



Photo by Omar Ryan Nobuo | @Omarli\_Stills

# INDUSTRY RECOVERY UPDATE

AUGUST 28, 2020



# STAY-AT-HOME ORDER EXTENDED THROUGH SEPT. 4

## Updates announced for business operations

Governor Lou Leon Guerrero signed [Executive Order \(EO\) 2020-29](#) extending the public health emergency through Sept. 30 and the stay-at-home order another week through Sept. 4. The new EO eases some restrictions, however the island remains in PCOR 1. Gov. Leon Guerrero continues to ask residents to stay at home to help reduce the spread of COVID-19. Under the new EO, all passengers entering Guam will be required to undergo a 14-day quarantine in a government facility.

The following [guidelines for essential businesses](#) was released by DPHSS on Aug. 27 as it relates to [Executive Order 2020-29](#).

The following Authorized Businesses, Services and Activities will be allowed to operate effective at 12:00 PM on Saturday, August 29, 2020:

- Banks and related financial institutions beginning on Friday, Aug. 28
- Critical Government of Guam agencies.
- Running, walking, biking, and other individual recreation and exercise will be permitted on public roadways, beaches, and parks.

- Distance learning by schools and its supporting activities, which includes curbside pick-up and delivery of materials and documents.
- Funeral Ceremonies will be restricted to only immediate family unit or a single household unit, and not more than 10 people at any given moment will be allowed inside a building where the ceremony is being held.
- Hotels will be allowed to continue limited operations to allow their guests to stay in their facilities, but non-essential/non-critical operations, such as bars, ballrooms, fitness centers, and swimming pools will remain closed.
- Schools and other entities that typically provide free food services for pick-up and take-away can resume.
- Parking lot church or religious services can resume as long as attendees remain in their vehicles at all times. Distributions of any kind (i.e., the Eucharist, newsletters, donations, etc.) must also occur through the window of a vehicle. Masks are still required.

Executive Order 2020-29

# ADDITIONAL GUIDANCE

**EFFECTIVE SATURDAY, AUGUST 29, 2020**  
THE FOLLOWING ARE NOW PERMITTED TO OPERATE:

 Individual exercise in parks and public spaces	 Construction	 Auto Repair and Auto Part Shops
 Auto Sale and Real Estate <i>By Appointment</i>	 Banks <i>Effective Friday, August 28</i>	 Other Financial Institutions <i>e.g. Insurance, Accounting, Money Transfer</i>

**AND ALL BUSINESSES THAT ARE CURRENTLY ABLE TO OPERATE**

   Please visit [dphss.guam.gov](http://dphss.guam.gov) or call 311 for more information

The Critical Business Hotline is open Monday through Friday from 11:00 a.m. to 5:00 p.m. Please call 475-9473, 475-9390, 475-4770, 475-3221, or 475-9213.

# GVB SUPPORTS GOVERNOR'S EXTENDED STAY-AT-HOME ORDER



P. Sonny Ada  
GVB Chairman of  
the Board

From the Guam Daily Post:

*Whether people “agree or disagree with the governor’s move on PCOR1, I believe the GVB should be an active voice in educating the public that if we do not flatten the curve, tourism and its businesses will remain dead and high unemployment will continue,” Ada said, “I once again urge management to address and execute messaging to educate the public on the importance of adhering to COVID-19 protocols and to stay at home as is being urged.”*

Read the full story at [postguam.com](http://postguam.com)



Gov. Carl T.C.  
Gutierrez  
GVB President &  
CEO

From the Pacific Daily News:

*“I think the governor did the right thing. She had to step in,” said former Gov. Carl Gutierrez, GVB president and CEO. “We must ... bring out the fact we never can move forward if we don’t play our part and take heed of the governor’s orders.”*

Read the full story at [guampdn.com](http://guampdn.com)

## THIS WEEK'S TOURISM WORKS COLUMN HIGHLIGHTS NEW OPPORTUNITIES FOR GUAM

*"In helping reimagine tourism, former senator Marcel Camacho is now setting up Guam Oceanfront Village and Camping Resort near Marbo Cave. He and his team are entertaining a host of concepts from farm-to-table fishing ponds and gardens to outdoor concerts and zip lines interspersed with fancy tents and cabins, where locals and visitors alike can relax close to nature."*

In the [Aug. 25<sup>th</sup> Tourism Works](#) column, GVB President and CEO former Governor Carl T.C. Gutierrez talks about a new and exciting nature experience for Guam. Read the full edition [online](#) or every Tuesday at [guampdn.com](http://guampdn.com).

### **Gutierrez: Reimagine tourism, employment for 21st century**

Carl T.C. Gutierrez Pacific Daily News USA TODAY Network

Published 1:55 p.m. ChT Aug. 24, 2020



Hafa adai! Some say we should reopen tourism ASAP. Others say Guam should pivot away from an outdated visitor industry. The market says we must do both.

Together with Guam Economic Development Authority, the Guam Visitors Bureau is working to revitalize underperforming industrial zones in Tamuning and Harmon to attract technology industries to our island.

To this day, GVB, GovGuam and tour and travel leaders continue to reposition our island as a COVID-safe destination while helping sustain our priceless CHamoru culture.



