

October 2022

Monthly Arrivals Summary

OCT Arrivals **31,433** **389.9%** ↑

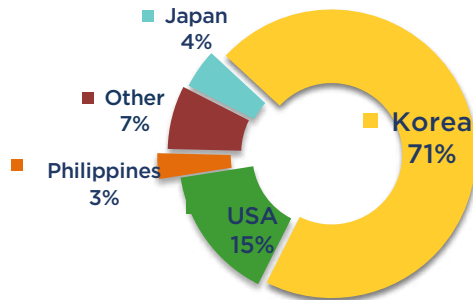
CYTD Arrivals **223,553** **266.4%** ↑

VISITOR SNAPSHOT

Travel Party Size
1-2 pax (61.4%)



MARKET MIX



Average length of stay **4 nights**

TRIP STATUS

First Timers : **47.2%**

Repeats : **33.6%**



PRIMARY REASON FOR TRIP



Pleasure/Vacation **53.9%**

Visiting friends/family **8.5%**

Medical **4.5%**

Government/Military **3.3%**

Honeymoon **2.9%**

Market	2021	2022	% to LY
Japan	315	1,379	337.8%
Korea	998	22,176	2,122.0%
Taiwan	28	40	42.9%
China	11	42	281.8%
US/Hawaii	3,961	4,742	19.7%
Philippines	275	901	227.6%

ROAD TO RECOVERY



Source: Preliminary Visitor Arrival Statistics are compiled from the Guam Customs and Quarantine – Mandatory Customs Declaration forms and processed by the Guam Visitors Bureau



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www.guamvisitorsbureau.com

Preliminary Visitor Arrival Summary October 2022



	Oct-21	Oct-22	% from LY
Civilian Air Arrivals ^a	5,130	30,593	496.4%
Civilian Sea Arrivals ^a	42	15	-64.3%
Armed Forces Air Arrivals ^a	1,244	825	-33.7%
Armed Forces Sea Arrivals ^a	0	0	-
TOTAL VISITOR ARRIVALS	6,416	31,433	389.9%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Oct-21	Oct-22	% from LY
JAPAN	315	1,379	337.8%
Kanto (Tokyo)	139	842	505.8%
Chubu (Nagoya)	10	113	1030.0%
Kinki (Osaka)	16	139	768.8%
Koshinetsu	5	7	40.0%
Hokuriku	2	2	0.0%
Tohoku	2	9	350.0%
Kyushu	11	82	645.5%
Chugoku	-	9	-
Hokkaido	2	23	1050.0%
Shikoku	4	10	150.0%
Okinawa/Miya	75	75	0.0%
Other	49	68	38.8%
KOREA	998	22,176	2122.0%
Seoul	529	9,868	1765.4%
Incheon/Gyeonggi	261	6,025	2208.4%
Chungnam/Daejeon	12	566	4616.7%
Jeonbuk/Gwanju	5	378	7460.0%
Gyeongbuk/Daegu	47	737	1468.1%
Busan	40	1,699	4147.5%
Ulsan	8	346	4225.0%
Other	96	2,557	2563.5%
TAIWAN	28	40	42.9%
Taipei	20	20	0.0%
Kaohsiung	1	8	700.0%
Taichung	3	3	0.0%
Taoyuan, Miaoli, Hsinehu	3	4	33.3%
Hsinchu	1	-	-
Other	-	5	-
CHINA	11	42	281.8%
Beijing	-	-	-
Shanghai	6	9	50.0%
Guangzhou	-	6	-
Other	5	27	440.0%
US/HAWAII	3,961	4,742	19.7%
CNMI	224	1,014	352.7%
PALAU	24	164	583.3%
FSM	276	518	87.7%
RMI	2	58	2800.0%
PHILIPPINES	275	901	227.6%
AUSTRALIA	36	87	141.7%
EUROPE	56	61	8.9%
HONG KONG	2	17	750.0%
RUSSIA	10	9	-10.0%
SINGAPORE	43	56	30.2%
INDIA	2	8	300.0%
MALAYSIA	4	4	0.0%
OTHER/UNKNOWN	107	142	32.7%

QUARTERLY VISITOR INDUSTRY STATISTICS	Jul 2021 - Sep 2021	Jul 2022 - Sep 2022	
Hotel Occupancy Taxes ^c	\$4,401,598.13	\$6,378,452.06	44.9%
Weighted Hotel Occupancy Rate ^d	52.4%	66.8%	27.5%
Weighted Hotel Room Rate ^d	\$162.92	\$192.40	18.1%

Guam Visitors Bureau
Preliminary October 2022 Visitor Arrival Summary
Calendar Year-to-Date 2021/22 • Fiscal Year-to-Date 2022/23



