



INDUSTRY RECOVERY REPORT

OCTOBER 2, 2020



DPHSS ISSUES NEW QUARANTINE GUIDELINES

ADDITIONAL GUIDANCE RELATIVE TO EXECUTIVE ORDER NO. 2020-34

The Department of Public Health and Social Services issued Guidance Memo 2020-11 Rev10 for additional guidance relative to Executive Order 2020-34. All individuals entering Guam by air or sea are subject to a 14-day quarantine. Arriving passengers must quarantine at a Government of Guam Quarantine Facility or otherwise approved rental lodging or personal residence as authorized by the Guam DPHSS.

DPHSS Guidance Memo 2020-11 Rev10 includes the following updates:

- Day 6 Test for Transfer Option: Individuals in the Government of Guam Quarantine Facility may receive, subject to availability, a COVID-19 test on day 6 of quarantine administered by DPHSS or another provider designated by DPHSS. If the individual receives a negative result, they may transfer to quarantine at a rental lodging or personal residence to complete the remainder of their quarantine period. If a positive result is received, the individual will be subject to isolation protocols established by DPHSS.
- Once approved for transfer, persons must sign a new Voluntary Quarantine Acknowledgement form and provide their quarantine location address, a working phone number, and working email address. They may only be allowed to leave for medical emergencies and approved appointments. They may not receive any visitors except for contactless delivery for food and supplies, must adhere to symptom monitoring by the DPHSS, and report any signs or symptoms of COVID-19 to DPHSS quarantine monitoring staff.
- Exemptions are still applicable for critical service workers, essential healthcare professionals, vessel crew members, and some military personnel.
- Government quarantine facilities, and all services therein, are provided at no cost to travelers.
- Compliance with voluntary quarantine regardless of location is subject to monitoring, verification, and enforcement, according to DPHSS guidance. The knowing and intentional failure to follow any part of the order constitutes a misdemeanor punishable by a fine of no more than \$1,000 and up to a year in prison.



STATE OF EMERGENCY EXTENDED TO OCTOBER 30, 2020

GOVERNOR SIGNS EXECUTIVE ORDER NO. 2020-35

Governor Lou Leon Guerrero signed Executive Order No. 2020-35 relative to providing financial assistance to medical and health providers and families of COVID-19 related fatalities. Effective on October 1, 2020 at 12:01AM, the public health emergency, currently set to expire on September 30, 2020, is extended for an additional thirty (30) day period.

Under EO 2020-35 is the establishment of the Healthcare System Stabilization Grant Program, administered by the Guam Economic Development Agency (GEDA). The program allows for healthcare clinics and other qualified medical and mental health providers to apply for and receive money for qualified expenses related to COVID-19. Deadline to apply is no later than December 31, 2020 or sooner if funds are exhausted.

The EO also establishes the COVID-19 Bereavement Assistance Fund, created by the Guam Department of Administration's Benefits Section. The Section provides a one-time payment of \$10,000 to assist the families of individuals who have died from COVID-19 related causes. The program shall be effective as the Guam Department of Administration develops and adopts applicable guidelines and will be active for the duration of the public health emergency, or until funds are exhausted.

Funds to support these two programs will come from the \$118 million Guam received as part of the CARES Act.



GOVERNOR SIGNS EXECUTIVE ORDER 2020-36

- Governor Lou Leon Guerrero signed Executive Order No. 2020-36 relative to authorizing the operation of additional businesses and activities during Pandemic Condition of Readiness (PCOR) 1. Executive Order No. 2020-36 includes the following:

Effective at 8:00AM on Saturday, October 3, 2020:

- **SOCIAL GATHERINGS OR CONGREGATIONS** shall be limited to no more than five (5) persons, unless otherwise provided herein or in applicable Department of Public Health and Social Services (DPHSS) guidance.
- **ELIGIBLE PLACES OF WORSHIP** may resume services, ceremonies, and operations, at no greater than twenty-five percent (25%) occupancy load. Places of worship intending to resume operations must submit facility mitigation plans to DPHSS in order to operate under this Section and observe all mitigation measures imposed in applicable DPHSS guidance. Congregants of places of worship operating under this Section shall follow all mitigation measures imposed in furtherance of DPHSS Guidance.
- **ALL GOVERNMENT OF GUAM PARKS AND**

BEACHES shall be open to the public. To the extent individuals congregate at Government of Guam parks and beaches, such congregations shall be limited to no more than five (5) persons

- **PRIVATE COMMUNITY SWIMMING POOLS AND PUBLIC SWIMMING POOLS** are authorized to operate subject to applicable DPHSS guidance. To the extent individuals congregate at swimming pools, such congregations shall be limited to no more than five (5) persons.
- **GYMS, FITNESS CENTERS AND DANCE STUDIOS** are permitted to resume indoor operations, at no greater than twenty five percent (25%) occupancy load, subject to applicable DPHSS guidance. Each facility must submit mitigation plans to DPHSS and observe all mitigation measures imposed in applicable DPHSS guidance. Such businesses are encouraged to hold fitness classes outdoors to the greatest extent possible. Outdoor fitness classes may operate at up to maximum capacity, subject to DPHSS guidance.

In addition to previously authorized individual exercise and activities, additional limited outdoor recreation is authorized as provided herein and in applicable DPHSS guidance.

Effective at 8:00AM on Monday, October 5, 2020:

- **SPORTS ORGANIZATIONS** may request authorization to conduct non-contact training at their designated training facilities. Such requests shall be submitted to DPHSS, which may authorize such activities on a case by case basis pursuant to DPHSS guidance, including any applicable occupancy limitation. Sports organizations operating under this Section shall additionally observe all mitigation measures imposed in applicable DPHSS guidance. Outdoor training is highly encouraged.

Effective 6:00AM on Monday, October 5, 2020:

- **ELIGIBLE CHILD CARE CENTERS AND OTHER CHILD CARE FACILITIES** are permitted to resume operations, subject to applicable DPHSS guidance. Each child care center and other child care facility must submit facility mitigation plans to DPHSS in order to operate under this Section. Facilities operating under this Section shall additionally observe all mitigation measures imposed in applicable DPHSS guidance.

DPHSS LAUNCHES SARA ALERT™

The Government of Guam continues to leverage technology to enhance response efforts to the COVID-19 pandemic. In addition to adopting the Guam COVID Alert App last month, public health officials will also be using Sara Alert™, an open source tool that automates monitoring and reporting of individuals exposed to or infected with COVID-19.

With Sara Alert™, individuals will be able to update the Department of Public Health and Social Services (DPHSS) on their health status on a daily basis during the period of time they are participating in public health monitoring. The tool provides real-time insights and increased reporting capability to support containment of the virus. It also enables hospitals and health systems to conduct contact tracing for their own employees. Sara Alert™ will be especially useful as DPHSS implements Guidance Memo 2020-11 Rev10, the latest quarantine protocol guidance.

