39	63	61.5%	40	80	100.0%	36	108	200.0%	15	49	226.7%	25	31	24.0%	326	590	81.0%
Taichung	36	120	233.3%	18	82	355.6%	21	66	214.3%	19	59	210.5%	16	45	181.3%	329	880	167.5%
Taoyuan, Miaoli, Hsinehu	26	92	253.8%	1	114	11300.0%	15	51	240.0%	17	63	270.6%	29	67	131.0%	238	775	225.6%
Hsinchu	26	54	107.7%	13	67	415.4%	26	25	-3.8%	8	35	337.5%	6	46	666.7%	154	449	191.6%
Other	47	144	206.4%	14	89	535.7%	6	94	1466.7%	6	113	1783.3%	25	85	240.0%	228	1,041	356.6%
CHINA	539	564	4.6%	514	501	-2.5%	375	460	22.7%	452	375	-17.0%	248	277	11.7%	4,604	4,400	-4.4%
Beijing	98	120	22.4%	101	102	1.0%	93	114	22.6%	79	88	11.4%	45	54	20.0%	855	905	5.8%
Shanghai	229	165	-27.9%	169	116	-31.4%	99	143	44.4%	169	118	-30.2%	88	67	-23.9%	1,594	1,229	-22.9%
Guangzhou	35	39	11.4%	19	32	68.4%	27	26	-3.7%	18	23	27.8%	11	25	127.3%	251	286	13.9%
Other	177	240	35.6%	225	251	11.6%	156	177	13.5%	186	146	-21.5%	104	131	26.0%	1,904	1,980	4.0%
US/HAWAII	8,726	9,884	13.3%	6,255	5,526	-11.7%	5,624	5,465	-2.8%	5,760	4,904	-14.9%	5,860	4,805	-18.0%	78,352	70,975	-9.4%
CNMI	1,528	1,428	-6.5%	1,380	1,189	-13.8%	949	861	-9.3%	1,037	903	-12.9%	1,044	1,039	-0.5%	12,141	11,129	-8.3%
PHILIPPINES	1,116	1,117	0.1%	1,148	1,170	1.9%	853	945	10.8%	1,325	1,385	4.5%	1,372	1,596	16.3%	12,284	13,489	9.8%
FSM	1,137	1,157	1.8%	1,123	954	-15.0%	784	748	-4.6%	940	715	-23.9%	1,031	839	-18.6%	11,422	9,404	-17.7%
PALAU	368	264	-28.3%	364	218	-40.1%	254	182	-28.3%	405	297	-26.7%	299	221	-26.1%	3,380	2,688	-20.5%
EUROPE	136	151	11.0%	97	118	21.6%	92	73	-20.7%	62	115	85.5%	103	150	45.6%	1,336	1,391	4.1%
AUSTRALIA	130	118	-9.2%	113	72	-36.3%	46	105	128.3%	41	74	80.5%	145	180	24.1%	1,247	1,250	0.2%
SINGAPORE	66	67	1.5%	57	43	-24.6%	45	69	53.3%	65	309	375.4%	51	112	119.6%	610	1,274	108.9%
RMI	60	37	-38.3%	47	34	-27.7%	41	36	-12.2%	52	40	-23.1%	55	57	3.6%	581	427	-26.5%
HONG KONG	76	85	11.8%	79	62	-21.5%	47	40	-14.9%	55	68	23.6%	52	50	-3.8%	645	661	2.5%
RUSSIA	2	4	100.0%	8	5	-37.5%	8	1	-87.5%	13	5	-61.5%	3	8	166.7%	131	97	-26.0%
MALAYSIA	10	11	10.0%	14	11	-21.4%	11	15	36.4%	17	11	-35.3%	13	19	46.2%	136	194	42.6%
INDIA	9	8	-11.1%	32	11	-65.6%	4	13	225.0%	9	9	0.0%	5	8	60.0%	141	138	-2.1%
OTHER/UNKNOWN	483	472	-2.3%	523	472	-9.8%	364	575	58.0%	344	767	123.0%	390	803	105.9%	4,656	6,065	30.3%
SEA ARRIVALS (CIV & MIL)	180	217	20.6%	107	298	178.5%	372	446	19.9%	61	125	104.9%	86	81	-5.8%	8,744	1,692	-80.6%
TOTAL	59,931	71,186	18.8%	66,926	79,194	18.3%	51,380	57,743	12.4%	53,077	61,792	16.4%	54,248	70,731	30.4%	671,215	686,391	2.3%