Carl T.C. Gutierrez Courtesy Of GVB

### GVB RESOURCES

[GVB Website](#)

Social Media:  
[Facebook](#) & [Instagram](#)

[Past Editions of GVB'S  
Weekly Tourism Works  
Column \(PDN\)](#)

[Past Issues:  
Weekly Industry  
Recovery Reports](#)

[GVB's 2019 Interactive  
Annual Report](#)

[TOURISM VOICE BOX](#)  
Submit your comments  
or questions for GVB  
[here](#)



# GVB'S ANNOUNCES GUEST SPEAKERS FOR WEBINAR SERIES SCHEDULED FOR SEPT. 2

## *Making Health and Safety Protocols a New Norm*



**Tes Reyes-Burrier**

**Topic:**  
*Practical Measures To Sanitize Your Business The Right Way*

Tes Reyes-Burrier, Food & Beverage Director of Lotte Guam Hotel, has more than 30 years of experience as an operations executive and has led a diverse team of professionals in a variety of highly competitive operations. In April 2020, she established and directed the Incident Command Post for Isolated Guest Care Operations (IGCO) during this pandemic. Tes is also currently an adjunct professor in the Guam Community College Department of Tourism and Hospitality. She teaches Meeting, Incentives, Conferences and Exhibitions, and Hospitality and Travel Marketing. Prior to Lotte, she was assistant general manager and marketing director for 19 years at the Agana Shopping Center; marketing manager for United Airlines for Guam and Micronesia; and business and marketing consultant for high-profile clients in Guam and around the globe.



**Chris Rhodes**

**Topic:**  
*Safety Assurances: Strategies To Get Your Employees On Board*

Chris Rhodes, CIH, CSP, MSPH is the Vice-President of HSE Pacific, LLC. Chris is a Certified Industrial Hygienist licensed with the American Board of Industrial Hygiene and Certified Safety Professional licensed with the Board of Certified Safety Professionals. He has more than 20 years of experience of developing comprehensive programs focusing on site management, site cleanup, heavy construction, training, compliance, technical reports, hazard analysis, data collection, and other aspects with multi-national corporations throughout the United States of America, Asia, Europe, and the Middle East. Chris has a Masters in Science and Public Health (MSPH) with a concentration in Industrial Hygiene from Tulane University, Bachelors in Science with a concentration in Environmental Health from Colorado State University and an Executive Juris Doctorate from Concord Law School.



# Making Health & Safety Protocols a New Norm

Wednesday, September 2, 2020 | 3 PM

**REGISTER TODAY**  
FREE





## Creator Spotlight: Omar Ryan Nobuo | @Omarli\_Stills

Omar Ryan Nobuo is this week's cover photographer. Omar's photography journey began in tourism in 2017 when his job required him to take and sell photos of visitors enjoying their experiences. From his spirit of hospitality emerged a love of capturing beautiful moments. Enjoy more of Omar's work on Instagram [@omarli\\_stills](#) or [@keep\\_stills](#) or reach him at [marli.nobuo@gmail.com](mailto:marli.nobuo@gmail.com).

*Inspiration is everywhere. We can go outside. We can view the world in the palm of our hands. I'm very much inspired by other photographers and artists and what God has created. I am humbled by some of the reactions I get through my photography. I've been told this a few times, "I've never seen Guam, my home, look so good!" It's an honor and privilege to call Guam home. Let's keep Guam clean. Keep Guam a home that people around the world would love to visit. - Omar Ryan Nobuo*

# MARKETS AT-A-GLANCE

*As of August 28, 2020 and may be subject to change*



# MARKETS AT-A-GLANCE

## JAPAN

### 1 COVID-19 News

- In the midst of a “second wave” with an increase in seriously ill patients
- Spread of infection at workplace, schools, and in households
- Infections have peaked in Tokyo and nationwide

### 2 Airline News

Updated flight operations:

NRT: UA828/827 have been cancelled both in August & September

KIX: TW311/312 suspended until September 28

KIX: 7C3174, 3184/3173, 3183 suspended until September 30

### 3 Market Intelligence

- Major wholesaler tour packages resume Oct 1
- Narita and Kansai Airports have initiatives to prevent infections
- Thermographic camera at security screening checkpoints

### 4 Social Media

Compared to same period last month, Guam topic is up 107%

## TAIWAN

### 1 Market Intelligence

- Government news shown in appendix
- Foreign students below tertiary level now allowed to enter Taiwan
- Government mulling construction of new terminal 1 at Taoyuan airport
- Singapore shortens quarantine period for arrivals from Taiwan to 7 days

## SOUTH KOREA

### 1 COVID-19 News

- Social distancing level raised to level 2 nationwide
- Control measures within social distance level 2 detailed in appendix
- Culture sector struggles to adjust and strengthen social distance
- Firms return to remote working amidst the “second wave”

### 2 Airline News

- Total outbound air seat capacity remains 567 in Aug.
- International Air Transport Association (IATA) expects the global airline industry to lose \$84.3 billion USD in 2020
- Other airlines set to follow Korean Air’s lead on cargo seats to maintain profits
- Korean Air and Asiana Airlines have 23 and 12 cargo flights, respectively and plan to remodel passenger jets to cargo flights
- LLCs focused on domestic sales and are considering cargo flights

### 3 Social Media

Consumer sentiments shared in appendix

(Market Intelligence continued)

- Valentine’s Day fireworks canceled
- Low and mid risk countries updated by CECC

### 2 Social Media

July Instagram and Facebook stats and August 16-22 stats in appendix

# MARKET INTELLIGENCE REPORT APPENDIX

*As of August 28, 2020 and may be subject to change*



# JAPAN

# JAPAN COVID-19 NEWS

## CURRENT INFECTION TREND:

- In the midst of a “second wave”
- The number of seriously ill patients increasing.
- Spread of infection at workplace, schools and household.
- The infections have peaked out, both in Tokyo and nationwide.