“As further restrictions are relaxed, we need to ensure our Public Health containment and isolation team has the resources they need to keep this virus in check and prevent another surge of confirmed cases,” said Governor Leon Guerrero. “By deploying the new Sara Alert™ system, we can improve our efforts to mitigate the spread of COVID-19, protect the health of our people, and support our goal of safely opening up our community.” Unlike Guam COVID Alert, users will not have to download a smart phone application to access

Sara Alert™. Instead, they will communicate directly with DPHSS officials to report daily symptoms through web, SMS text, email, or phone call. Sara Alert™ does not collect or ask for other personal identifying information like social security numbers, bank account numbers or other financial information. Sara Alert™ will only ask individuals to report symptoms they may be experiencing. The Sara Alert™ system is already in use in several other states and territories.

“DPHSS remains focused on its mission to reduce the number of COVID-19 cases in Guam,” said DPHSS Acting Director Art San Agustin. “Digital tools like Sara Alert™ are useful for quarantine management and help us improve our response and transition to recovery. This will increase our ability to track potential cases and contain cases more efficiently.”

Sara Alert™ is free for use by federal, state, territorial, tribal, and local governments, and regional health organizations. It was developed by MITRE, a not-for-profit organization that works in the public interest, in close collaboration and partnership with national public health organizations, including the U.S. Centers for Disease Control and Prevention, Association of State and Territorial Health Officials, National Association of County and City Health Officials, the Council of State and Territorial Epidemiologists, and other local and

state health departments. Sara Alert™ has enabled public health workers to monitor and respond to the coronavirus pandemic and to coordinate and direct care where it is needed most.

“We developed Sara Alert™ with public health for public health,” said Dr. Paul Jarris, Chief Medical Advisor of MITRE’s Health Transformation Technical Center, and former Vermont Commissioner of Health. “Sara Alert™ has the potential to modernize the public health management of individuals in quarantine and isolation to protect communities from further spread of disease in this and future pandemics. As the pandemic evolves and stay-at-home measures are relaxed, states and localities can use it to strengthen efforts to control outbreaks in less affected areas, and to mitigate future waves of illness and possible rebound effects.”

For more information on Sara Alert™, visit <https://saraalert.org/>.

COVID ALERT MOBILE APP

HOW IT WORKS

GUAM COVID ALERT uses Bluetooth Low Energy (BLE) technology to quickly notify users who have likely been exposed so you can reduce the risk of infection for your friends and family and help Guam stop the spread.



STEP 1

Download the free app [iPhone App Store](#) or [Android Google Play Store](#).



STEP 2

Once you opt-in to the notification system, the Exposure Notifications System will generate a privacy-preserving "random key" for your device. To help ensure these privacy-preserving "random keys" can't be used to identify you or your location, they change every 10-20 minutes.



STEP 3

Your phone and the phones around you will work in the background, without draining your battery or data, to exchange these privacy-preserving random keys via Bluetooth Low Energy (BLE) technology. This is a passive process that begins once you opt-in and functions without the app open.



STEP 4

On a daily basis, your phone downloads a list of all the random keys associated with positive COVID-19 cases and checks them against the list of random keys it has encountered in the last 14 days.



STEP 5

If there's a match, the app will notify you with further instructions from your public health authority on how to keep you and the people around you safe.

ADD YOUR PHONE TO THE COVID FIGHT
HELP GUAM STOP COVID-19

Download the Department of Public Health and Social Services GUAM COVID ALERT app to help protect our island while protecting your privacy.

guamcovidalert.guam.gov

PathCheck

Apple | Google Exposure Notifications

ANNUAL GREAT GUAM SHAKEOUT

"DROP, COVER, AND HOLD ON"

The Officers of Guam Homeland Security and Civil Defense (GHS/OCD) encourage all residents to increase earthquake preparedness and response by practicing how to protect themselves during an earthquake and how to ensure that earthquake disaster does not become a catastrophe.

The event will happen on Thursday, October 15, 2020 at exactly 10:15 a.m. (ChST), where participants will practice the earthquake response procedure; "Drop, Cover, And Hold On" from wherever they are located. The drill will last for one minute.

To participate in this year's ShakeOut, residents must register online at <https://www.shakeout.org/guam/> or call (671) 475-9600. The ShakeOut website also provides drill manuals, tips on earthquake safety, and other resources for developing a disaster plan. Residents may register as an individual, family, school, business, or other group and are encouraged to share photos of their experience on the Great Guam ShakeOut website.

Island residents will be joining close to 15 million ShakeOut participants from across the world from U.S., Hawaii, British Columbia, CNMI, New Mexico, Puerto Rico, Southern Italy, and other various regions.

For more information, contact Tsunami Specialist, Denille Calvo at (671) 475-9600 or via email at denille.calvo@ghs.guam.gov

For media enquiries, contact Public Information Officer, Jenna G. Blas at (671) 478-0208 or via email at jenna.g.blas@ghs.guam.gov

Shake Out The Great Guam ShakeOut
Annual Islandwide Earthquake Drill

Get Ready to ShakeOut! Register today at [ShakeOut.org/guam](https://www.ShakeOut.org/guam)

You are invited to join thousands of people who will "Drop, Cover, and Hold On" on October 15th at 10:15 a.m. in the 2020 Great Guam ShakeOut! More than 67 million people were registered in ShakeOut drills worldwide in 2019. Participating is a great way for your family or organization to become better prepared to survive and recover quickly from big earthquakes.

Why is "Drop, Cover, and Hold On" important to practice? You may only have seconds to protect yourself in an earthquake before strong shaking knocks you down, or something falls on you. Practicing helps you be ready to react. Visit [ShakeOut.org/dropcoverholdon](https://www.ShakeOut.org/dropcoverholdon) to learn more.

It is also recommended that you, your school or organization, and your community review and update plans and supplies, and secure your space in order to prevent damage and injuries.

Everyone can participate! Individuals, families, schools, government agencies, businesses and other organizations are all invited to register.

HOW TO PARTICIPATE

Here are simple things you can do to participate in the ShakeOut. Instructions and resources can be found at www.ShakeOut.org/guam.

Plan Your Drill:

- Register at [ShakeOut.org/guam/register](https://www.ShakeOut.org/guam/register) to be counted as participating, get email updates, and more.
- Download a Drill Broadcast recording from [ShakeOut.org/guam/broadcast](https://www.ShakeOut.org/guam/broadcast).
- Have a "Drop, Cover, and Hold On" drill at 10:15 a.m. on October 15. You can also practice other aspects of your emergency plan.
- Discuss what you learned and make improvements.

Get Prepared for Earthquakes:

- Do a "hazard hunt" for items that might fall during earthquakes and secure them.
- Create a personal disaster plan.
- Organize or refresh your emergency supply kits.
- Identify and correct any issues in your building's structure.
- Other actions are at www.earthquakecountry.org.

Share the ShakeOut:

- Invite friends and family members to register.
- Encourage your community, employer, or other groups you are involved with to participate.
- Posters, flyers, and other promotional materials at [ShakeOut.org/guam/resources](https://www.ShakeOut.org/guam/resources).
- Share photos and stories of your drill at [ShakeOut.org/guam/share](https://www.ShakeOut.org/guam/share).