Preliminary Visitor Arrival Summary
November 2019 vs November 2025



	Nov-19	Nov-25	% vs 2019
Civilian Air Arrivals ^a	142,345	70,469	-50.5%
Civilian Sea Arrivals ^a	95	80	-15.8%
Armed Forces Air Arrivals ^a	1,488	181	-87.8%
Armed Forces Sea Arrivals ^a	59	1	-98.3%
TOTAL VISITOR ARRIVALS	143,987	70,731	-50.9%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Nov-19	Nov-25	% vs 2019
KOREA	62,448	37,348	-40.2%
Seoul	26,018	12,360	-52.5%
Incheon/Gyeonggi	15,820	8,278	-47.7%
Chungnam/Daejeon	1,531	916	-40.2%
Jeonbuk/Gwanju	983	905	-7.9%
Gyeonbuk/Daegu	2,439	1,706	-30.1%
Busan	6,775	3,562	-47.4%
Ulsan	1,124	824	-26.7%
Other	7,758	8,797	13.4%
JAPAN	63,789	22,523	-64.7%
Kanto (Tokyo)	30,863	11,848	-61.6%
Chubu (Nagoya)	7,530	2,696	-64.2%
Kinki (Osaka)	15,382	4,371	-71.6%
Koshinetsu	1,094	603	-44.9%
Hokuriku	774	264	-65.9%
Tohoku	1,621	776	-52.1%
Kyushu	2,706	577	-78.7%
Chugoku	1,340	437	-67.4%
Hokkaido	1,242	404	-67.5%
Shikoku	743	238	-68.0%
Okinawa/Miya	338	95	-71.9%
Other	156	214	37.2%
TAIWAN	2,023	615	-69.6%
Taipei	1,251	341	-72.7%
Kaohsiung	130	31	-76.2%
Taichung	265	45	-83.0%
Taoyuan, Miaoli, Hsinehu	191	67	-64.9%
Hsinchu	81	46	-43.2%
Other	105	85	-19.0%
CHINA	599	277	-53.8%
Beijing	97	54	-44.3%
Shanghai	278	67	-75.9%
Guangzhou	35	25	-28.6%
Other	189	131	-30.7%
US/HAWAII	6,830	4,805	-29.6%
CNMI	1,896	1,039	-45.2%
PHILIPPINES	2,756	1,596	-42.1%
FSM	1,325	839	-36.7%
PALAU	369	221	-40.1%
EUROPE	260	150	-42.3%
AUSTRALIA	248	180	-27.4%
SINGAPORE	118	112	-5.1%
RMI	122	57	-53.3%
HONG KONG	261	50	-80.8%
RUSSIA	122	8	-93.4%
MALAYSIA	42	19	-54.8%
INDIA	20	8	-60.0%
OTHER/UNKNOWN	605	803	32.7%

QUARTERLY VISITOR INDUSTRY STATISTICS	Jul - Sep 2019	Jul - Sep 2025	
Hotel Occupancy Taxes ^c	\$11,743,787	\$8,763,581	-25.4%
Weighted Hotel Occupancy Rate ^d	92.0%	71.2%	-22.6%
Weighted Hotel Room Rate ^d	\$216.17	\$209.39	-3.1%

Guam Visitors Bureau
Preliminary November 2025 Visitor Arrival Summary
Calendar Year-to-Date 2019 vs 2025 • Fiscal Year-to-Date 2019 vs 2026