### NEW CASES TOKYO

- Aug 17: 197
- Aug 18: 188
- Aug 19: 222
- Aug 20: 206
- Aug 21: 389
- Aug 22: 385
- Aug 23: 212

### UNTRACEABLE CASES TOKYO

- Aug 17: 92
- Aug 18: 132
- Aug 19: 118
- Aug 20: 218
- Aug 21: 159
- Aug 22: 160
- Aug 23: 118

### TOKYO GOVERNOR

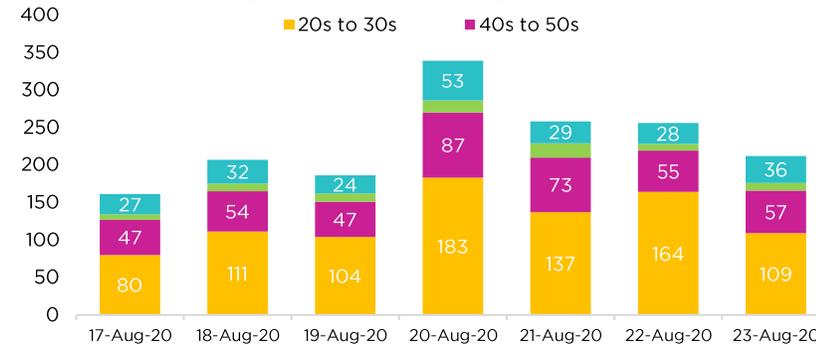
- The situation remains extremely serious.
- Spread to all age groups
- 20s to 30s: over 50%
- Household and workplace infection

### JAPANESE GOVERNMENT

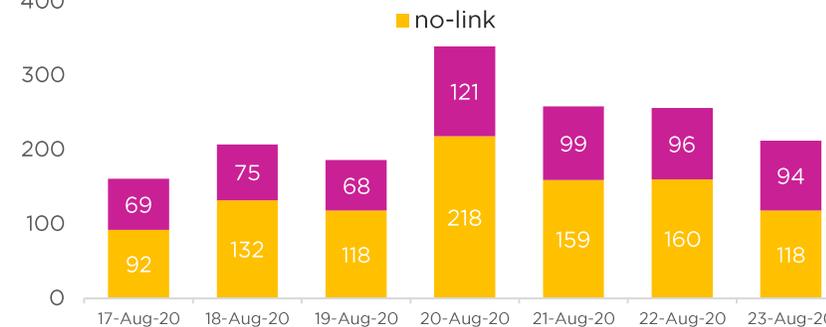
- No plan to declare a new state of emergency.
- Prioritize recovering economic activities.

(Data Source : Ministry of Health)

## TOKYO NEW CASES : AGE GROUP



## CONFIRMED CASES IN TOKYO



## NUMBER OF CASES PER 100,000 POPULATION (AUGUST 17-23, 2020)

• Okinawa:	21
• Tokyo:	12
• Fukuoka:	9.7
• Osaka:	11.6
• Aichi:	6.4

## AGE GROUP (AUGUST 17-23, 2020)

Total cases: 1,619

- 20s to 30s: 55%
- 40s to 50s: 26%
- 60s and above: 14%
- 19 and below: 5%

Confirmed  
COVID-19

CASES:  
64,668

16% active  
(10,619)