DROP! COVER! HOLD ON!

Official Participant her earthquake information others to participate

FEMA

Join Us
in the
World's Largest
Earthquake Drill.

Shake Out

October 15

Register at www.ShakeOut.org

DROP! COVER! HOLD ON!

GVB MEMBERSHIP DEADLINE EXTENDED

Deadlines Extended

The Guam Visitors Bureau has extended the payment deadline, allowing eligibility for nomination and eligibility for voting from October 5, 2020 to November 5, 2020. Our GVB membership election has also been rescheduled and will be held on February 5, 2021.

Membership Election:

Fiscal year 2021 is a GVB membership election year. This is an opportunity for our GVB members to use the power of their voice to nominate and vote for candidates that will represent the industry through (4) seats within the GVB board of directors.

In order to be eligible, the following deadlines must be adhered to:

November 5, 2020 – FY2021 membership payment deadline allowing eligibility for nomination and eligibility for voting.
January 9, 2021 – Nomination deadline, 5:00 PM

Please contact Ms. Miranda Munoz at miranda.munoz@visitguam.org or Ms. Taylor Pangilinan at taylor.pangilinan@visitguam.org

WHY JOIN GVB?

Leads, Listings, Referrals, Marketing Tools...

- Networking opportunities in Guam's largest industry.
- Voting rights to elect GVB Board of Directors (4 seats out of 12).
- Involvement in GVB's standing committees.
- Arrival statistics, research information and industry updates.
- Annual Reports and Membership Directory.
- Exposure on GVB website (over 1,000,000 hits a month) and some promotional materials and publications.
- Display of company brochures at GVB's offices on Guam and overseas.
- Exposure to travel writers, visiting dignitaries and special groups (depending upon requirements.)
- Dissemination of member information at international forums. (Certain guidelines apply in the delivery and handling of promotional material.)
- Participation in marketing programs
 - Local military travel-related shows as approved by military guidelines.
 - Listing in certain GVB collateral materials.
 - GVB-sponsored product seminars/workshops.
 - Participation in mailing campaigns.
 - Advertisement opportunities in GVB communication programs.
- VIP Greeting services

FREQUENTLY ASKED QUESTIONS (FAQs)

- **When are GVB membership meetings held?**
Quarterly meetings are held in the months of March, June, September and December.
- **What is the annual membership fee?**
 - One Hundred Dollars (\$100) for the fiscal year period of October 1 to September 30. \$100 entitles each member to one vote, up to a maximum of 10 votes.
 - Membership fees are not pro-rated.
 - Registration by the second Friday in October guarantees listing in the GVB Membership Directory.
- **What is the composition of the GVB Board of Directors?**
Twelve (12) members comprised of:
 - Four (4) elected by the membership to serve a term of 2 years;
 - Five (5) appointed by the Governor to serve at the pleasure of the Governor;
 - Two (2) appointed by the Speaker of the Guam Legislature to serve a term of two years;
 - One (1) elected by the Board to serve a term of two years.
- **Who is eligible to vote?**
A contributing member whose annual membership fee is paid within ninety (90) calendar days prior to a membership election in which such member intends to vote. Elections are held every other year in January.
- **Where are the GVB overseas contacts located?**
 - Japan: Tokyo and Osaka
 - Taiwan: Taipei
 - Korea: Seoul
 - Hong Kong-China: Central Hong Kong
 - Philippines: San Juan, Metro Manila

BENEFITS

- Receive important bulletins and newsletters
- Arrival statistics
- Extranet access to view member data
- Add photos to listing
- Provide multilingual listings on all our global websites (Japanese / Korean / Chinese / Simplified Chinese / Traditional Chinese / Russian)
- Member discounts to GVB signature events like Guam Live - Koko Race - GIM
- Assistance with business marketing on our website at a minimal fee.





MARKET INTELLIGENCE REPORT

As of October 1, 2020 and may be subject to change.



MARKETS AT-A-GLANCE

JAPAN

1 COVID-19 News

- Downward trend of infection nationwide
- Number of infected people per million people is declining
- Average daily number of cases decreased to 150
- Percentage of untraceable cases accounts for 53%
- Prime Minister Suga wants to resume international travel to revive economy; government eases entry restrictions
- Business track: limited activities permitted
- Residence track: 14-day quarantine
- Business track and residence track details shown in appendix
- Plans for a designated website to book PCR testing before overseas travel (Testing Center for Overseas Traveler – TECOT)

2 Market Intelligence

- NTA and JALPAK tours departure resumes Nov 16
- Airline update:
 - United Airlines: UA828/827 suspended until Oct 31
 - United Airlines: UA196/UA197 operates in Oct
 - Jeju Air: 7C3174/3173 suspended until Oct 24

TAIWAN

* COVID-19 NEWS

- Taiwan's Central Epidemic Command Center (CECC) aims to distribute vaccine to at least 60% of its population by end of 2021
- Taiwan signed up to the COVAX global vaccine allocation plan
- Mainland Chinese spouses may apply to enter Taiwan
- Myanmar added to low-risk countries and Vietnam to medium-risk countries by the CECC

SOUTH KOREA

1 COVID-19 News

- Daily new cases are the lowest in 48 days since Aug 11 (34 cases reported)
- Government designated the two weeks starting Sept 28 as a "special period" for strong nationwide anti-virus efforts before the Chuseok holiday

2 Market Intelligence

- Aerial Travel to Guam project inspired by Flight Goes Nowhere
 - Flights land in the same place they depart from
 - Case studies are shown in appendix
 - Flight deal includes a voucher for round trip flight tickets from Korea to Guam; can be used after COVID-19 travel bans are lifted
- Asiana Airlines launched "Sky-Line Travel" package – which for the first time in Korean airline industry, flight is not landing
 - Travels the sky of Gangreung, Pohang, Gimhae, and Jeju Island for 2 hours
- Asiana Airlines converted passenger aircraft A350-900 into a cargo carrier
- Korean LCCs have recently resumed 12 international flights, decreased by 10% of operating rate compared to last year
- Total Oct seat capacity is 567 seats



DETAILS ARE FOUND IN
THE APPENDIX



APPENDIX

*As of October 1, 2020 and
may be subject to change.*



JAPAN

JAPAN COVID-19 NEWS

HIGHLIGHT

NATIONWIDE

- Downward trend of infection nationwide.
- Strengthen prevention measures at workplace and dining facilities.
- The number of severely ill patients have declined.
- The number of infected people per million people is declining.