	CYTD 2019 (Jan - Nov '19)	CYTD 2025 (Jan - Nov '25)	% vs 2019	FYTD 2019 (Oct - Nov '18)	FYTD 2026 (Oct - Nov '25)	% vs 2019
Air Arrivals ^a	1,499,219	684,699	-54.3%	251,627	132,317	-47.4%
Sea Arrivals ^a	10,038	1,692	-83.1%	2,878	206	-92.8%
TOTAL VISITOR ARRIVALS	1,509,257	686,391	-54.5%	254,505	132,523	-47.9%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	CYTD 2019 (Jan - Nov '19)	CYTD 2025 (Jan - Nov '25)	% vs 2019	FYTD 2019 (Oct - Nov '18)	FYTD 2026 (Oct - Nov '25)	% vs 2019
KOREA	681,844	329,090	-51.7%	117,940	69,886	-40.7%
Seoul	286,963	116,924	-59.3%	49,278	23,869	-51.6%
Incheon/Gyeonggi	170,904	70,809	-58.6%	30,379	15,073	-50.4%
Chungnam/Daejeon	16,920	8,629	-49.0%	2,741	1,699	-38.0%
Jeonbuk/Gwanju	10,455	8,796	-15.9%	1,563	1,837	17.5%
Gyeongbuk/Daegu	27,099	14,798	-45.4%	4,768	3,295	-30.9%
Busan	74,083	27,380	-63.0%	12,720	6,733	-47.1%
Ulsan	12,160	5,868	-51.7%	2,258	1,460	-35.3%
Other	83,260	75,886	-8.9%	14,233	15,920	11.9%
JAPAN	617,008	224,153	-63.7%	98,746	41,001	-58.5%
Kanto (Tokyo)	318,559	129,086	-59.5%	54,829	22,423	-59.1%
Chubu (Nagoya)	73,906	23,911	-67.6%	9,041	4,539	-49.8%
Kinki (Osaka)	124,846	39,345	-68.5%	18,693	7,797	-58.3%
Koshinetsu	9,908	3,914	-60.5%	2,001	956	-52.2%
Hokuriku	8,089	2,544	-68.5%	1,225	495	-59.6%
Tohoku	14,398	5,097	-64.6%	2,821	1,191	-57.8%
Kyushu	28,133	5,392	-80.8%	4,184	1,010	-75.9%
Chugoku	15,673	4,363	-72.2%	2,118	866	-59.1%
Hokkaido	10,201	3,332	-67.3%	1,664	659	-60.4%
Shikoku	7,895	2,165	-72.6%	1,259	470	-62.7%
Okinawa/Miya	3,508	1,325	-62.2%	626	191	-69.5%
Other	1,892	3,679	94.5%	285	404	41.8%
TAIWAN	26,212	7,874	-70.0%	4,047	1,289	-68.1%
Taipei	14,948	4,139	-72.3%	2,642	696	-73.7%
Kaohsiung	1,784	590	-66.9%	260	80	-69.2%
Taichung	3,488	880	-74.8%	360	104	-71.1%
Taoyuan, Miaoli, Hsinehu	2,436	775	-68.2%	373	130	-65.1%
Hsinchu	1,560	449	-71.2%	185	81	-56.2%
Other	1,996	1,041	-47.8%	227	198	-12.8%
CHINA	10,911	4,400	-59.7%	2,254	652	-71.1%
Beijing	2,003	905	-54.8%	393	142	-63.9%
Shanghai	3,771	1,229	-67.4%	746	185	-75.2%
Guangzhou	902	286	-68.3%	166	48	-71.1%
Other	4,235	1,980	-53.2%	949	277	-70.8%
US/HAWAII	83,859	70,975	-15.4%	14,779	9,709	-34.3%
CNMI	21,002	11,129	-47.0%	3,029	1,942	-35.9%
PHILIPPINES	19,070	13,489	-29.3%	4,443	2,981	-32.9%
FSM	13,423	9,404	-29.9%	1,986	1,554	-21.8%
PALAU	3,926	2,688	-31.5%	641	518	-19.2%
EUROPE	2,048	1,391	-32.1%	396	265	-33.1%
AUSTRALIA	2,106	1,250	-40.6%	356	254	-28.7%
SINGAPORE	1,439	1,274	-11.5%	183	421	130.1%
RMI	1,483	427	-71.2%	239	97	-59.4%
HONG KONG	4,906	661	-86.5%	1,095	118	-89.2%
RUSSIA	3,730	97	-97.4%	870	13	-98.5%
MALAYSIA	357	194	-45.7%	69	30	-56.5%
INDIA	150	138	-8.0%	22	17	-22.7%
OTHER/UNKNOWN	5,745	6,065	5.6%	532	1,570	195.1%

VISITOR INDUSTRY STATISTICS	Jan - Sep 2019	Jan - Sep 2025		Oct 2018 - Sep 2019	Oct 2024 - Sep 2025	
Hotel Occupancy Taxes^c	\$35,213,466	\$24,147,640	-31.4%	\$45,130,108	\$30,235,927	-33.0%
Weighted Hotel Occupancy Rate^d	89.4%	69.1%	-22.7%	88.5%	67.5%	-23.7%
Weighted Hotel Room Rate^d	\$215.54	\$205.95	-4.4%	\$211.01	\$204.08	-3.3%

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2019/2026 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: ^a Civilian air & sea arrivals, Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: ^b Japan Guam Travel Association, ^c Hotel Occupancy Tax collections are unaudited. Department of Administration, STR Global (Hotel Occupancy and ADR Report).