AS OF AUG 28, 2020

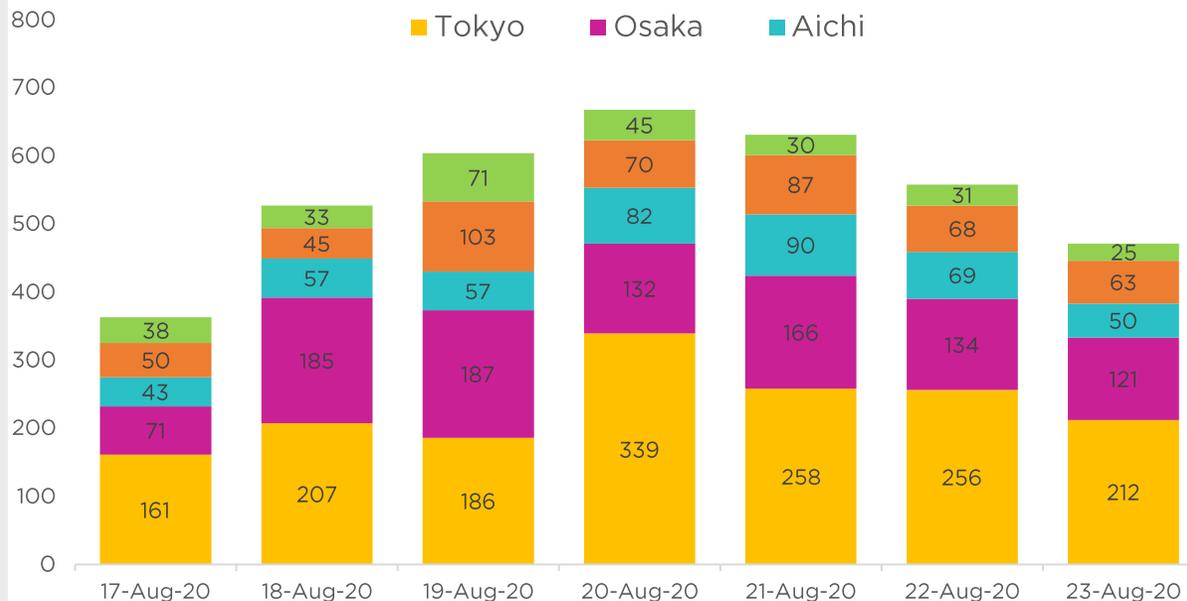
# JAPAN MARKET INTELLIGENCE

## COVID-19 NEWS MAJOR AREA (ON-LINE STATIONS AND OKINAWA)

August 17-23

Tokyo: 1,619  
Fukuoka: 486  
Osaka: 996  
Okinawa: 273  
Aichi: 448

### MAJOR AREAS IN JAPAN : NEW CASES



## PACKAGE SALES BY MAJOR WHOLESALEERS



### TOUR OPERATION

JTB Package Tour	Canceled until September 30	October 1 ~
HIS Package Tour	Canceled until September 30	October 1 ~
KNT Package Tour	Canceled until September 30	October 1 ~
NTA Package Tour	Canceled until September 30	October 1 ~
JALPAK Package Tour	Canceled until September 30	October 1 ~
TOBU Top Package Tour	Canceled until September 30	October 1 ~
RAKUTEN Travel Package Tour	Canceled until September 30	October 1 ~

# JAPAN AIRLINE NEWS

## OPERATION STATUS

	<b>UNITED : NARITA</b> •Narita: 828/827 suspended until Sept 30 •Narita: 873/874 suspended until Sept 30 •Narita: 196/197 will operate daily in Sept	828/827: OCT 1- 873/874: OCT 1- 196/197: operating
	<b>UNITED : CHUBU</b> •Nagoya: 137/136 suspended until Sept 30 •Nagoya: 171/172 suspended until Sept 30	OCT 1 ~
	<b>UNITED : KANSAI</b> •Kansai 151/150 suspended until Sept 30 •Kansai 177/178 suspended until Dec 31	OCT 1 ~
	<b>UNITED : FUKUOKA</b> •Fukuoka 165/166 suspended until Oct 24	OCT 25 ~
	<b>JAPAN AIRLINES: NARITA</b> •Narita: 941/942 suspended until Sept 30	OCT 1 ~
	<b>TWAY: KANSAI</b> •311/312 extended suspension until Sept 28	SEPT 29 ~
	<b>JEJU AIR: KANSAI</b> •3174, 3184/3173, 3183 suspended until Sept 30	OCT 1 ~

## JAPAN TO GUAM FLIGHT OPERATIONS



NRT: UA828/827 have been cancelled both in August & September

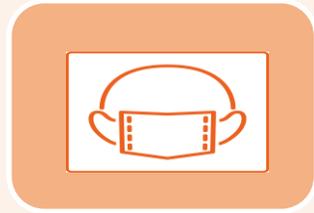


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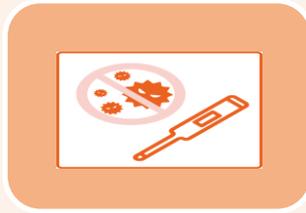


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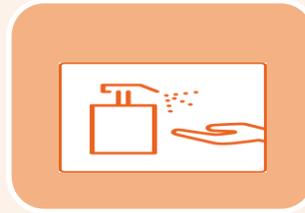
## NARITA AIRPORT : INITIATIVES TO PREVENT INFECTION



Health conditions



Face-mask



Disinfection



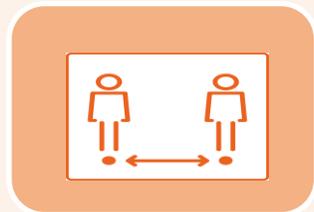
Cleaning & sanitizing



Transparent barriers



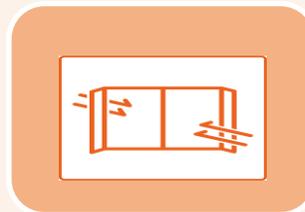
Seating Limits



Social distance



Temperature scanning (domestic)



Ventilation



# JAPAN MARKET INTELLIGENCE

## KANSAI AIRPORT : INITIATIVES TO PREVENT INFECTION



Make sure to wear a face mask



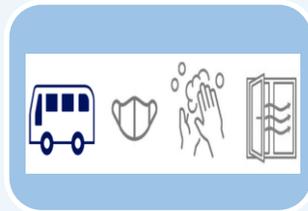
Wash your hands



Maintain social distance



Do not come to the airport if you have a fever



Train, buses are thoroughly ventilated



Airport Limousine



Security checkpoint (domestic flight)



Hand dryers turned off



Implementation of Social distancing measures



## BODY TEMPERATURE CHECKS AT AIRPORTS

Thermographic camera at the security screening checkpoint.  
Domestic carriage only :

AIRPORT	DATE TO START	PLACE
Haneda	April 17 ~	Terminal 1 & 2 (domestic flight)
Itami	April 24 ~	Terminal North & South (domestic flight)
Narita	May 1 ~	Terminal 3 (domestic flight)
Chubu	May 1 ~	Terminal 1 (domestic flight)
Kansai	May 1 ~	Terminal 1 & 2 (domestic flight)
Shin-Chitose	August 6 ~	Domestic terminal
Hiroshima	August 7 ~	Domestic terminal
Okayama	August 3 ~	Domestic terminal
Sendai	June 16 ~	Domestic terminal
Takamatsu	August 13 ~	Domestic terminal
Naha	July 23 ~	Domestic terminal