MAJOR PREFECTURE

Osaka: The number of cases are decreasing, but the situation calls for close monitoring in the following weeks

Aichi: The number of new cases are declining

Fukuoka: The number of infected has decreased to 50% compared to the prior week

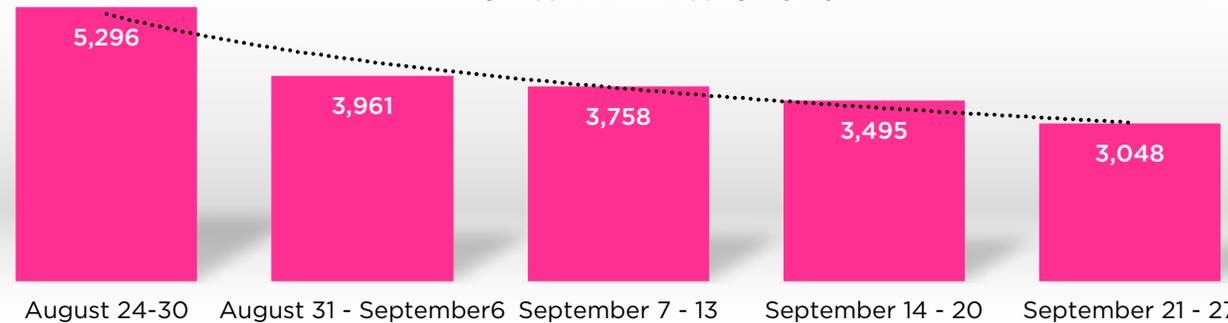
Okinawa: New infections are increasing

NUMBER OF CASES PER 100,000 POPULATION (SEPT 14-20)

Tokyo	7.7	Aichi	2.3
Okinawa	5.0	Fukuoka	0.5
Osaka	4.5		



NATIONWIDE: NEW CASES



AREA/NEW CASES	SEPTEMBER 7 - 13	SEPTEMBER 14 - 20	SEPTEMBER 21 - 27	CHANGES (#) VS LW	CHANGES (%) VS LW
Tokyo	1,231	1,205	1,049	-156	-13% ↓
Osaka	561	456	387	-69	-15% ↓
Aichi	200	206	187	-19	-9% ↓
Fukuoka	126	62	24	-38	-61% ↓
Okinawa	83	65	79	14	22%

Confirmed COVID-19

Cases: 83,010

6.5% active (5,421)

AS OF OCT 1, 2020

JAPAN COVID-19 NEWS

TOKYO HIGHLIGHT

- The average daily number of cases in the past week has decreased to 150 compared to 172 in the 3rd week.
- The infection in households and the workplace continue to occur.
- The percentage of untraceable cases accounts for 53%.
- The situation calls for continued vigilance against the possibility in a spike of new cases.



NEW CASES TOKYO

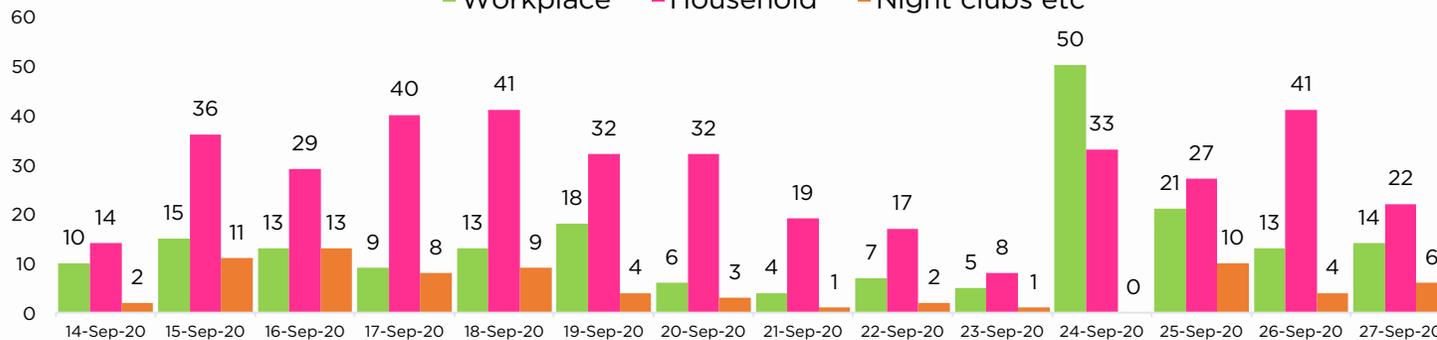
Aug 31 - Sep 6	1,055
Sep 7 - 13	1,231
Sep 14 - 20	1,205
Sep 21 -27	1,049

NO-LINKS TOKYO

Sep 21:	56 (58%)
Sep 22:	41 (47%)
Sep 23:	28 (47%)
Sep 24:	79 (41%)
Sep 25:	104 (54%)
Sep 26:	159 (59%)
Sep 27:	84 (58%)

INFECTION LINK : TOKYO

■ Workplace ■ Household ■ Night clubs etc



(Data Source : Ministry of Health)

GOVERNMENT TASK FORCE: RESTRICTIONS ON ENTRY INTO JAPAN

Comments from Prime Minister Yoshihide Suga



Resume international travel in order to revive the economy



Prime Minister, Yoshihide Suga (September 25)

GOVERNMENT DECISION:
Ease restrictions on entry into Japan from around the world.

PURPOSE:
Resume economic activities between Japan and other countries.

TARGET:
• Business people
• Residence Track & Business Track

COUNTRIES:
Foreigner where the infection has been contained or under control.

BASIC POLICY

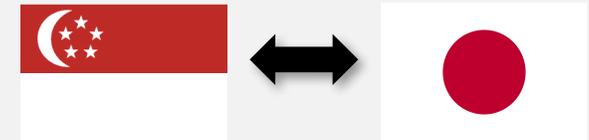
- Limit will be about 1,000 people per day
- Take PCR test pre-arrival and post-arrival
- 14-day quarantine upon arrival
- 20,000 arrival per day at 6 majors airports in November

BUSINESS TRACK

- Allow cross-border travelers to enter Japan or its counterpart countries
- Short-term business travelers (example: Japan - Singapore: less than 30 days)
- Obtaining a certificate of pre-entry test result before entry
- Require to take PCR or Antigen test upon arrival at the airport in Japan
- Allow limited business activities during the 14 days, but need to submit of Schedule of Activities in Japan
- Retaining location data for 14 days after entering to Japan
- Refraining from using public transportation

STARTED BUSINESS TRACK WITH SINGAPORE ON SEPTEMBER 18, 2020

- Singapore is the first country with which Japan is establishing the Business Track.
- Expected to mark an important step towards supporting economic recovery for Japan and Singapore.



MAJOR DIFFERENCE BETWEEN BUSINESS TRACK AND RESIDENCE TRACK

BUSINESS TRACK:
LIMITED ACTIVITIES ARE PERMITTED

RESIDENCE TRACK:
14-DAY QUARANTINE

JAPAN COVID-19 NEWS



外務省
Ministry of Foreign Affairs of Japan

RESIDENCE TRACK

- Allow cross-border travelers to enter Japan or its counterpart countries.
- Long-term residence with a status of residence (dispatch or rotation within business personnel).
- Obtaining a certificate of pre-entry test result before entry.
- Require to take PCR or Antigen test upon arrival at the airport in Japan.
- 14 day quarantine at home or a place designated by the government.
- Retaining location data for 14 days after entering Japan.
- Refraining from using public transportation.