	CYTD 2021 (Jan - Oct '21)	CYTD 2022 (Jan - Oct '22)	% from LY	FYTD 2022 (Oct '21)	FYTD 2023 (Oct '22)	% from LY
Air Arrivals ^a	60,323	222,826	269.4%	6,374	31,418	392.9%
Sea Arrivals ^a	687	727	5.8%	42	15	-64.3%
TOTAL VISITOR ARRIVALS	61,010	223,553	266.4%	6,416	31,433	389.9%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	CYTD 2021 (Jan - Oct '21)	CYTD 2022 (Jan - Oct '22)	% from LY	FYTD 2022 (Oct '21)	FYTD 2023 (Oct '22)	% from LY
JAPAN	3,302	13,220	300.4%	315	1,379	337.8%
Kanto (Tokyo)	1,118	7,292	552.2%	139	842	505.8%
Chubu (Nagoya)	49	790	1512.2%	10	113	1030.0%
Kinki (Osaka)	73	1,294	1672.6%	16	139	768.8%
Koshinetsu	21	108	414.3%	5	7	40.0%
Hokuriku	8	58	625.0%	2	2	0.0%
Tohoku	128	230	79.7%	2	9	350.0%
Kyushu	137	484	253.3%	11	82	645.5%
Chugoku	78	156	100.0%	-	9	-
Hokkaido	119	229	92.4%	2	23	1050.0%
Shikoku	15	98	553.3%	4	10	150.0%
Okinawa/Miya	885	1,506	70.2%	75	75	0.0%
Other	671	975	45.3%	49	68	38.8%
KOREA	2,904	124,534	4188.4%	998	22,176	2122.0%
Seoul	1,487	57,999	3800.4%	529	9,868	1765.4%
Incheon/Gyeonggi	698	32,760	4593.4%	261	6,025	2208.4%
Chungnam/Daejeon	44	2,733	6111.4%	12	566	4616.7%
Jeonbuk/Gwanju	16	2,399	14893.8%	5	378	7460.0%
Gyeongbuk/Daegu	91	3,943	4233.0%	47	737	1468.1%
Busan	103	9,943	9553.4%	40	1,699	4147.5%
Ulsan	21	1,652	7766.7%	8	346	4225.0%
Other	444	13,105	2851.6%	96	2,557	2563.5%
TAIWAN	2,213	381	-82.8%	28	40	42.9%
Taipei	1,501	240	-84.0%	20	20	0.0%
Kaohsiung	72	44	-38.9%	1	8	700.0%
Taichung	168	37	-78.0%	3	3	0.0%
Taoyuan, Miaoli, Hsinehu	174	29	-83.3%	3	4	33.3%
Hsinchu	104	11	-89.4%	1	-	-
Other	194	20	-89.7%	-	5	-
CHINA	122	397	225.4%	11	42	281.8%
Beijing	9	16	77.8%	-	-	-
Shanghai	59	174	194.9%	6	9	50.0%
Guangzhou	2	30	1400.0%	-	6	-
Other	52	177	240.4%	5	27	440.0%
US/HAWAII	40,346	56,033	38.9%	3,961	4,742	19.7%
CNMI	3,075	12,534	307.6%	224	1,014	352.7%
PALAU	328	1,786	444.5%	24	164	583.3%
FSM	2,476	3,170	28.0%	276	518	87.7%
RMI	43	207	381.4%	2	58	2800.0%
PHILIPPINES	2,160	6,129	183.8%	275	901	227.6%
AUSTRALIA	382	1,119	192.9%	36	87	141.7%
EUROPE	731	735	0.5%	56	61	8.9%
HONG KONG	23	134	482.6%	2	17	750.0%
RUSSIA	66	58	-12.1%	10	9	-10.0%
SINGAPORE	953	472	-50.5%	43	56	30.2%
INDIA	135	70	-48.1%	2	8	300.0%
MALAYSIA	28	59	110.7%	4	4	0.0%
OTHER/UNKNOWN	1,036	1,788	72.6%	107	142	32.7%

VISITOR INDUSTRY STATISTICS	Jan - Sep 2021	Jan - Sep 2022		Oct 2020 - Sep 2021	Oct 2021 - Sep 2022	
Hotel Occupancy Taxes^c	\$10,425,183.34	\$14,054,578.85	34.8%	\$13,002,348.52	\$16,774,856.83	29.0%
Weighted Hotel Occupancy Rate^d	48.3%	58.9%	21.9%	45.9%	53.0%	15.5%
Weighted Hotel Room Rate^d	\$158.61	\$175.48	10.6%	\$157.48	\$173.15	10.0%

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2020/2021 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: aCivilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: bJapan Guam Travel Association, cHotel Occupancy Tax collections are unaudited. Department of Administration, STR Global (Hotel Occupancy and ADR Report).