HANEDA

Tokyo  
International  
Airport




**Narita Airport**  
Connecting Japan to the World

ITAMI



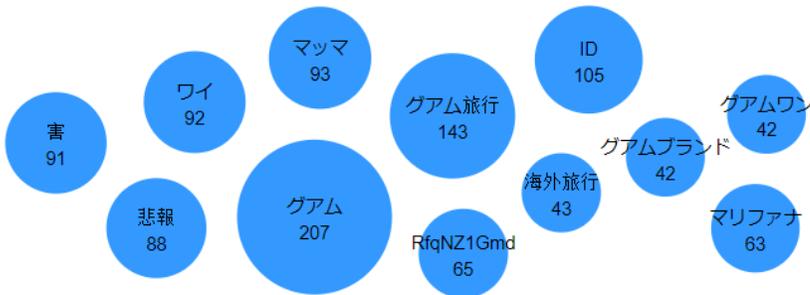
# JAPAN SOCIAL MEDIA

## PUBLIC SENTIMENT: AUG 1 – AUG 25

- This month vs same period last month, Guam topic is up 107%
- 66 mentions of Guam in the news

Public sentiments remain **overwhelmingly positive** in relation to Guam. Most notably a recent interview on Yahoo! Japan with a cooking host which had a reach of 93 million and TBS Japan airing travel special with Guam specifically mentioned for travel plans as soon as international travel is able to resume.

1 SNS posting concerning change to PCOR1 status was created on 8/16. However, the reach of the post is minimal at only 278 impressions.



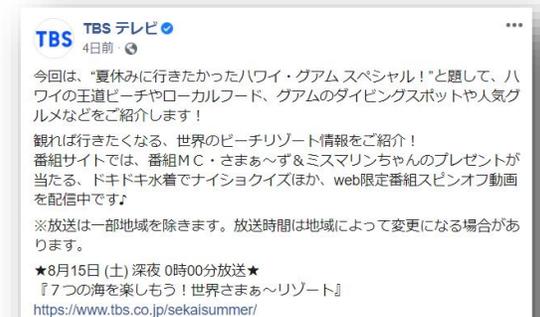
**TRENDING TOPICS:**  
 Guam 207 mentions (-25%)  
 Guam Travel 143 mentions (+177%)  
 ID – Adult DVD Posting



Q: What do you want to do this summer?

A: "I can't travel this year... If I travel, I want to go to Guam. I've been there before, but it's been a while since I went, and it's a convenient short trip."

REACH: 93M



This time, we will introduce you to Hawaii's royal roads, local foods, Guam's diving spots, popular gourmet foods, etc., entitled "Hawaii Guam Special I Wanted To Go For Summer Vacation!"

Introducing the world beach resort information that makes you want to go if you see it! At the program site, we are delivering a spin-off video on the web limited program, such as a nice quiz with a pounding swimsuit, which is a gift of the program MC, Samaazu and Miss Marin ♪

★Saturday, August 15th, midnight broadcast★  
 "Let's enjoy the seven seas! World Sama-Resort"  
<https://www.tbs.co.jp/sekaisummer/>

POST REACH: 265k  
 TV REACH: +75M

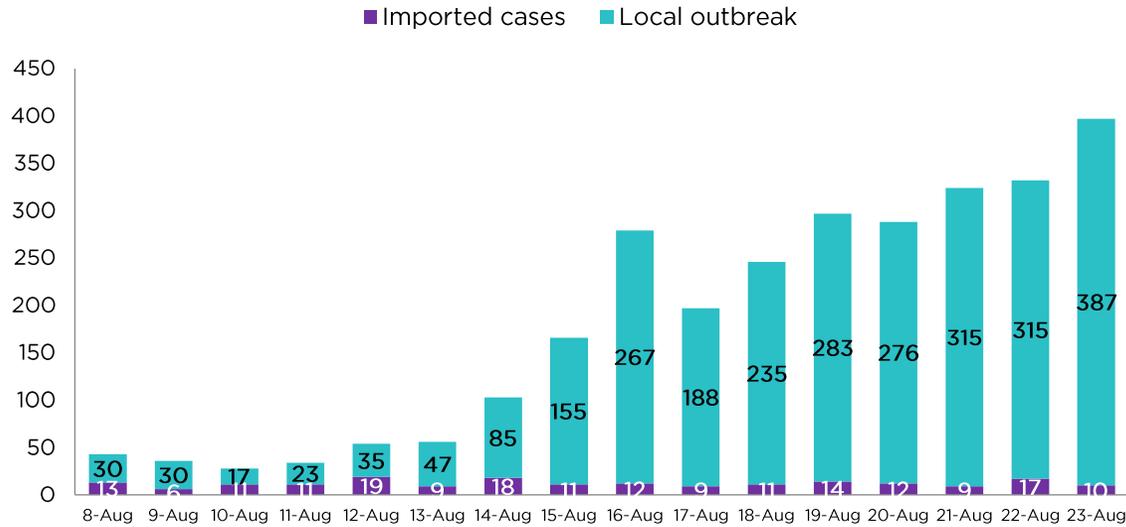


# SOUTH KOREA



## DAILY NEW CASES

ACCORDING TO THE ROUTE OF INFECTION FOR LAST TWO WEEKS



▪ **Recovery Rate: 81.6%**

- South Korea's new coronavirus infections jumped, due mainly to a surge in church-related cases in the greater Seoul area.
- Reflecting the rise in numbers, the government raised the three-tier social distancing scheme in nation from Level 1 to Level 2.
- If the infection rate does not slow down this week, the authorities said they will consider raising the level of social distancing rules to the highest in the three-tier system.

## SOCIAL DISTANCING GUIDELINES EXPANDED TO LEVEL TWO NATIONWIDE

South Korea has expanded level two social distancing guidelines nationwide from Sunday, August 23.