STARTED RESIDENCE TRACK WITH SEVEN COUNTRIES FROM END OF JULY 2020.

- Thailand (in operation since July 29)
- Vietnam (in operation since July 29)
- Malaysia (in operation since September 8)
- Cambodia (in operation since September 8)
- Laos (in operation since September 8)
- Myanmar (in operation since September 8)
- Taiwan (in operation since September 8)



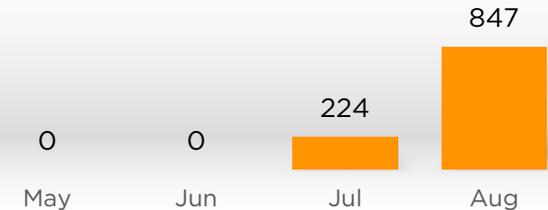
RESIDENCE TRACK: THAILAND & JAPAN



INBOUND (THAILAND TO JAPAN)



OUTBOUND (JAPAN TO THAILAND)



THAILAND & JAPAN PACKAGE TOUR



タイ国際航空 ロイヤルオーキッドホリデイズ

ASQ ホテル特別パッケージのご案内



Royal Orchid Holidays (Thai Airway's Tour Brand) offering a special package for 2 week stays at ASQ (Alternative State Quarantine) for passengers.

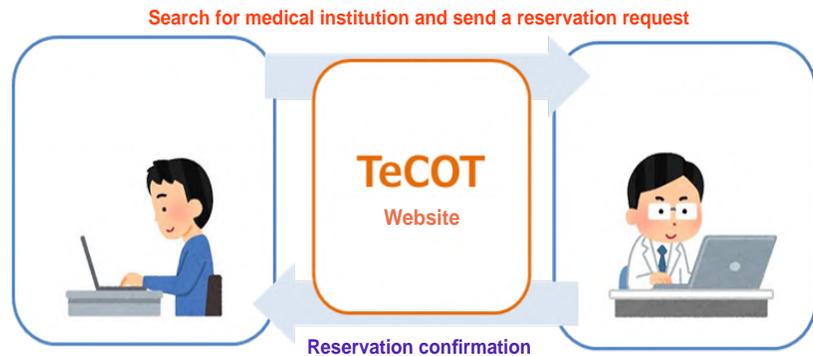
- Duration: 15 nights, 16 days (room rate varies)
- Package price: from 55,000 Thai baht (about ¥ 184,000)
- Transportation: free from the airport to hotel
- Temperature and health checks by medical staff
- COVID-19 test: at least two tests
- Meals three times a day
- Laundry services (discount rate)
- Free WIFI and Netflix

(Information source : Thai Airways)

TECOT (TESTING CENTER FOR OVERSEAS TRAVELER)

The Japan government plans to start a designated website in October to book PCR testing before overseas travel.

New Coronavirus Testing Center (TeCOT) for overseas travelers

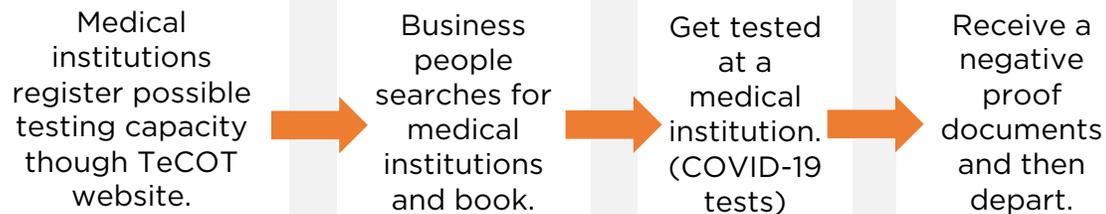


Provide information such as inspection method, device and reagent etc.
PCR Test (RT-PCR test), Antigen test etc



Target:
Business travelers & Japanese athletes

Documents to prepare:
Different conditions by country



DOMESTIC TOURISM: SEPTEMBER 19-22

Resuming economic activities
(Relaxing restrictions)



Government domestic Travel campaign
(GO TO Travel)



Lead the increase in traffic and consumption

BULLET TRAIN

- Tokaido Shinkansen, the occupancy rate of unreserved seats : 170%.
- Tohoku Shinkansen,, the occupancy rate of unreserved seats : 150%.

AIR

- ANA: about 290,000 people
- LF: 70% (4 days)
- JAL: about 270,000 people
- LF: 65% (4 days)

HIGHWAY

- Congestion of 20km or more occurs on each highway.
- Chuo : 47km
- Kanetsu : 34km
- Tomei : 35km



Chuo Highway : September 19



Asakusa Sensoji Temple



Haneda Airport : September 19

JAPAN MARKET INTELLIGENCE

JTB WEB PRODUCTS (OCTOBER 16 AND BEYOND)

New Product: September 25 September 30
 Airlines: United, JAL, JEJU Air
 Dep Port: Narita, Chubu, Kansai, Fukuoka
 Year-end Holiday: December 26 - January 2 departure



Perfect moments, always

NARITA

October 16 ~
 ¥ 69,800 ~

KANSAI

November 1 ~
 ¥ 43800 ~

CHUBU

November 1 ~
 ¥ 65900 ~

FUKUOKA

November 1~
 ¥ 64,900 ~

web専用商品 (オンライン限定!)

オンライン限定だからできる、おすすめの価格・内容充実の海外ツアーが盛りたくさん! ビーチリゾートやアジアなどの人気エリアへは、JTBのWeb専用商品で!

出発地	ツアー内容	価格
成田発	日本航空で行く! グアム4日間	79,800円~135,800円 (10/12~01/31発)
成田発	グアム4日間	79,800円~99,800円 (12/01~12/25発)
成田発	春休みグアム4日間	69,800円~109,800円 (01/03~03/31発)
成田発	12/26~1/2出発! コナイット航空で行く!	164,800円~294,800円 (12/26~01/02発)
成田発	9/29までの予約完了! 1~3月出発 PICグアムに泊る	79,800円~109,800円 (01/04~03/31発)
成田発	グアム3日間	77,800円~135,800円 (10/12~01/31発)

PACKAGE SALES BY MAJOR WHOLESALERS

Update: NTA and JALPAK travel canceled until Nov 15

TOUR SELLING (DEPARTURE DATE)

Wholesaler	Package Name	Status	Departure Date
JTB	JTB Package Tour	Canceled until October 31	November 1 ~
HIS	HIS Package Tour	Canceled until October 31	November 1 ~
近畿日本ツーリスト	KNT Package Tour	Canceled until October 31	November 1 ~
日本旅行	NTA Package Tour	Canceled until November 15	November 16 ~
JALPAK	JALPAK Package Tour	Canceled until November 15	November 16 ~
東武トップツアーズ	TOBU Top Package Tour	Canceled until October 31	November 1 ~
Rakuten Travel	RAKUTEN Travel Package Tour	Canceled until October 31	November 1 ~