Level two restrictions were previously only applied to the greater Seoul area, but as the coronavirus outbreak continues to spread across the country, the government has decided to expand the stricter distancing measures nationwide.



Confirmed COVID-19

CASES: 19,077

22% active (4,210)

AS OF AUG 28, 2020

# KOREA COVID-19 NEWS

## CONTROL MEASURES WITHIN SOCIAL DISTANCE LEVEL 2



<b>Gatherings</b>	Ban assemblies/gatherings/events of 50 or more people indoors and 100 or more people outdoors.
<b>Public Facilities</b>	Stop the operation of indoor national and public facilities run by the government, local governments, offices of education and affiliated agencies.
<b>Private Facilities</b>	12 types of high-risk facilities including clubs, singing rooms, buffet restaurants, PC cafes are under the ban on gatherings. Facilities including wedding halls, movie theaters, and bathhouses, are required to comply with ban on gatherings.
<b>Sporting Events</b>	Operation suspension of indoor national/public facilities
<b>Schools</b>	The population density should be lowered to the one-third of students. For high schools, two-thirds of students. If cluster infection continues, the each district in concern should switch to distance learning.
<b>Public Businesses</b>	Limit the number of employees at the workplace by adopting flexible work schedules and working from home.
<b>Private Businesses</b>	Recommendation is to limit the number of employees at the workplace to the same level as public institutions.
<b>Churches</b>	In accordance with administrative measures (ban on gatherings), which are implemented and take effect from midnight on Aug. 19th all churches in Seoul/Gyeonggi/Incheon are allowed only non face-to-face services and are prohibited to hold any kind of face-to-face meetings and events as well as group meals.

## CULTURE SECTOR STRUGGLE TO ADJUST STRENGTHEN SOCIAL DISTANCE



Musicals are offering ticket refunds without charging a commission.

For performances that have not been canceled, the center is limited to 50 percent of full capacity. The center requires all audience members to wear masks at all times and register health information through QR code-based entry logs.

Also, tightened social distancing guidelines placed on the greater Seoul region have left South Koreans flummoxed over how to proceed with important social plans such as weddings or first-birthday banquets.



With the imposed stringent health measures, the culture sector is scrambling to adjust.

Under the guidelines, indoor gatherings of 50 or more people and outdoor events of 100 or more are prohibited, and citizens are advised to stay at home, except for necessary occasions, at least for two weeks. Those in violation could be fined up to 3 million won (\$3,000) and charged for quarantine and medical costs if found responsible for transmissions.

## FIRMS RETURN TO REMOTE WORKING AMID “SECOND WAVE”

• An increasing number of South Korean companies began to allow their employees to work from home again as a precautionary measure amid the resurgence of COVID-19 infections.

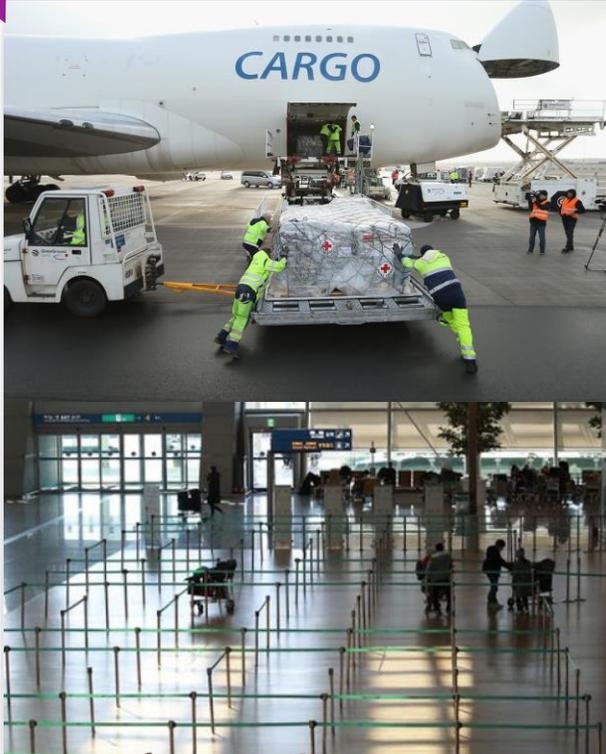
• Major large IT firms, many of which briefly adopted teleworking and a flexible working scheme in late February, started allowing their employees to work from home again.

• Kakao Corp., the operator of South Korea’s leading mobile messaging app Kakao Talk, said all its employees have been allowed to work from home starting from August 14.

• The country’s top internet portal operator Naver Corp. also began partial work-from-home arrangements starting last week.



## Airline Industry



- With 21.8 million COVID-19 cases recorded worldwide as of August 18, and no end in sight, it is unclear when travel will become normal again. The International Air Transport Association (IATA) expects the global airline industry to lose \$84.3 billion USD in 2020.
- As Korean Air has taken advantages by turning seats to cargo during the pandemic, other airlines are set to follow Korean Air's lead to maintain profits.
- According to Ministry of Land, Infrastructure and Transport report on August 19, Korean airlines transported 23,580,000 passengers in the 1st half of 2020, which is 61.7% decreased number compared to the same period of last year. (Per destination, Japan: -80.9%, China: -77.1%, Asia: -67.7%, Europe -67.5%, America & Pacific: -50%).

### 2019 VS. 2020 Q2 - KOREAN OUTBOUND TRAVELERS (INCHEON AIRPORT)

	Passenger	%	Flight	%
2020 Q2	473,961	-97.3	21,987	-77.9
2019 Q2	17,481,510		99,534	

### 2019 VS. 2020 Q2 - NO. OF PASSENGERS BY COUNTRY

	China	Vietnam	Philippines	Japan
2020 Q2	54,163	40,505	37,799	24,405
2019 Q2	3,394,099	1,774,489	1,045,966	3,322,937

- According to Korea Airports Corporation, the number of passengers in Incheon Airport recorded 473,961 in CY2020 Q2 which is -97.3%.
- Korean Airlines such as Asiana Airline, Jin Air, and Air Seoul have provided charter flight services from Incheon to Vietnam and Incheon to Philippines to transport Korean residents and businessmen since April. In result, both countries, Vietnam and Philippines surpassed Japan in terms of outbound numbers in CY2020 Q2.

## AIRLINE SCHEDULE / STATUS MONITORING - AUGUST

Total Outbound Seat Capacity (August): 567 seats

*\*Schedules and seat capacity are subject to change (as of August 24)*

# KOREA AIRLINE NEWS

## Full Service Carrier



- Korean Air requested the Ministry of Land, Infrastructure, and Transport to remove seats on B777-300ER passenger jets to change cargo on July 20, and its plan will be approved within this month, August.
- Korean Air and Asiana Airlines have 23 and 12 cargo flights respectively and both airlines are planning to remodeling passenger jets to cargo flight to focus on cargo sales for more years because belly cargo itself has limitations.

## Low Cost Carrier



- LCCs focused on domestic sales to target summer vacation period through active promotions. Domestic sales of Jeju Air, Jin Air, and T'way increased 11.9%, 45.1% and 76.2% respectively in July.
- LCCs surpassed FSC in terms of domestic sales in July, 2020 because LCCs stopped operating flights to overseas and turned to domestic sales amid pandemic.

	FSC		LCC			
	Korean Air	Asiana Airline	Jeju Air	T'way	Jin Air	Air Busan
Jul-20	672,934	771,524	922,167	865,137	803,710	691,153
Jul-19	1,319,265	1,041,342	823,469	488,363	553,206	713,770

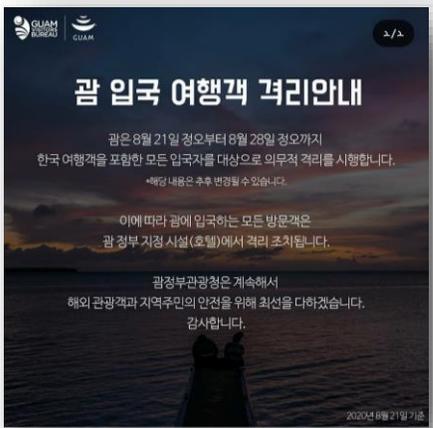
- Jin Air scheduled a charter flight between ICN-GUM on August 12, 19, and 26. Jin Air will operate ICN-GUM flight once a week (every Wednesday) from September 1.
- LCCs are also considering to focus on cargo to maintain operation amid COVID-19. Jin Air has B777-200ER aircraft but other LCCs are not able to expect much profits from cargo services. T'way and Jeju Air is under discussion with the Ministry of Land, Infrastructure and Transport to turn passenger seats to cargo.

# KOREA SOCIAL MEDIA



SENTIMENT

## New Quarantine Requirements for Travelers Entering Guam



### Website & SNS

We highlighted the key messages:

- New Quarantine Requirements for Travelers Entering Guam.
- Effective 12:00 PM, Friday, August 21, 2020.
- All persons entering Guam shall be subject to quarantine at a government facility until further notice.

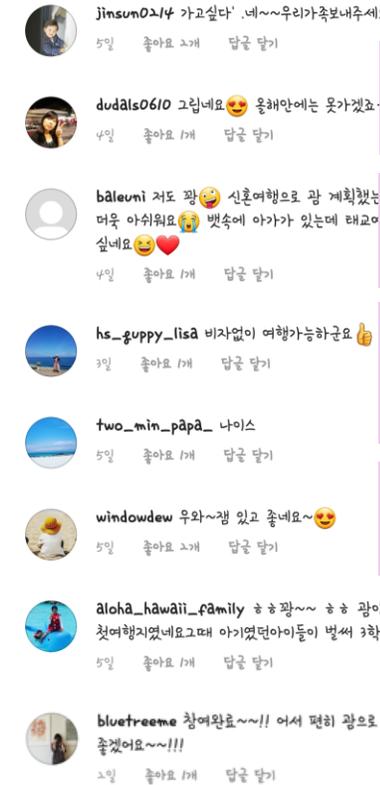
### INSTAGRAM



Most of users expressed the sadness towards new quarantine measures with crying emoticon:

## CONSUMER SENTIMENT

### INSTAGRAM



I'm ready to go Guam. My family already put our passports in our bag.

Do you think I can go to Guam within this year? πππ

I was planning to visit Guam for my honeymoon, but I couldn't go because of COVID-19.. I'm pregnant now so I wish I can go Guam for babymoon.❤️

I just realize that Guam is able to trip without visa. I wish I can visit Guam soon!

Guam was our family's first travel destination. My children already grown up to grade 5 and 6 who were babies at the time^^

Hope the day I trip to Guam coming soon~~!!!!