(Data Source : MI & Travel agent HP)

JAPAN MARKET INTELLIGENCE

JAPAN TO GUAM FLIGHT OPERATION

AIRLINES	DEPARTURE	FLT NBR	JPN TO GUM	FLT NBR	GUM TO JPN	FREQUENCY	CAPACITY	OPERATION
UNITED	NRT (Narita)	UA827	11:00 15:45	UA828	07:00 09:55	Daily	126 or 166 or 364	Suspended until Oct 31
UNITED	NRT (Narita)	UA197	17:35 22:35	UA196	12:00 14:55	Daily	126 or 166	Keep operating in Oct
UNITED	NRT (Narita)	UA874	21:05 01:45+1	UA873	17:05 19:50	Daily	126 or 166 or 364	Suspended until October 31
UNITED	NGO (Nagoya)	UA136	11:30 16:10	UA137	07:25 10:15	Daily	126 or 166	Suspended Until October 31
UNITED	NGO (Nagoya)	UA172	20:50 01:25+1	UA171	17:00 19:55	Daily	126 or 166	Suspended until October 31
UNITED	KIX (Kansai)	UA150	11:05 15:45	UA151	07:10 10:10	Daily	126 or 166	Suspended until October 31
UNITED	FUK (Fukuoka)	UA166	11:05 15:55	UA165	07:15 10:10	Daily	126	Suspended until October 31
JAPAN AIRLINES	NRT (Narita)	JL941	09:30 14:15	JL942	16:50 19:35	Daily	199	Suspended until October 31
TWAY	KIX (Kansai)	TW311	10:45 15:10	TW312	16:10 19:00	Daily	189	Suspended until October 24
JEJU AIR	KIX (Kansai)	7C3174 7C3184 (Tue)	10:10 14:50 10:10 14:50	7C3173 7C3183 (Fri)	15:50 18:55 15:50 18:55	Daily	189	Suspended until October 24



UNITED AIRLINES

- UA828/827 have been suspended until October 31
- UA196/UA197 will operate in October



JEJU AIR

- 7C3174/3173 has been suspended until October 24

SOUTH KOREA

HIGHLIGHT

- On September 28, South Korea added 50 more COVID-19 cases, including 40 local infections. The daily new cases are the lowest in 48 days since Aug. 11 when 34 cases were reported.
- With a goal to minimize the potential impacts of the Chuseok holiday, the government decided to designate a special two-week period for strong antiviral efforts starting September 28, while maintaining the Level 2 social distancing guidance.
- Under the new campaign, the operation of 11 types of "high-risk" facilities, including clubs, bars and buffets, will be suspended in the greater Seoul area for two weeks. As for non-metropolitan areas, five kinds of risk-prone facilities, such as nightlife establishments will be ordered to shut down for a week.

S. KOREA RAISES GUARD AGAINST COVID-19 BEFORE CHUSEOK

The government designated the two weeks starting September 28 as a "special period" for strong nationwide anti-virus efforts.

- The government asking people to refrain from visiting their hometowns or places.
- Ban indoor meetings involving 50 people or more and outdoor meetings involving 100 people or more.
- Call on all sporting events to be played without spectators.
- Arrest illegal protesters at the scene and suspend driver's licenses of those who participate in a car parade.
- Restrict access to the more crowded areas of Han River parks including Yeouido Hangang Park.
- Carry out on-the-spot inspections into traditional markets, department stores, supermarkets, bus terminals and logistics centers to see if they are complying with the anti-virus guidelines.
- Jeju Special Self-Governing Province drew up strict anti-virus guidelines that took effect September 26, calling for tourists to wear face masks during their visit. If they experience symptoms associated with COVID-19 such as a fever, they should stop traveling and consult a local.



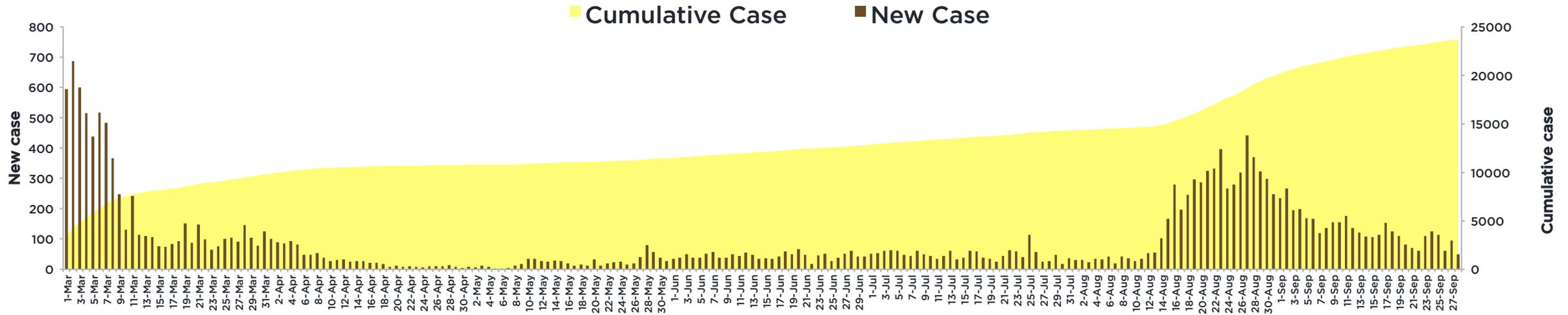
Confirmed
COVID-19

CASES:
23,889

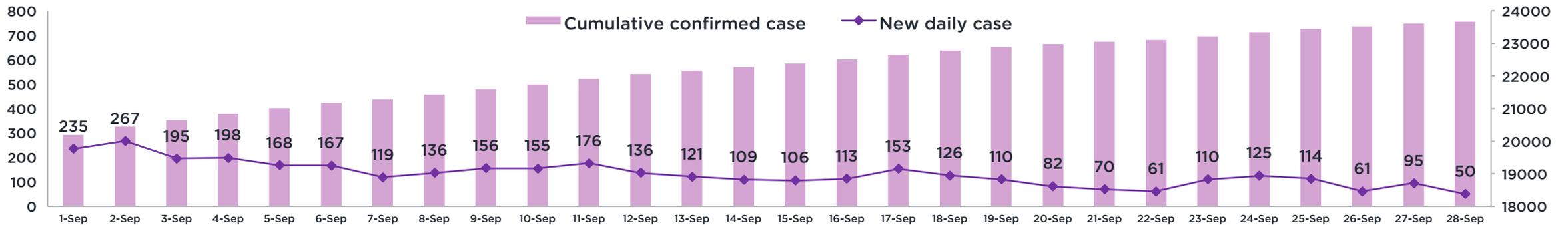
7.6%
active
(1,808)