# TAIWAN

# TAIWAN COVID-19 NEWS



One of Taiwan's F-16 jets (CNA photo)



USS Mustin (Flickr, Republic of Korea Armed Forces photo)

PR Date	Taiwan Government News
2020-08-22	Tropical Storm Bavi forces cancellation of two firework shows in northern Taiwan
2020-08-22	Taiwan president to inaugurate first F-16 repair center in Asia Pacific
2020-08-22	Singapore shortens quarantine period for arrivals from Taiwan to 7 days
2020-08-19	Foreign students below tertiary level now allowed to enter Taiwan: MOE
2020-08-19	Mason Yu takes office as head of AIT's Kaohsiung branch
2020-08-19	Czech Senate president to address Taiwan Legislature, receive medal
2020-08-19	Ministry of National Defense confirms US Navy ship passage through Taiwan Strait
2020-08-18	Taiwan's 1st coronavirus vaccine approved for human trials
2020-08-18	Japan's Mitsui Fudosan picks Taiwan for first overseas hotel
2020-08-16	EVA Air sightseeing flight draws 'thumbs'-up in sky

**Confirmed  
COVID-19**

**CASES:  
487**

**3.6% active  
(18)**

AS OF AUG 28, 2020



## Foreign students below tertiary level now allowed to enter Taiwan: MOE

New and current international students enrolled in elementary and secondary schools in Taiwan will be allowed to enter the country with immediate effect, the Ministry of Education (MOE) said Wednesday.

On arrival in Taiwan, the new and current students will be given a free PCR test for COVID-19 and will be required to quarantine for 14 days in a government-designated facility, the education ministry said.

## Government mulling construction of new Terminal 1 at Taoyuan airport

The Ministry of Transportation and Communications (MOTC) said Sunday that it will assess whether to dismantle and rebuild the 40-year-old Terminal 1 at Taiwan Taoyuan International Airport, when it completes the construction of a third terminal.

The process is underway for the phased construction of a third terminal, which will start early next year and will be ready for service in 2025, after which it will be able to process 20 million passengers per year, according to the MOTC.



## Singapore shortens quarantine period for arrivals from Taiwan to seven days

Singapore will shorten the quarantine period from 14 to 7 days for individuals arriving from Taiwan and 5 other regions including Australia, Malaysia, Macao, China, and Vietnam

Singaporean Minister of Transportation Lawrence Wong said the government's decision to ease border restrictions is intended as a cautious means of reviving Singapore's aviation industry and economy.

## VALENTINE'S DAY FIREWORKS

An eight-minute fireworks display was built to form the centerpiece of the 2020 Taipei Valentine's Day celebration, as known as the Qixi Festival, at Yenping Riverside Park

However, the show was cancelled due to tropical storm Bavi that was affecting Taiwan over the weekend.



## UPDATED LOW/MID RISK COUNTRIES



The CECC reported that coronavirus cases are rapidly increasing in South Korea over the past two weeks. The authorities in South Korea reported that coronavirus cases haven't reached the peak and there is a risk of a nationwide pandemic in the country. In consideration of the status of the pandemic in the country, the CECC has

removed South Korea from the category of medium-risk countries.

On the other hand, coronavirus cases in Sri Lanka continue to decline, with the majority of its cases being imported. Therefore, CECC has changed its risk level for Sri Lanka to low from medium risk.

### Low Risk Countries

- New Zealand
- Macau
- Palau
- Fiji
- Brunei
- Thailand
- Mongolia
- Bhutan
- Laos
- Cambodia
- Myanmar
- Sri Lanka
- Nauru
- East Timor
- Mauritius

### Mid Risk Countries

- Malaysia
- Singapore
- Vietnam

# TAIWAN SOCIAL MEDIA

## SOCIAL MEDIA STATISTICS - JULY

Country	Taiwan
Total SNS Fans ↓ (as end of month)	FB: 72,478 IG: 3,302 Total: 75,375
Total Fan Growth (July)	FB: 0.0058% growth 72,059 (as at end of June) to 72,478 IG: -0.004% growth 3,316 (as at end of June) to 3,302 Total: 75,375 (as at end of June) to 75,780
Total Post Impression (July)	FB: 165,565 (Sum of Daily Organic Impressions of page level insight data) 146,666 (Sum of Lifetime Post Organic Impressions of post level insight data) IG: 14,028 (Sum of impression)
Total Engagement (July)	FB: 8,944 (Sum of Daily Page Engaged Users of page level insight data) Link Clicked: 8,641 (Average of 28 Days People who interacted) Other Clicks: 149,428 (Average of 28 Days People who interacted) Photo View: 41,613 (Average of 28 Days People who interacted) Video Play: 2444 (Average of 28 Days People who interacted) IG: 13,167 (Sum of people reached)
Total Visiting intent (July)	FB: 23 IG: 2 (Quantify total social media users on our Facebook and Instagram who have indicate "positive interest" of visiting Guam.)



- The first thing to do when restrictions are lifted is to visit the waterfall on Guam
- I want to visit Guam so bad and have a luxurious vacation. Please end the pandemic.
- I hope the pandemic will be under control soon so I can visit Guam, my favorite!
- I've got to take no one this spot as one of must-go attractions.



- Leo Palace Guam  
The resort is located in the middle of Guam and is about 2.5 times the size of Tokyo Disney. It offers the only 5-star golf resort with 36 holes.
- I miss warm services
- Can we go here, sis?

SOCIAL MEDIA WEEKLY STATS AUG 16-22, 2020			
	LIKES	COMMENTS	SHARE
Facebook	759	23	28
Instagram	82	2	2

An underwater photograph featuring several butterflyfish with prominent vertical black and white stripes on a yellowish-gold body. The fish are swimming in clear, blue-green water. The lighting is soft, creating a serene atmosphere. In the top right corner, there is a handwritten-style text in white. In the bottom left corner, there is a small white text credit.

*Si Yu'os Ma'ase'!*

GVB thanks Omar Ryan Nobuo |  
@Omarli\_Stills for this week's cover photos.