KOREA COVID-19 NEWS

DAILY AND CUMULATIVE NUMBER OF CONFIRMED CASES SINCE FIRST CASE



DAILY AND CUMULATIVE NUMBER OF CONFIRMED CASES FROM SEPT 1



AERIAL TRAVEL TO GUAM PROJECT

FLIGHT GOES NOWHERE



- Flight goes nowhere: Flights that land in the same place they depart from. This airline service is called “scenic flights” or “flights to nowhere.”
- People who miss flying and travel are rushing to get tickets for flights that go nowhere.
- Although most people may think of flying as a means to an end, existing solely to get them from one place to the next, some say that it is an exciting part of the travel experience.
- Interview with passenger: *“I didn’t realize how much I’d missed traveling until the moment the captain’s voice came on the speaker with the welcome and safety announcement.”*

CASE STUDY: ROYAL BRUNEI

- Royal Brunei Airlines introduced sightseeing flights to nowhere.
- Called “Dine & Fly,” the airline uses one of its seven Airbus A320neos to take passengers on an 85-minute sightseeing tour of Borneo while being served a gourmet meal.
- During the flight, the captain points out exciting landmarks that include Kota Kinabalu and Labuan.
- Before returning to Brunei International Airport, the captain circles around the 30-kilometer long Sultan Haji Omar Ali Saifuddien Bridge.
- The flights start at \$106 in economy class and rise to \$145 in business class.
- Promotional Video: <https://www.youtube.com/watch?v=JV2essduEXQ>



BRUNCH ONBOARD



ROYAL BRUNEI
MERCHANDISE GIVEAWAY



and many other highlights with
live commentary by our pilot.

LIVE COMMENTARY BY
PILOT & CREW

AERIAL TRAVEL TO GUAM PROJECT

CASE STUDY: KOREA TOURISM ORGANIZATION - TAIWAN



KOREAN TRADITIONAL COSTUME EXPERIENCE



IN-FLIGHT KOREAN CHICKEN & BEER



JEJU TOUR SEMINAR & QUIZ

- The Korea Tourism Organization, Taiwanese travel agency Ezfly and airline Tiger Air introduced a flight deal from Taipei to Jeju Island.
- The flight will not land on Jeju Island, however, it will circle above the island before returning to Taipei.
- The flight deal priced at \$228 includes:
 - One-year voucher for round trip flight tickets from Taiwan to Korea, which can be used after COVID-19 travel bans are lifted.
 - Customers can add a one-night stay at a hotel in Seoul for \$80
- Before boarding at Taipei Airport, passengers have a chance to try on Korean costume Hanbok.
- Fried chicken and beer served as the in-flight meal.
- Also, the Jeju Tourism Organization has prepared a quiz show and seminar on the island for passengers.

CASE STUDY: KOREA TOURISM ORGANIZATION TAIWAN



Group Photo & Giveaway for Passengers

<https://www.youtube.com/watch?v=1OjuWXhDtqw>

Experience Korean Traditional Play at Taipei Airport

https://www.youtube.com/watch?v=DBC_6U4ImUU



KOREA MARKET INTELLIGENCE

AERIAL TRAVEL TO GUAM PROJECT

1

GVB KR & Korean Travel agency & Airline will launch the “Aerial Travel to Guam” product targeting a consumer who is eager to fly and travel to Guam.



Also, those who want to celebrate their anniversary in a special way.

2

The product offer consumers chance to experience atmosphere of Guam with Guam local food, promotional video, etc.



3

The flight deal includes a voucher for round trip flight tickets from Korea to Guam, which can be used after COVID-19 travel bans are lifted.

Customers can add options for hotel reservation in Guam with additional charge.



4

During the flight, consumer can enjoy following program:

- Guam promotional video
- Tourist attraction commentary by flight crew
- Guam hotel seminar & sales
- Guam quiz (prize will be give)
- Guam special product, duty-free purchase in flight
- Giveaways from GVB

EXPECTATIONS

FOR GVB



Inspire people to travel Guam one day, and engage with Guam while most tourists are not able to visit Guam at this moment.

FOR PARTNERS



Provide an opportunity for the local partners to promote their product to potential consumers, and win back consumers when travel is available.

FOR TRAVEL INDUSTRIES



With showing our recovery effort and new creative approach to create revenue, re-connect the travel industries by inspiration to change for recovery.

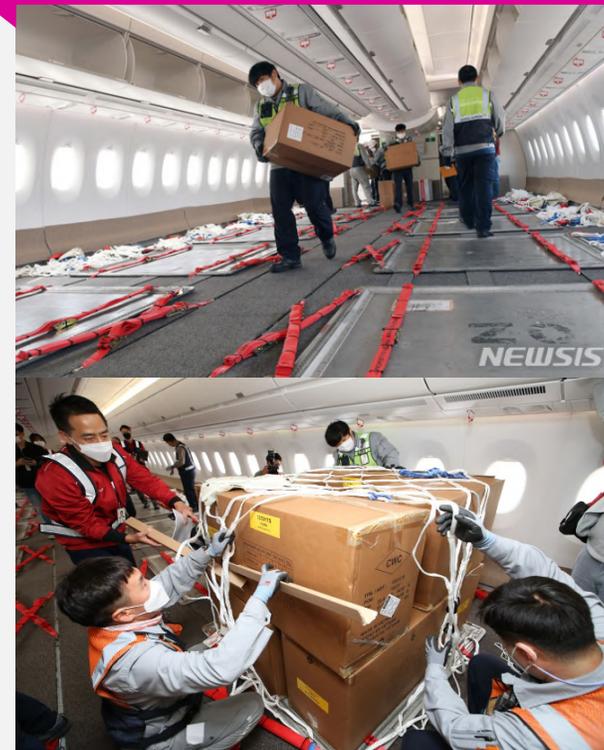
TRAVEL TRADE NEWS

ASIANA AIRLINES - SKYLINE TRAVEL



- Asiana Airlines launched a special travel package called “Sky-line Travel” for the first time in Korean airline industry. The flight is not landing, however, it will travel the sky of Gangreung, Pohang, Gimhae, and Jeju Island for 2 hours.
- The passengers will be provided benefits like in-flight meal service, domestic flight discount coupons, and mileage service, etc.
- Singapore Day (Oct 24): photo event to be provided before boarding to have passengers to experience Singapore virtual travel by co-op with Singapore Tourism Board.
- Saipan Day (Oct 25): photo event to be provided before boarding to have passengers to experience Saipan virtual travel by co-op with Mariana Visitors Authority.
- Asiana Airlines limit the seats and only operate with 320 seat capacity per day on October 24 and 25, in accordance with COVID-19 protocol and social distancing measure.

ASIANA AIRLINES



- Asiana Airlines has transformed its passenger aircraft A350-900 into a cargo carrier in a move to enhance its cargo operations. It is the world’s first time for an A350 aircraft to be converted to cargo flight.
- The newly transformed aircraft, as a cargo carrier departed Korea for LA on September 24, carrying 20 tons of cargo goods. In October, the A350 will travel mostly on routes with high cargo demand, such as between Incheon and Ho Chi Minh City.
- Asiana Airlines also removed 283 economy seats from the aircraft’s passenger cabin to make a room for 5 tons of additional cargo.

KOREA MARKET INTELLIGENCE

TRAVEL TRADE NEWS



LCCs	ROUTES	TOTAL
JEJU AIR	Incheon-Osaka, Incheon-Tokyo, Incheon-Manila, Incheon-Weihai	4
JIN AIR	Incheon-Osaka, Incheon-Tokyo, Incheon-Taipei, Jeju-Xian	4
T'WAY	Incheon-Wuhan, Daegu-Yanji	2
AIR BUSAN	Incheon-Shenzhen	1
AIR SEOUL	Incheon-Yantai	1

- Korean LCCs have recently resumed 12 international flights, decreased by 10% of operating rate compared to last year.
- Due to continued pandemic, most of sales are depended on commercial demand. According to the Airport statistic, the LCCs' load factor of international flights recorded 31% only.
- However, the restriction of movement between some countries are eased which is a positive signal for airline industry. Russia government will lift travel restriction to Korean visitors and the flight services will be resumed from the end of September.
- Despite of resuming international flights, the market demand will not be recovered as fast as possible due to limited flight operation according to the COVID-19 protocol.
- China allows Korean airlines to provide weekly flight service with 75% seat capacity limit and Japan allows to operate its services to Tokyo and Osaka only.

AIRLINE SCHEDULE / STATUS MONITORING OCTOBER

1. INCHEON - GUAM

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Korean Air	KE113	Daily (11/1-TBD)	9:45	15:15	0
	KE111	Daily (11/1-TBD)	19:35	01:00+1	0
Jeju Air	7C3100	Daily (11/1-)	6:25	12:00	0
	7C3102	Daily (11/1-)	10:40	16:05	0
	7C3106	Daily (11/1-)	20:20	02:00+1	0
Jin Air	LJ641	10/14, 10/21, 10/28	9:00	14:25	567
T'way	TW301	Daily (10/25-)	18:00	23:40	0
Air Seoul	RS103	TBD	20:45	02:15+1	0
TOTAL					567

*LJ641 - scheduled to operate weekly flight on October 14, 21, and 28.

2. BUSAN - GUAM

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Jeju Air	7C3154	Daily (11/1-)	22:05	03:05+1	0
Jin Air	LJ647	TBD	8:00	13:15	0
TOTAL					0

Total Outbound Seat Capacity (October): 567 seats

*Schedules and seat capacity are subject to change (as of September 28)

TAIWAN



ECC PLANS TO DISTRIBUTE CORONAVIRUS VACCINE TO 60% OF TAIWANESE

Taiwan's Central Epidemic Command Center (CECC) said on Friday (Sept 25) that it aims to distribute the coronavirus vaccine to at least 60 percent of the Taiwanese population by the end of 2021.

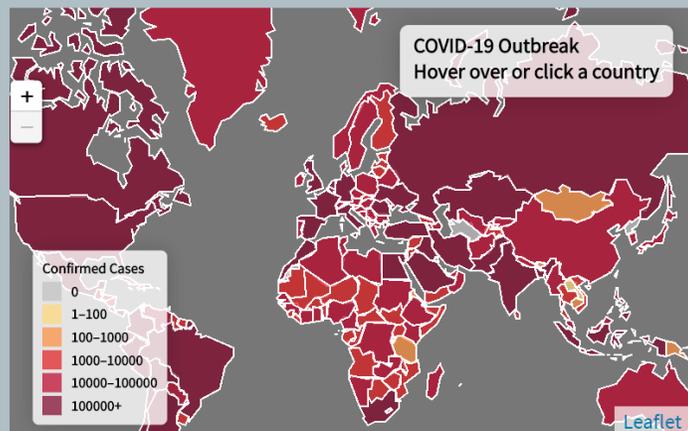
During a question-and-answer session at the Legislative Yuan, Health Minister and CECC head Chen Shih-chung revealed that Taiwan has signed up to join the COVAX global vaccine allocation plan and will pay a deposit to the organization next month.

Confirmed
COVID-19

CASES:
514

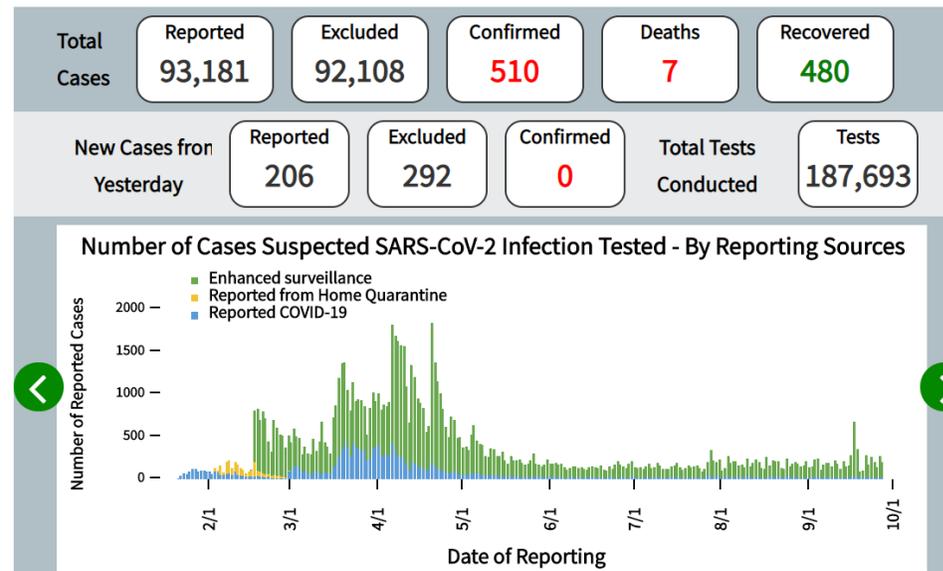
4.7%
active
(24)

COVID-19 (SARS-CoV-2 Infection)



Global	33,082,747
Deaths	999,532
CFR	3.02%
Countries	187

Update time : 2020-09-28 09:20



Update time : 2020-09-28 00:30

HEALTH MINISTER REVEALS TAIWAN HAS SIGNED UP TO COVAX



Answering questions at the Legislature Friday, Minister of Health and Welfare Chen Shih-chung revealed that Taiwan signed up to the COVAX global vaccine allocation plan last week and expects to pay its deposit to the organization next month.

COVAX is co-led by the Global Alliance for Vaccines and Immunisation (Gavi), the Coalition for Epidemic Preparedness Innovations (CEPI) and the World Health Organization (WHO).



Starting from September 24, Mainland Chinese spouses may apply to enter Taiwan.

The CECC updated its list of countries/regions eligible for shortened quarantine periods in Taiwan.

LATEST LIST OF ELIGIBLE COUNTRIES/REGIONS

Low-risk countries/regions:

New Zealand, Macao, Palau, Fiji, Brunei, Thailand, Mongolia, Bhutan, Laos, Cambodia, Myanmar, Sri Lanka, Nauru, East Timor, Mauritius

Medium-risk countries/regions:

Malaysia, Singapore, Vietnam